

Register 4'
place in center
of 5x7 []

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 9A-H794

ORDER NO. 24638

DATE 4/26/39

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~RESERVATION~~ OBSERVATORY
 TOWER LAMBERT CASTLE, PATERSON, N. J.

PRIVATE NO. AFTER TITLE AT EXTREMEN
 RIGHT (LEAVE 1 INCH BETWEEN TITLE &
 PRIV. NO. --- 32

FRONT NO. 2 R. M. NO

IMPRINT S ME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

add wall & foliage extend to right

SUBMIT: RET. PHOTO B. L. & W. PROOF HAND COLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

DATE MAY 1 1939

DATE COMPLETED MAY 1 1939

QUANTITY	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 1 1939
SAFETY		
RETOUCHING	3	
PHOTO-ETCHING		
BLIND STAMPING	5-5	5-1
ENGRAVING		
HAND COLORING	1 1/2	
ARTIST	8 3/4	

DATE BLUEPRINT FOR D. DATE FIN. BY

DATE HAND COLOR PROOF OK'D DATE PHOTO RETURNED TO CUSTOMER

By


11

NO. 9-11795

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER NO. 24658

DATE 4/26/39

25	M	POST CARDS	PHOTO COLORIT	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.		FRONT NO.	I	R. M. NO YES
TITLE (IN FULL) "WHITE FALLOW DEER" IN ROCK CITY GARDENS, LOOKOUT MOUNTAIN		IMPRINT	SAME AS ABOVE	
		<i>also put same copy on address side as R.M.</i>		
PHOTO PROPERTY OF		CUSTOMER		

COLOR DESCRIPTION

THE DEERS ARE SNOW WHITE, SO BE SURE DO NOT MAKE THESE ANY OTHER COLOR. STONE AND COLORS TO BE USED SAME AS ON SET 8A-H2723. ~~EXHIBIT~~ FOLIAGE USUAL COLORS. MAKE THIS A MOST ATTRACTIVE CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,075

07166
3 D10255P

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

APR 27 1939

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE DEPT. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 27 1939	APR 27 1939
SKETCH			
RETOUCHING	206 2	4/27	4/28 9 SE
PHOTO LITHO			
BRACKET STAMPING	91	5-1	5-1-39
ENGLISHING			
HAND COLORING	227 1 1/2		5-4-39
ARTIST COST.	216 2	5-10	

DATE DUEPRINT OK'D

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

8

Perit

SANFORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H796

ORDER NO. 24665

DATE 4/26/39

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3 R. M. YES	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE - THE GREAT SAND DUNES, SAND DUNES NATIONAL MONUMENT, SAN LUIS VALLEY, COLORADO - R M encl.	
IN SMALL TYPE - PHOTO BY HUFNAGLE	PRIVATE NO. BEFORE TITLE -- 2311	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

TRIM PRINT AS MARKED. ~~REX~~ RETAIN ORIGINAL SKY AND CLOUDS: MOUNTAINS IN BACK ARE DARK BLUE GREEN (PINES) WITH LIGHTER SPOTS GREY TO YELLOW AND GREEN. SHOW SHADOWS ~~IN~~ BUT DON'T WANT VIOLENT PURPLE OR LAVENDAR ONES.

Do not retouch sand leave yellow in

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Subject
order for this customer. Please
see to it that all cuts or nec-
tives are uniform and colors are
in harmony with the subject
to make an attractive set.

ESTIMATE

Case No. 1 Checked

APR 27 1939 WORK SCHEDULE

Date APR 27 1939

OPERATION	Est. Time Clock No. Time A	DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP		APR 27 1939	APR 27 1939
ETCH			
RETOUCHING	13 1 1/2	4/27	4/28 9:50 SL
PHOTO-ETCHING			
BALANCING STEPPING, COMPOSITION	91	6-1	5-2 4:1
ENCRAVING			
HAND COLOR PROOF	225 1 1/2		5 11:11
ARTIST IMPR.	214 8		

DATE BLANKET OF 0

DATE HAND COLOR PROOF

By

8

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-797

ORDER NO. 24665

DATE 4/26/39

12¹/₂ M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE - THE AGGIE "A", EMBLEM OF THE
COLORADO STATE COLLEGE OF AGRICULTURE.
LOCATED ON THE FOOTHILLS JUST WEST
OF FT. COLLINS, COLORADO + R.M. Encl

PRIVATE NO. BEFORE TITLE --- 800

PHOTO PROPERTY OF

COLOR DESCRIPTION

"A" IS WHITE. DARK GREEN FIELDS WITH A YELLOW GRINT. HILLSIDE IS GREEN TO
YELLOW AND BROWN. HILLS BEHIND ARE DARK BLUE GREEN. KEEP ORIGINAL SKY EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Check that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OK of Estimate

ESTIMATE

Cost Dept. Checked

WORK SCHEDULE

Date MAY 1 1939

OPERATION	EST. TIME No. Time Allowed	DATE DEPT.	DATE COMPLETED
COM. DEPT. TYPE SET UP		MAY 1 1939	MAY 1 1939
SKETCH			
RETOUCHING	106 2 1/2	5/1	5/2 Gr SC
PHOTO LITHO			
BLUEPRINT STYLING (ENGLING)	89	5-1	5-2
ENGRAVING			
HAND COLOR PROOF	227 1 3/4		5-9-39
ARTIST DEPT.	211 9	5-17	5-20

DATE BLUEPRINT OK'D

DATE Paid

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

57.
10

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 9A-H798

ORDER NO. 24217

DATE 4-25-1939

12 M 500 POST CARDS ART COLOR ^{NE} AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DOUGLAS STREET BRIDGE OVER
THE MISSOURI RIVER, BETWEEN OMAHA,
NEB., AND COUNCIL BLUFFS, IOWA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 0A4958.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost *Sept. 2.00*

APR 27 1939 AND WORK SCHEDULE

Date APR 27 1939

OPERATION	EST. TIME Per No. Time Allow	DATE EST.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 27 1939	APR 27 1939
SKETCH			
RETOUCHING	18 1	4/27	4/27 gr. SL
PHOTO-LITHO			
BLUEPRINT STRIPTING, OPAQUING	75	4-27	4-28 45.
ENGRAVING			
HAND COLOR PROOF	227 1 1/2		5-3-39
ARTIST LEFT.	50 9 1/2	5/9/39	5/15/39

DATE BLUEPRINT OK'D

DATE *5/15/39*

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

ST.
82

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H800 ORDER #371

DATE 4-26-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER YOUNG HOTEL CORP.
ELWOOD HOTEL
HIGH POINT, N.C.

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOWERING THE SOUTHERN RAILWAY TRACKS
HAS MADE THE ELWOOD HIGH POINT'S QUIETEST HOTEL
BOT-ELWOOD HOTEL, HIGH POINT, N.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE TISSUE ATTACHED. #2. BRING OUT
THIS SIGN, CLOSE CORNER DOOR.
BRING OUT ENTRANCE AT EXTREME LEFT OF BLDG.,
ALSO SIGN.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CORNER DOOR LIGHT COLOR. SEE ATT'D CARD. LIGHT CREAM BRICK BLDG., FOR GOOD COLORING USE
EIGHT HAND SIDE OF BLDG. ON ATTACHED CARD OF HOTEL. STORE FRONTS ARE TO BE OF THE SAME
COLOR AND NOT BLACK. 1. COLOR #47 BROWN CONTINUE EDGE SAME AS ABOVE ENTRANCE AT LEFT
HAND COLOR #47 BROWN. SEE TISSUE OVERLAY AND ADDITIONAL INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 27 1939

Comp. Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9^A-H801 **ORDER NO.** 24370 **DATE** 4-26-1939

CUSTOMER HARRY L. SMITH, INC
CANTON, OHIO

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 MPOST CARDS **SIZE** 3½ x 5½ **STYLE PHOTO COLORIT FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No **Copyright in Plate** Yes No

Title in full FIVE FAMOUS NAMES EXCLUSIVELY AT SMITH'S

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No **Special type as sample**

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TO

COLOR DESCRIPTION

SUBSTITUTE WORD "NAMES" FOR WORD "MAKES" SEE SKETCH ATTACHED.

VERY RUSH

PHOTO USED FOR

3M-1-2-39

1 Photo 5x7

Lo 7/2

Ret 11

Hc 1 1/2

Lat 9 (#65)

Do printed

g
m

APR 28 1939

2
82
6-2 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H802 ORDER NO. 24367 DATE 4-26-1939

CUSTOMER HOTEL NIXON
BUTLER, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NIXON HOTEL - BUTLER, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SIGN OVER MARKEE & MAIN ENTRANCE

SHOULD SHOW NIXON HOTEL. ALSO NIXON LOUNGE IS TO

SHOW ~~XXXX~~ OVER WINDOW ON NEW LOUNGE ENTRANCE.

ALL AUTOS & PEOPLE ARE TO BE REMOVED

DON'T FORGET TO ADD "I" ON SIGN ON TOP OF SIDE

OF BUILDING COMPLETING WORD "NIXON"

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE BACK OF PHOTO ATT'D FOR INST.

COLOR DESCRIPTION

SEE CARD 6A-H2121 ATT'D FOR GENERAL COLOR SCHEME. SEE BACK OF PHOTO ATTACHED
FOR ADDITIONAL COLOR INSTRUCTIONS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED
TO
PHOTO USED FOR

62 5-8
Ret 62
AC-1 1/2
SA-9 1/2

APR 27 1939

17.
small box
without #1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H803 ORDER NO. 4365 DATE 4-26-1939

CUSTOMER TURNER-WHITE CASKET CO.
WINSTON-SALEM, N. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MODERN BRONZE CASKETS DESIGNED

AND CONSTRUCTED BY
BOT-TURNER-WHITE CASKET CO., INC., WINSTON-
SALEM, N.C. — BALTIMORE, MD.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH AND SAMPLES ATT'D.

MAKEOVER

Charge to P. L. Dept.

EST. Makeover Time Required

RETOUCHING

PHOTO LITHO

ENGRAVING

COMPOSING

LITHO ART

RETOUCHING

PHOTO LITHO

ENGRAVING

COMPOSING

LITHO ART

MAKEOVER

Charge to Retouching Dept.

EST. Makeover Time Required

RETOUCHING

PHOTO LITHO

ENGRAVING

COMPOSING

LITHO ART

RETOUCHING

PHOTO LITHO

ENGRAVING

COMPOSING

LITHO ART

MAKEOVER

Charge to Photo Dept. Dept.

EST. Makeover Time Required

RETOUCHING

PHOTO LITHO

ENGRAVING

COMPOSING

LITHO ART

RETOUCHING

PHOTO LITHO

ENGRAVING

COMPOSING

LITHO ART

APR 27 1939

Comp. Dept.

Prep. Costs:
Factory Rate 27.25
Selling Rate 38.25
August 23rd 1939

[Handwritten signature]

[Handwritten initials]

[Handwritten initials]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H804

ORDER NO. 24363

DATE 4-25-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE ATLANTAN HOTEL
ATLANTA, GEORGIA

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FLEUR DE LIS - FRENCH RESTAURANT —
ATLANTA, GA.

BOT-DELICIOUS FRENCH & AMERICAN FOOD
AND

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

G.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

TABLE CLOTHS #3. DRAPES #11. CHAIRS #12. WALLS #57. CHANDELIERS CRYSTAL. DAYLIGHT BLUE BULBS.
CHAIR BACKS & SEATS IN GOLD. DRAPES FRENCH OR TURQUOISE BLUE. WALLS WAINUT.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7
226 He. ✓ 6-1-39
Part 12 (65)

APR 27 1939

APR 27 1939

5 x 7
2 Prints
NC-2
LC-11

NO. 94-H505 D1

DISTRIBUTED BY J.R. MILLER, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 24352

DATE 4-26-1939

121 500 FOOT CARDS	ART COLOR TONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
PRIV. NO. ^{below title} UPPER RIGHT CORNER: 6	TITLE: WHIRLING LOG (GOOD LUCK) XXIN SAND PAINTING OF THE NAVAJO INDIANS XXXXXXXX. ↓ Vg. M.	
PHOTO PROPERTY OF		CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: ^{2 Blueprints} RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Photo on 70H542

Executive OK of Estimate By Date MAY 3 1939 ESTIMATE AND WORK SCHEDULE Date MAY 1939

DESCRIPTION	QUANTITY	UNIT	DATE COMPLETED
CLERKING, TRAVELING			MAY 3 1939
SALES			MAY 3 1939
RECORDING	13	4	5/3
REPAIRING			5/5
REPAIRING	91		5-4
REPAIRING			5-10
REPAIRING	25		11/26
REPAIRING	211	11	5-17

DATE RECEIVED BY DATE PAID
DATE HAND OVER DATE

15
14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H806

ORDER NO. 24379

DATE 4-26-1939

DEPT.

DATE COMPLETED

CUSTOMER SALLY CHAIN STORES
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SALLY BRINGS YOU AMERICA'S FASHION
FAVORITES (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE MATERIAL AND INST. ATT'D.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replicate 5x7

LC 1/2

Ret 3

7/2 62 5-12

LC 1/2

MAY 3 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H807 ORDER NO. 24406 DATE 5-3-1939

CUSTOMER GRISWOLD HOTEL CORP.
NEW LONDON, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GRISWOLD HOTEL - NEW LONDON, CONN.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATT'D. TAKE OUT FIGURE AS MARKED.
SEE TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7

110 He 17 5-11-39

Ret 9 1/2

original

Pr

MAY 5 1939

Comp. Dept

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H808 ORDER NO24407 DATE 4-27-1939

CUSTOMER THE BRUNHOFF MFG. CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MPOST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MODERN POINT OF SALE DISPLAYS (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

See sketch in stock room

APR 29 1939

Comp. Dept

*make red impression
DK Blue*

NO. 9A-H811

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.

ORDER NO. 24423

DATE 4-27-1939

12 M 500

art Colortone

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) WILL ROGERS MEMORIAL STATUE
IN THE NEW WILL ROGERS MEMORIAL BUILDING,
CLAREMORE, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE MAY 1 1939
DATE MAY 1 1939
DATE MAY 1 1939

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	MAY 1 1939	MAY 1 1939
SKETCH	5/1	5/2 gr SC
RETOUCHING	13 4	
PHOTO LITHO	5-4	5-4
BLUEPRINT STRIPPING, OPAQUING	5-4	5-4
ENGRAVING	8 May	5-18
HAND COLOR PROOF	225 8	5-16
ARTIST FEEL	206	

DATE BLUEPRINT SENT
By
DATE HAND COLOR PROOF SENT
By
DATE Photo Returned to Customer

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART DEPT.		By
ENGRAVING		

ST
10

NICK SPIROS, STARVED ROCK, ILL.

NO. 9A-H812

ORDER NO. 24418

DATE 4-27-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN DINING ROOM, STARVED ROCK
LODGE, STARVED ROCK, ILLINOIS
UTICA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER C.G.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3

Subjects on
order for this customer. Please
see to it that all of the nega-
tives are uniform and ready to
be in harmony with each other
to make an attractive set.

ESTIMATE
DATE 4-27-1939
BY [Signature]
COST EST. CHECKED [Signature]
DATE MAY 1 1939

DESCRIPTION	TIME	DEPT.	DATE COMPLETED
PRINTING, TWO SETS			
SMITH			
RETOUCHING	7		
PHOTO-LITHO			
BLUEPRINT STAMPING SPACED			
ENGRAVING			
HAND COLOR PROOF	2		
ARTIST DEPT.	2		

DATE BLUEPRINT OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____
By _____

NO. 9A-H313

ORDER NO. 24418

DATE 4-28-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STARVED ROCK LODGE, UTICA,
ILLINOIS

5 T. OPEN YEAR ROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO **10**

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

DI
ATTENTION!

order for this customer. Please see to it that all parts or materials are uniform and consistent in harmony with the order to make an aggressive set.

~~Page 5~~
Perceat 54 3hr

Very Truly
Yours

MAY 6 1939

DATE	CONTINUED
MAY 8 1939	MAY 8 1939
7.5 6	4/9
85	5 - 12
227 1 1/2	5-16-29.
44 8 3/4	5-25

DATE DELIVERED _____ DATE PAID _____
By _____ By _____
DATE HARD COLOR PROC. ORD. _____
By _____
DATE Photo Returned to Customer _____
By _____

5-
11
1-0

NICK SPIROS, STARVED ROCK, ILL.

NO. 9A-H814

ORDER NO. 24418

DATE 4-28-1939

12 M500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TWIN BLD ROOM, STARVED ROCK
LODGE, UTICA, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE AND WORK SCHEDULE

DATE MAY 1 1939

DESCRIPTION	TIME	DATE	DATE
		STARTED	COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	3		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	8		

DATE BLUEPRINT OK'D _____ DATE PROOF _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

C U S T O M E R P H O T O P R O P E R T Y O F C T. & C O. N O Y E S R E T U R N P H O	DIAL No. 9A-H815 ✓ ORDER No. 444 DATE 4-29-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	P H O T O R E T U R N E D T O P H O T O U S E D F O R
	CUSTOMER BOB'S AUTO PARK BOISE, IDAHO	<div>Photos for this Customer</div>		
	12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER			
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full AERIAL PHOTO-POISE, IDAHO - BY H.W. STEWARD BOT-BOB'S AUTO PARK - CAPITOL BOULEVARD - ON U.S. 30			
RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — <u>Layout</u> — <u>Retouched Photo</u> — Wash Drawing Follow Layout		FRONT NO. 5 R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C.T. Imprint</u> No Imprint		S c r e e n 120 133 150 175
LOWER HEIGHT OF BLDG. AS MARKED ON TISSUE OVERLAY OF SKETCH.		Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. <u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue		
COLOR DESCRIPTION FOLLOW SKETCH FOR LAYOUT AND DESIGN & COLORS. CHANGE WORLD "COURT" ON INSERT TO "PARK", THUS READING, "BOB'S AUTO PARK".				

3M-1-2-39

MAY 1 1939

ST.
11

stained

NO. 9A-H816

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 24761

DATE 5/1/39

12 1/2 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) WHITEFACE INN, ON LAKE PLACID
WHITEFACE, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 12" FROM UPPER RIGHT EDGE
COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

USE SAME COLORS AS 8A-H428 ONLY OF COURSE YOU WILL NOTE THE VERY PROMINENT
COBBLE STONE TERRACE AT LEFT OF NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Page 1 of 2

ESTIMATE

Cost Dept. Checked

MAY 4 1939

WEEK SCHEDULE

Date

MAY 4 1939

	TIME	DATE RECEIVED DEPT.	DATE COMPLETED.
CONF. & RET. DEPT.		MAY 4 1939	MAY 4 1939
REPRODUCTION	18 6	5/4	5/8 J. SL
PRINTING	8	5-9	5-12 H.
RECORDING			
HAND COLOR PROOF	70 1/2		5-15-39
ARTIST COST.	35 8		

DATE PREPARED BY

DATE

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

15

SCENIC ART SERIES, E.S. REYNOLDS CO., WASHINGTON,
D.C.

NO. 9A-H317

ORDER NO. 24447

DATE 4-29-1939

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) GADSBY'S TAVERN, ALEXANDRIA,
VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

EMMA C.T.

COLOR DESCRIPTION

DARK RED BRICK. OLD FULL SLATE ROOF. LIGHT GRAY CORNICE & TRIM & SASH &
DOORS. BLDG. ON LEFT SAME COLOR. GRAY STEPS. SHOW FLAG ON POLE ON BLDG.
ON LEFT. REMOVE WIRES & POLE ON LEFT. BLDG. ON RIGHT REAR DARK RED.
REMOVE ALL AUTOMOBILES. SHOW GREEN LEAVES ON LIMBS ON RIGHT SKYLINE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAY 1 1939

BY

DATE

MAY 1 1939

MAY 1 1939

MAY 1 1939

5

5 - 4

5 - 4

70 1/2

67 9

5/15/39

5-8-39

5/17/39

[Handwritten signature]

11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H818 ORDER NO. 24461 DATE 4-29-1939

CUSTOMER RIVIERA HOTEL
DAYTONA BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE RIVIERA, SHOWING SWIMMING POOL,
SAND BEACH, AND TROPICAL GARDENS
BOT-FLORIDA'S FOREMOST ALL YEAR HOTEL NEAR
DAYTONA BEACH

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

To customer

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Red 11
con. on HC 1/2
70 HC 1/2 5-122-30

1 Red 9 3/4

ok change
12.00 to
adv. Sullivan
B.H.

MAY 1 1939

an Sheet
B.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9^A-H819 ORDER NO. 24462 DATE 4-29-1939

CUSTOMER ORTHOPEDIC SHOES, INC.,
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE XRT $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FLEXIBLE ARCH-THE SECRET OF WALKING
COMFORT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

FOLLOW SKETCH FOR COLOR & DESIGN. SHOES TO HAVE A GOOD DETAIL & A GOOD BROWN VALUE
AS ON 7A-H2261 & 8A-H1323 Att'd. SKETCH SIZE $5\frac{1}{2} \times 3\frac{3}{4}$. REVISE DESIGN & REDUCE SHOE
ILLUSTRATION TO ALLOW $\frac{3}{16}$ " FOR CUTTING BETWEEN ANY TYPE ILLUSTRATION & EDGE OF CARD.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 3 1939

Comp. Dept

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H820 ORDER NO. 4462 DATE 4-29-1939

CUSTOMER ORTHOPEDIC SHOES, INC.
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THEY CHEER YOUR FEET WITH SLIPPER-LIKE
COMFORT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

FOLLOW SKETCH FOR COLOR & DESIGN. SHOES TO HAVE A GOOD DETAIL & A GOOD BROWN VALUE
AS ON 7A-H2261 & 8A-H1323 ATT'D. SKETCH SIZE 5 1/2 x 3 3/4. REVISE DESIGN & REDUCE SHOE
ILLUSTRATION TO ALLOW 3/16" FOR CUTTING BETWEEN ANY TYPE ILLUSTRATION & EDGE OF CARD.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replicate 5-10

Ret 5

Spec. 1 3/4 62 5-10

Lat 10 1/2

66 5-24

[Red signature]

MAY 3 1939

Comp. Dept.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H821 ORDER NO. 24470 DATE 5-1-1939

CUSTOMER THE SAVOY BAR
ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 2528 ATLANTIC AVE. — THE SAVOY —
ATLANTIC CITY, N.J.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
COCKTAIL TABLES, TOP BLACK, EDGES CHROME, LEGS CHROME. CHAIRS, SILVER FRAMES, MAROON BACKS &
SEATS. FLOOR, GREY & WHITE, GREY PREDOMINATES. BAR: TOP, DARK MAHOGANY, CHROME STRIPED AT TOP ON S
SIDES. FRONT OF BAR, MAROON PANELS & THREE SECTIONS OF THREE NARROW FROSTED GLASS PANELS, FOOT
RAIL, BRASS. S IN CENTER OF FRONT OF BAR, RED. STOOLS, CHROME FRAMES, MAROON SEATS. WALLS, LIGHT
GREY, #22 WIDE PANELS & MAROON STRIPED. SHOW 3 GLASS PANELS BACK BAR. CASH REGISTER, BLACK WITH
CHROME TRIM. STAND ON BACK BAR BETWEEN REGISTERS IS CHROME, MAROON STRIPED. BACK BAR TOP IS
MAHOGANY. PALMS IN REAR, IVORY COLOR. CLOCK IN REAR, IVORY COLOR. PLANT POTS ON BALCONY, TAN.
PLANTS, GREEN. RADIO IN REAR, #4. CHROME TRIM. PLANTS ON RADIO, GREEN & WHITE STRIPED LEAVES.
LOWER WALL #4 WITH NARROW SILVER STRIPE, ABOVE — ABOVE SILVER STRIPE IS A VERY NARROW MAROON
STRIPE. VENETIAN BLINDS, BUFF WITH MAROON PULLS. RADIATORS AT RIGHT WALL, BLACK. SETTEES AT RIGHT
MAROON & GREY. SETTEE REAR RIGHT, MAROON. COAT RACKS, CHROME. CEILING, MOSTLY #32 WITH SILVER
STRIPE. CHANDELIER, GOLD. DO NOT FOLLOW COLORS AS CARD ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 2 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H822 ORDER NO. 24500 DATE 5-1-1939

CUSTOMER INDIAN QUEEN HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INDIAN QUEEN HOTEL, MIAMI BEACH, FLORIDA

BOT-HOTEL AND PATIO FACING INDIAN CREEK

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

G. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5/1
He 1 3/4 12 6-9
Lat 9 64/10-9-37

JUN 1 1939

Front Rate 17.75
See Rate 21.00
JUN 29 1939

NO. 9A-H623

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS ORDER NO. 24482

DATE 5-1-1939

25 M POST CARDS		ART COLO. TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. YES
TITLE (IN FULL) CHAMBER OF COMMERCE BUILDING, HOUSTON, TEXAS		IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

COLOR OF BRICK, SEE SAMPLE ATT'D. THE FIRST THREE STORIES ARE STONE, COLOR VERY LIGHT GRAY. THE CORNICE WORK ABOVE 1ST FLOOR, OR TRIMMING, IS GREENISH BLACK MARBLE. WINDOW SHADES #15. FLAG, U.S. FLAG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ESTIMATE

DATE RECEIVED MAY 4 1939

DATE WORK SCHEDULED MAY 5 1939

DATE COMPLETED MAY 5 1939

16	7	5/5	5/9 9:50
91		5-11	5-13 4:15
68	7		6/1/39

DATE RECEIVED BY _____

DATE HAND COLOR PROOF BY _____

DATE PHOTO RETURNED TO CUSTOMER BY _____

Rephoto

18

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H824

ORDER No 24475

DATE 5-1-1939

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) SALT LAKE CITY AND WASATCH
MOUNTAINS FROM AIRPLANE, LOOKING EAST

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY HAL RUMEL

SMALL TYPE: COPYRIGHT DESERET BOOK
COMPANY, SALT LAKE CITY, UTAH

Serial # before title: 857

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED. MOUNTAIN TOPS ARE CAPPED WITH SNOW,
BUT ARE GREEN AT THE BASE. THE VALLEY IS FULL OF GREEN TREES
WHICH IN SOME PLACES HIDE THE BUILDINGS. IF PRACTICAL, INSERT A
STREAMLINED TRAIN IN THE R.R. TRACKS IN THE FOREGROUND.

TWO PHOTOS ATT'D OF STREAMLINED TRAIN. NO. 1 WOULD BE PERFECT IF IT WERE
HEADED THE OTHER WAY. THE TRAIN IS EYLOW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. S YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that the or nega-
tives are uniform in color and
in harmony with each other
to make an attractive set.

ESTIMATE

MAY 4 1939

Date MAY 4 1939

DATE SUBMITTED DEPT.	DATE COMPLETED
MAY 5 1939	MAY 5 1939 1/3
7 5/5	3/8 9/5
85 91	5-9
221 2	11 May
204 11	5-11 39

DATE BLOWN UP OR D _____ DATE 1/11/39
By _____
DATE HAND COLOR REPRO OR D _____
By _____
Photo Returned to Customer

5/13
18

h.

ATTENTION!

3

order for this business. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 9A-H825

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 24476

DATE 5-1-1939

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) BIRD'S-EYE VIEW OF PORTION OF SALT LAKE CITY, UTAH, LOOKING NORTH FROM AIRPLANE

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 854

SMALL TYPE: PHOTO BY HAL RUMEL

SMALL TYPE: COPYRIGHT DESERET BOOK

COMPANY, SALT LAKE CITY, UTAH

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
MAY 4 1939
DATE MAY 4 1939

			DATE COMPLETED
		MAY 4 1939	MAY 4 1939
	14 6	5/5	5/9 9. 50
	9/1	5-11	5-13 1/2
	62 2		5-15
	223 12	5-22	5-24

DATE BLUEPRINT OR'D _____
By _____
DATE HAND COLOR PROOF OR'D _____
By _____

5.
Rm 13
17

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H826

ORDER NO. 4476

DATE 5-1-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) STATE CAPITOL BUILDING AND
MEMORY PARK FROM THE AIR, SALT LAKE
CITY, UTAH

IMPRINT XXXXXXXXXX SAME AS ABOVE

SMALL TYPE: PHOTO BY HALL RUMEL
PRIV. NO. BEFORE TITLE: 851

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD 4A-H316 AND TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and subjects are
in harmony with each other
to make an attractive set.

ESTIMATE		Cont. Dept. Checked	
By <u>MAY 3 1939</u>		By <u>MAY 3 1939</u>	
Date <u>MAY 3 1939</u>		Date <u>MAY 3 1939</u>	
	DAYS REMAINING DEPT.		DATE COMPLETED
	MAY 3 1939		MAY 3 1939
	14 4 5/3		5-4-39 SC
	89/91	5-5	5-5-39
	227 13/4		5-9-39
	215 9 5-12		5-24-39

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE Photo Returned to Customer

Rm 13
14

NO. 9A-H827

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 24821

DATE 5/3/39

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL) GLIMPSE FROM SAN JACINTO PLAZA, EL PASO, TEXAS	IMPRINT SAME AS ABOVE	
	PRIVATE NO. BEFORE R.M. -E.P.1 encl.	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

BUILDING ON LEFT GREY. KRESS BUILDING LIGHT STONE. RED ROOF.
PORTION OF LARGE BUILDING BUFF LARGE BLDG. RIGHT RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE RECEIVED	DATE PAID	DATE PAID	DATE PAID
MAY 4 1939	MAY 4 1939	MAY 4 1939	MAY 4 1939
15	2	5/4	5/5 3/4 SL
14	91	5 - 6	3 - 6 1/2
227	2		5-10-39
219	9	7-7	7-10

DATE RECEIVED ORD. _____ DATE PAID _____
By _____
DATE PAID COLOR PROOF ORD. _____
By _____
DATE PAID RETURNED TO CUSTOMER _____

St.
Rm. 17
17

NO. 9A-H826

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 24821

DATE 5/3/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) TEXAS STREET, LOOKING EAST,
EL PASO, TEXAS

IMPRINT SAME AS ABOVE

Lushy

PRIVATE NO. BEFORE READING MATTER E.P. ^{incl.} 2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By *ST* MAY 4 1939 SCHEDULE Date MAY 4 1939

DESCRIPTION	EST. TIME Clock No. Time Allowed	DATE Estimate Dept.	DATE COMPLETED
STANDARD PRINT		MAY 4 1939	MAY 4 1939 <i>ST</i>
PRINT	18 3		
PRINT	91	5-6	5-8 <i>ST</i>
PRINT	216 2 1/4	5-9	5-10
PRINT	219 11	7-7	7-12

DATE RECEIVED BY DATE PAID

DATE PAID COLOR PHOTO DATE Photo Returned to Customer

By

ST
Rm-17
17

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9A-H829

ORDER NO. 24821

DATE 5/3/39

12 ¹ / ₂ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL) CIVIC CENTER, SHOWING U. S. COURT HOUSE, CITY HALL AND WORLD WAR MEMORIAL AND EL PASO COUNTY COURT HOUSE, EL PASO, TEXAS	IMPRINT SAME AS ABOVE	
	PRIVATE NO. BEFORE R.M. E.P.3	
	Encl	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION
LARGE BLDG. RIGHT - LIGHT BUFF. SQUARE BLDG. CENTER LIGHT STONE. SMALL BLDG. WITH DOME BUFF BRICK, RED ROOF, GREY DOME. MONUMENT IMMEDIATE FOREGROUND WHITE.

PUT FLAGS ON BLDGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9
Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				
AND WORK SCHEDULE				
MAY 1939				
DESCRIPTION	EST. TIME	DEPT.	DATE COMPLETED	
COMPOSING, TYPE SET UP		MAY 4 1939	MAY 4 1939	
PRINT				
REPRODUCTION	16 4 1/2	5/4	5/5	gr sl
REPRODUCTION	8 9/1	5-6	5-8	ut
REPRODUCTION				
REPRODUCTION	2 1/2 1 3/4	5-10	5-10	
REPRODUCTION	9			

DATE ESTIMATE SENT

DATE PAID

DATE REPRODUCTION SENT

DATE PHOTO RETURNED TO CUSTOMER

pm 17
17

NO. 9A-H830
DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 24821

DATE 5/3/39

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE	1
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. I	R. M. YES	
TITLE (IN FULL) SAN ANTONIO STRENT, LOOKING EAST, EL PASO, TEXAS	IMPRINT SAME AS ABOVE	PRIVATE NO. BEFORE R. M. E.P.4	
In city			
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SEE TISSUE OVER PHOTO FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

SUBMIT TWO BLUEPRINTS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
By MAY 4 1939
L MAY 4 1939
Cost Dept. Checked
By MAY 4 1939
Date MAY 4 1939

OPERATION	EST. TIME	DATE DEPARTED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 5 1939	MAY 5 1939
SKETCH			
REPRODUCTION	21 5		
INSTRUMENTS			
B. L. & W. PROOF	84 1	5-11	5-11
ENGRAVING			
HAND COLOR PROOF	227 2		5-11-39
APPROX. DEPT.	218 11	7-7	7-17

DATE BLUEPRINT OR D.

DATE PAID

By

by

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight

Rush

R.M. 18
18

NO. 8A-H831

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 24821

DATE 5/3/39

12 1/2	M	POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES	
TITLE (IN FULL) KRESS BUILDING, HOTEL HILTON AND MILLS BUILDING FROM SAN JACINTO PLAZA, EL PASO, TEXAS		IMPRINT SAME AS ABOVE		
		PRIVATE NO. BEFORE XXXX R. M. E.P.5		
In Sky		encl.		
		1		
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER		

COLORS MARKED ON FRONT OF PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF SUBMIT TWO BLUEPRINTS HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
MAY 2 1939		MAY 2 1939	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
MAY 4 1939	MAY 4 1939		
17	3	5/4	5/5 g Sc
62/91	5-8	5-8	5-8 4.5
70	3/4	5-8-35	
225	10	7-14	

DATE RECEIVED _____ DATE RECEIVED _____
DATE HAND COLOR PROOF _____ DATE Photo Returned to Customer _____

RM. 17

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9A-H832 9A-H832

ORDER NO. 24821

DATE 5/3/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) HEART OF EL PASO, TEXAS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE R. M. E.P.6

encl

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS MARKED ON FRONT OF PHOTO

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
By MAY 4 1939
To MAY 4 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COPIES OF THE PHOTO			MAY 4 1939	MAY 4 1939
RETOUCHING	3	5/4	5/6 gr SC	
BLACK & WHITE PRINTS	85/91	5-8	5-8	
EXPOSURE				
HAND COLOR PROOF	62	2	5-9	
ARTIST DEL.	2/5	10	7-6	7-12

DATE RECEIVED BY
DATE PAID FOR BY
Photo Returned to Customer

EST
22-17
17

NO. 9A-H833
DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 24821

DATE 5/3/39

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) CITY FROM SCENIC DRIVE, EL PASO, TEXAS	FRONT NO. I R. M. YES IMPRINT SAME AS ABOVE PRIVATE NO. BEFORE R. M. E.P.7 <i>encl.</i>
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DISTANT MTS. DIRTY GREY. ROCK FOREGROUND BUFF STONE. PAVED ROAD.
SEE COLORS MARKED ON COPY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		By	Date
1939		1939	1939
DATE	TIME	DATE	DATE
START	TIME	START	COMPLETED
		MAY 1 1939	MAY 4 1939
	4	5/4	5/5 9/50
	5/9	5-6	5-9 4/1
	70 2	5-10-39	
	216 11	7-7-39	7-7-39

DATE ORDER FOR BY
DATE HAND COLOR PHOTO BY
DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

9 Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

17
17

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9^A-H834

ORDER NO. 24821

DATE 5/3/39

12 ¹ / ₂ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL) MT. CRISTO REY, EL PASO, TEXAS	IMPRINT SAME AS ABOVE	
	PRIVATE NO. BEFORE R.M. E.P.8	
	encl	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

NOTE RIVER IN FOREGROUND. TAKE OUT POLES AND WIRES. SOME SAGE BRUSH ON FOOTHILLS. MT. BROWNISH TO DIRTY GREY.

SUBMIT: RET. PHOTO B. L. & W. PROOF SUBMIT TWO BLUEPRINTS HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,777

ATTENTION!

Subjects in order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

By 1939 **ESTIMATE** 1939 Cost Dept. Checked
Date MAY 4 1939 **AND WORK SCHEDULE** Date MAY 4 1939

OPERATION	EST. TIME Order No. Time Allowed	DATE Returned DEPT.	DATE COMPLETED
ORDERING, TYPE SET		MAY 5 1939	MAY 5 1939
STOCK			
REWORKING	15 2	5/5	5/6 8 50
PRINTING			
BINDING	85 91	5-8	
ENCLOSING			
PACKING FOR SHIP	2 25 1 1/2		11 May
ART. DEL.	8		

DATE ORDERED _____ DATE PAID _____
By _____ By _____
DATE HAND COLOR PROOF _____
By _____ DATE Photo Returned to Customer _____
By _____

Rm 18
18

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9th-H235

ORDER NO. 24821

DATE 5/3/39

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) EL PASO, TEXAS BY NIGHT,
FROM MT. FRANKLIN SCENIC DRIVE,

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE R.M. E.P.9

encl

In sky

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MAKE NIGHT EFFECT ON THIS PHOTO.
SEE COLORS ON TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS.

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 4 1939		ESTIMATE		Cost Dept. Checked 1	
MAY 4 1939		MAY 4 1939		MAY 4 1939	
DESCRIPTION	QUANTITY	UNIT PRICE	DATE ORDERED	DATE COMPLETED	
COMPENSING, TINTING			MAY 5 1939	MAY 5 1939	
SKETCH					
RETOUCHING	204	4	5/5	5/11	night View SE
PHOTO-LITHO					
REPRINT					
PRINTING, OPAQUING	8	91	5/11	5/11	
MAKING					
PROOF	225	2		11 May	
	215	11	7-13	7-17	

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cu or nega tives are uniform and colors are in harmony with each other to make an attractive set.

Rush

Rm 18
18

CURT TEICH & COMPANY, Inc. — 1733-1735 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H836 ORDER NO. 24846 DATE 5-3-1939

CUSTOMER HOTEL KINCAID
UVALDE, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE GROUP 2 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KINCAID HOTEL - UVALDE, TEXAS
(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO MARKED "A". RETOUCH TO BRING OUT SIGN
AS ON CARD 2871-29 ATT'D. BRING OUT AUTOS.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLOR TREATMENT. USE PHOTO MARKED "A" FOR PICTURE. USE
PHOTO B FOR PICTURE OF GARNER. USE PHOTO C FOR SHOW CASE.

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 5 1939

Comp. Dept.

Make OK Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 9A-H837 ORDER NO. 24845 DATE 5-3-1939		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	CUSTOMER FORSGATE FARMS JAMESBURG, NEW JERSEY					
	6 M POST CARDS	SIZE 3 1/2 x 5 1/2	STYLE ART COLORTONE WHITE BORDER			
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full FORSGATE FARMS DAIRY — JAMESBURG, NEW JERSEY LOWER — NEW JERSEY'S LARGEST GRADE A DAIRY FARM, JAMESBURG, N. J.		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
COLOR DESCRIPTION SEE SKETCH ATT'D. ROOFS MARKED X SHOW IN A NICE COLOR RED. THE ROOFS ON SMALL BUILDINGS AT THE RIGHT, SHOW IN A LIGHTER COLOR RED THAN THOSE MARKED X. show PINK BLOSSOMS ON APPLE TREES AT RIGHT MARKED O. CUSTOMER WANTS THIS, SO SHOW PLENTY OF BLOSSOMS: BRIGHTEN COLOR OF WORDS FORSGATE FARMS IN PICTURE - IT'S TOO DULL NOW.						
RETURN PHOTO	YES	NO	PHOTO USED FOR			

70 Ret
He 174 E-10-33
72 Lat 94 5/25-5/27

MAY 5 1939
Comp. Dept.

X 17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

C U S T O M E R	DIAL No. 9A-H838	ORDER NO. 24844	DATE 5-3-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	P H O T O R E T U R N E D	
	CUSTOMER PASO ROBLES HOT SPRINGS HOTEL PASO ROBLES, CALIF.							
	6 M POST CARDS			SIZE 3½ x 5½	STYLE ART COLORTONE			WHITE BORDER
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full PASO ROBLES HOT SPRINGS HOTEL, THE HISTORIC SPA OF THE PACIFIC			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint				
P H O T O P R O P E R T Y O F C T. & C O.	RETOUCHING DEPARTMENT Submit Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		T O		
	COLOR DESCRIPTION SEE CORRECTED SKETCH ATT'D. <i>See inst attached</i>							
R E T U R N P H O T O	NO						P H O T O U S E D F O R	
	YES							

62 5-11
Ret 6
Re 17
Lat 9 3/4

X
Gw

#32

MAY 5 1939
Comp. Dept

X
57

5
8

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 9A-H839

ORDER NO. ~~3/20/39~~
24855

DATE 5/29/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES NO

TITLE (IN FULL) SCENE IN POTTAWATOMI PARK,
SOUTH BEND, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

ATTENTION!

10 Subjects on
order of this customer. Please
see to it that all prints or nega-
tives are uniformed colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Coor. Dept. Checked	
MAY 29 1939		MAY 29 1939	
DATE COMPLETED		DATE COMPLETED	
CHROMOLITH		MAY 29 1939	MAY 29 1939
RETOUCHING	16 2	5/31	5/31 gr 5f
PHOTOGRAPH	84	5-1	6-2 4f
BLUEPRINT			
STIPPLE			
ENGRAVING			
HAND COLOR	10 12		
ARTIST COST	42 8	7-3	7-5-W.P.

DATE BLUEPRINT OF

By

DATE HAND COLOR

By

DATE

DATE Photo Returned to Customer

for Rm 104

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 9A-H840

ORDER NO. 24855

DATE 5/29/39

12 $\frac{1}{2}$ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.	FRONT NO. I R. M. No	
TITLE (IN FULL) LEEPER PARK AND BRIDGE ALONG ST. JOSEPH RIVER, SOUTH BEND, IND.	IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF		C.T.

COLOR DESCRIPTION
BRING OUT BRIDGE IN BACKGROUND. WATER IN POOL AND RIVER. PUT MORE FOLIAGE ON TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects in order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

MAY 29 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

MAY 29 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL COST	DATE COMPLETED
SETUP			MAY 29 1939	MAY 29 1939
RETURNS	14	2 $\frac{1}{2}$	5/31	5/31 9. SC
PHOTOGRAPH				
BLUEPRINT STRIP	91		6-1	6-2 4 $\frac{1}{2}$
ENGRAVING				
HAND COLOR PHOTO	170	1 $\frac{1}{2}$		6-3 32
ARTIST DEPT.	48	9	7/3/39	7/5/39

DATE BLUEPRINT ORD. _____
By _____
DATE HAND COLOR ORD. _____
By _____
DATE THIS RETURNED TO CUSTOMER _____

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 94-H841 L

ORDER NO. 24855

DATE 5/29/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOWARD PARK AND ST. JOSEPH RIVER, SOUTH BEND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WATER BLUE. PUT MORE FOLIAGE ON TREES. BRING OUT BUILDINGS IN BACKGROUND. MAKE SMOKE COME OUT OF STACKS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION!

10 Subjects on
for the customer. Please
with all or nega-
tive uniform and colors are
in harmony with each other
to make an attractive set.

MAY 29 1939

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

MAY 29 1939

DATE	DATE	DATE	DATE
INTERVAL	INTERVAL	INTERVAL	INTERVAL
MAY 29 1939	MAY 29 1939	MAY 29 1939	MAY 29 1939
SKETCH	21 3	5/31	5/31 SL
RETOUCHING	84	6-1	6-2 W.
PRINTING	15 1/2	7/3/39	7/6/39
HAND COLOR PROOF	50 8	7/3/39	7/6/39
ARTIST DEPT.			

DATE BLUEPRINT ORD.

DATE HAND COLOR PROOF ORD.

DATE END

DATE Photo Returned to Customer

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. ~~24482~~ 9A-H842

ORDER NO. 24855

DATE 5/29/39

~~12x~~ 12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

~~YES~~ No

TITLE (IN FULL) ST. MARY'S COLLEGE NEAR SOUTH BEND, IND.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BUILDING TANNISH GRAY. PAGODA IN FOREGROUND GRAY STONE. SPANISH TILE ROOF.
PUT FLOWERS IN PATCH IN FOREGROUND. FOLIAGE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order

By

Low

ESTIMATE

AND WORK SCHEDULE

Cost Data Sheet

JUN 2 1939

JUN 2 1939

OPERATION	DATE	TIME	DATE	TIME
COMING TO SET UP			JUN 2 1939	
SKETCH				
RETRACING	15	3 1/2	6/2	6/5
PHOTO LITHO	80		6-7	6-7
BLUING				
STAMPING				
ENCLOSURE				
HAND COLOR PROOF	216	1 1/2	6-7	6-7
ARTIST EDIT	46	9	7-3-39	7-5-39

DATE DELIVERY ORDER

DATE HAND COLOR PROOF

By

DATE

By

DATE PHOTO RETURNED TO CUSTOMER

Very Rush

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 9A-H843

ORDER NO. 24856

DATE 5/29/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES NO

TITLE (IN FULL) GREETINGS FROM NOTRE DAME UNIVERSITY.

IMPRINT

SAME AS ABOVE

PUT IN SMALL TYPE * Copy 1939 by Curt Teich & Co., Inc., Chicago, Ill.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE THE FOLLOWING SUBJECTS. 1A1580. 0A3756, 108888, 108891, 9AH844, 9AH845. 9AH846. 52925. 118543

use colors - Royal Blue & Gold.

SEE LAYOUT ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Est. Checked

JUN 8 1939

WEEKLY SCHEDULE

JUN 8

			DATE COMPLETED
RECEIVED	21	7	JUN 8 1939
RECEIVED	21	5	6/9
RECEIVED			6-17
RECEIVED			6-19
RECEIVED			
RECEIVED			
RECEIVED	6/11	15	6/20/39
RECEIVED			6/23/39

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

6/11/39

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 9A-HB44

ORDER NO. 24856

DATE 5/29/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES No

TITLE (IN FULL) ROCKNE MEMORIAL, NOTRE DAME UNIVERSITY, NOTRE DAME, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING TANNISH GRAY BRICK. CREAM TRIM. PUT FOLIAGE ON TREES. LANDSCAPE LAWN.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this order. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAY 29 1939

ESTIMATE

AND WORK SCHEDULE

City News Agency

DATE MAY 29 1939

		DATE RECEIVED DUPT.	DATE COMPLETED
WORK SCHEDULE		MAY 29 1939	MAY 29 1939
1.000			
2.000	4		
3.000			
4.000		6 - ✓	6 - 3 ✓
5.000			
6.000			
7.000			
8.000	110	1 1/2	6 - 6 - 32
9.000	02	8	7/3/39
10.000			7/5/39

DATE BLUEPRINT OK BY DATE FILED BY

DATE HAND COLOR PROOF OK BY DATE Photo Returned to Customer

by

St. Rm
Mr. L. H.

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 9A-H845

ORDER NO. 24856

DATE 5/29/39

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. No YES		
TITLE (IN FULL) QUADRANGLE SHOWING MAIN BUILDING AND SACRED HEART CHURCH, NOTRE DAME UNIVERSITY, NOTRE DAME, IND.		IMPRINT SAME AS ABOVE		
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.		

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

rephot. Paper vision

ESTIMATE

Cost Dept. Checked

MAY 31 1939

WORK SCHEDULE

Date

MAY 31 1939

	NO.	TIME	DATE	DATE
			DEPT.	COMPLETED
			MAY 31 1939	MAY 31 1939
	14	4	6-11	6-11
	60		6-3	6-5
	62	1 1/2		6-6
	44	9	7-3	7-6

DATE DUE

DATE

DATE HAND OVER

DATE PHOTO RETURNED TO CUSTOMER

RM 45

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 9A-H846

ORDER NO. 24856

DATE 5/29/39

122 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GROTTO, NOTRE DAME
UNIVERSITY, NOTRE DAME, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES N/6

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GROTTO NATURAL STONE. BRING OUT 'GOLD DOME' IN BACKGROUND. STATUES WHITE.
ADD MORE FOLIAGE.

in 13 H 1051

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
for this customer. Please
that all cuts or nega-
uniform and colors are
in harmony with each other
to make an attractive set.

reprints
paper and more

ESTIMATE

Cost Dept. Checked

MAY 31 1939

MAY 31 1939

OPERATION			DATE COMPLETED
ESTIMATE			MAY 31 1939
15	4	6/1	6/1 gr sl
80		6-2	6-3 47
10	1 1/2		6-5-39
41	9	7-3-39	7-5-39 F.W.

DATE BLUEPRINT ORD

DATE FILED

DATE HAND COLOR

DATE Photo Returned to Customer

By

sc
ADH
45

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 9A-H847

ORDER NO. 24856

DATE 5/29/39

12 1/2 M POST CARDS ~~AMERICAN~~ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

~~18~~ No

TITLE (IN FULL) ATRIAL VI W OF NOTRE DAME
UNIVERSITY, NOTRE DAME, IND.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 0A3756. INSERT BUILDING ABOUT 2/3 OF THE SIZE OF THE ONE MARKED IN
PLACE INDICATED. USE PHOTO 9AH844 FOR BUILDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10

Subjects on
order for this customer. Please
see to it that all cards or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order

MAY 29 1939

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

MAY 29 1939

DATE	COMPLETED	DATE	COMPLETED
COMPOSITION		MAY 29 1939	MAY 29 1939
SKETCH			
REVISIONS	4		50
PHOTO-LITHO			
BLUEPRINT		6-1	6-2 1/2
STAMPING			
ENGRAVING			
HAND COLOR PROOF	6-1 1/2		6-5
ARTIST DEL.	53 10	July 3-39	July 6-39

DATE BLUEPRINT

DATE

By

By

DATE HAND COLOR PROOF

Photo Returned to Customer

By

5

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. 9A-H848

ORDER NO. 24856

DATE 5/29/39

12¹/₂ M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES No

IMPRINT

SAME AS ABOVE

TITLE (IN FULL) AERIAL VIEW OF THE STADIUM
NOTRE DAME UNIVERSITY, NOTRE DAME, IND.

© O ROACH

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A1580. BRING OUT MORE COLORS ON PEOPLE IN STADIUM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order to this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAY 29 1939

ESTIMATE

AND WORK SCHEDULE

Cox Dept. Checked

Date MAY 29 1939

OPERATION	TIME	DATE	DATE
	Time Allowed	Estimated Dept.	COMPLETED
PLAN AND SET UP		MAY 29 1939	MAY 29 1939 1/2
RETOUCHING	2		
PHOTO-REDO			
BLUING STAMP	6	6-1	6-3 1/2
ENGRAVING			
HAND COLOR PROOF	6 1/2	1 1/2	6-6 39
ARTIST COST.	41	8	7-5-39

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

NO. 9A-H849

ORDER NO. 25019

DATE 5-5-1939

12 M 500 POST CARDS

ART. COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) LOCK, DAM AND POWER PLANT
ON KANAWHA RIVER AT WINFIELD, W. VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CONCRETE CONSTRUCTION, SO ALL COLOR IS GRAY WITH RED ROOFS.
MACADAM PAVING IN PARKING PLACE AT RIGHT OF LOCKS, LOOKING
FROM AIRPLANE. THE TWO HOUSES AT RIGHT SHOULD SHOW AS THEY ARE
RESIDENCES OF THE LOCK-KEEPERS. THE DREDGE BOAT IN LOWER RIGHT
CORNER COULD PERHAPS BE REMOVED, IF YOU THINK BEST, BUT IS IT
PART OF THE PERMANENT LOCK EQUIPMENT, TO CARRY STEEL BEAMS FILED
NEAR IT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

MAY 5 1939

ESTIMATE
NO WORK SCHEDULE

Cost Dept. Checked

Date MAY 5 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
CONCRETE G. & P. UP			MAY 5 1939	MAY 5 1939
RETI				
RETOUR	20	3	5/5	5/9 g SC
PHOTO				
BLUE	84		5-10	5-10 4.5
SIXT. OPAQUING				
ENG. VING				
HAND COLOR PHOTO	227	1/2		5-16-39.
ART. DEPT.	49	8	5/25/39	5/26/39

DATE BLUEPRINT O. D.

DATE FILED

By

By

DATE HAND COLOR PROOF O. D.

DATE Photo Returned to Customer

By

51
19

C.T. & CO., CHICAGO, ILL.

NO9A-H850

ORDER NO. 25031

DATE 5-3-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM WISCONSIN

SMALL TYPE: (C) C.T. & CO.

CURT TEICH & CO INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DESCRIPTION	QTY	UNIT	DATE COMPLETED	DATE COMPLETED
COMMISSION			MAY 5 1939	MAY 5 1939
SCREENING	21	8		
RETOUCHING	21	5	5/7	5/12 for SL
PROOFING				
BLU. PRINT	84		5-15	5-17 4x
STAMPING				
ENCLOSING				
HAND ON CLIPPING				
ARTWORK	211	13	5-23	

DATE OF ORDER

DATE OF DELIVERY

By

18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H851 ORDER NO 25032 DATE 5-15-1939

CUSTOMER NEW HOTEL NORMANDY
ATLANTIC CITY, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 2)

STYLE ART COLORTONE XXX FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW HOTEL NORMANDY
SOUTH CAROLINA AVE. NEAR BEACH-ATLANTIC CITY, N.J.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout
To office

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION
SEE PROOF ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 17 1939

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.
NO. 9A-H853
ORDER NO. 24873
DATE 5-5-39

50 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) PERYLON CIRCLE, NEW
YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER 26W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put in people
SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Straight 5x7

ESTIMATE
MAY 8 1939
MAY 8 1939

OPERATION	EST. TIME (Cost No. Time Allowed)	DATE COMPLETED
COM. SING. TYPE SET UP		MAY 8 1939
STATION		
REPRODUCTION	13 5	5/8
PHOTO LITHO		
DUP. PRINT STANDARD GRAYING	86 91	5-11
ENGRAVING		
HAND-COLOR PROOF	725 1 1/2	13 May
ARTIST LEPT.	215 9	5-12-39

DATE BLUEPRINT OF'D

DATE PAID

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

20

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H854

ORDER NO. 24873

DATE 5-5-1939

50 M POST CARDS ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. SPEC. R. M. YES
TITLE (IN FULL) PLAZA OF LIGHT, NEW YORK IMPRINT SAME AS ABOVE
WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put in people
SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Stoughton 5x7

MAY 8 1939

ESTIMATE

MAY 8 1939

OPERATION	EST. TIME		DATE DEPT.	DATE COMPLETED
	Order No.	Time Allowed		
COMM. SINGLE TYPE SET UP			MAY 8 1939	MAY 8 1939
SEARCH		6	5/8	5/9 9 SL
RETOUCHING	215			
PHOTO LITHO	62		5-9	5-10 14.5
ENGRAVING				
HAND COLOR PROOF	62	1 1/2		5-13
ARTIST DEPT.	216	8	5-25	5-25

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

ST. 20 20

NO. 9A-H855

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y. ORDER NO. 24873

DATE 5-5-1939

50^M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL) ROSE COURT, NEW YORK
WORLD'S FAIR

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put in sample

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

rephoto
5x7

MAKEOVER

Charge to L.V. Don.

LST. Makeover Time Required

RETOUCHING	1 1/2	Time Recorded in Cost Dept.
PHOTO-ENG.	1	Date
COMPOS.		
ART DEPT.	4	By <u>E</u>
ENGRAVING		

MAY 8 1939

ESTIMATE
APPROVED SCHEDULE

Cost Dept. Checked

MAY 8 1939

DESCRIPTION	EST. TIME	DATE	DATE
		RECEIVED DEPT.	COMPLETED
SET UP		MAY 8 1939	MAY 8 1939
RETOUCHING	14 7	5/8	5/9 9-50
PHOTO-ENG.	8 1/2	5	5-12 1/2
COMPOS.	9 1/2		
ENGRAVING			
HAND COL. PROOF	62 1/2		5-13
ART DEPT.	104 9	5-25-39	5-26-39

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

By

Photo Returned to Customer

By

ST
Rm. 20
20

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H856 ORDER NO. 25051 DATE 5-5-1939

CUSTOMER BEVERLY HILLS HOTEL, INC.,
BEVERLY HILLS, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEVERLY HILLS HOTEL AND BUNGALOWS -

BEVERLY HILLS, CALIFORNIA

see Pencil Sketch

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE COLORED PHOTO AND POST CARD ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

62 5-17

Red 7
200 3/4
20 9/2

46 - 6-1

See quantity

PM

MAY 10 1939

5

ST 24

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H857 ORDER NO. 25049 DATE 5-4-1939

CUSTOMER CHAPEL INN
DUARTE, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MBUSINESS CARDS SIZE $3\frac{1}{2}$ x $2\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHAPEL INN - DUARTE, CALIFORNIA

FRONT NO. NONE (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

70 900 1 35
2.4. 5 71
7.3.39

X

Phil.

MAY 8 1939

7-1
3-.2

57
19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H858 ORDER NO. 25084 DATE 6-8-1939

CUSTOMER THE GEORGIAN HOTEL
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

Group 2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GEORGIAN — S.E. CORNER HINMAN & DAVIS
STS. — EVANSTON, ILL.

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. BE SURE BLUE IN BORDER MATCHES EXACTLY THE BLUE ON BORDER OF CARD
7A-H3141 ATT'D. SEE ARD 8A-H3166 ATT'D FOR COLOR OF LOBBY CHAIRS. SEE TISSUE ATT'D.

See sketch for color of lobby

Coat of Arms ~ 9B 1422

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

RO ✓
Ret 9
He 2 1/2 ✓
Lact 12 1/2 ✓

See page 125

Am

JUN 9 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H859 ORDER N25085 DATE 5-5-1939

CUSTOMER DIAMOND MILK PRODUCTS INC.
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE GROUP 7 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LARGEST COLUMBUS OWNED MILK SERVICE
(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Rush

MAKEOVER

Charge to Ret. 1.00

EST. Makeover Time Required 2

	TIME	Notes Reported to Dept.
RETOUCHING		
PHOTOGRAPHY	<u>1/2</u>	Date <u>5-10-39</u>
COMPOSING	<u>1/2</u>	
ENGRAVING		

MAY 10 1939

70 Hc 2/6 15-17-39

Am

Monotype red impression
" - DK. Blue - "

8 1/2
7-1
4 1/3
6-12-2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H860 ORDER NO25087

DATE 5-8-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LOUIS L. STEINBERG STUDIO
DU BOIS, PA.

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

GROUP 2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL LOGAN - DU BOIS, PA. (ETC.)

see sketch

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CROP AS INDICATED BY PENCIL
MARK ON PHOTO.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

BAR: CIRCASSIAN WALNUT, MAHOGANY TOP, BASE: BLACK, BRASS RAILING. CASE: CIRCASSIAN WALNUT,
BIRCHSEYE MAPLE TRIM. INSIDE OF CASE #23 COLOR CHART. WALLS: #3 ON COLOR CHART. CEILING: IVORY.
FLOORS: WHITE & BLACK INLAY. BACK WOOD PARTITION: IVORY TRIMMED IN BLACK.

BASE: BLACK, SILVER TRIM. WALL: NO 15 ON COLOR CHART. CEILING: WHITE. WALL DECORATION: RED,
BLACK & SILVER. CEILING FIXTURES: SILVER & BLACK. BAR: BLACK, CHROMIUM TRIM, MAHOGANY TOP.
FURNITURE: RED & CHROMIUM. TABLE TOPS: BLACK. FLOOR: NATURAL WOOD.

Extra neg. for position

Double print

JUN 6 1939

PHOTO RETURNED

TO

PHOTO USED FOR

Double print

Set 8

Set 2

Set 12

(66) 6-28

Add. artwork 13.50
& Grouping

Customer typing 4.00
E.T. ad. to stand 2.50
total 13.50

sketch

GW

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

47
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9^A-H861 ORDER NO. 82

DATE 6-16-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER JOHNSTOWN HOTEL CO.
FORT STANWIX HOTEL
JOHNSTOWN, PA.

12 M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXX~~ HOTEL FORT STANWIX - JOHNSTOWN,
PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 19 1939

Photo 522
Remainder
67- 6/25/39 - 7/3/39

As given

[Handwritten signature]

MAYERS SHOPS SHOP, ITHACA, N.Y.

NO. 94-11862

ORDER NO. 25079

DATE 5-8-1939

12 M 500 POST CARDS

ART COLOR-TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. ~~NO~~ YES

TITLE (IN FULL) CORNELL UNIVERSITY, ITHACA,
N.Y.

IMPRINT SAME AS ABOVE

SMALL TYPE:
PHOTO BY ROBINSON AERIAL SURVEY,
ITHACA, N.Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Islands mostly light tan
Do not use harsh coloring*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Must be colored
exactly the same as
hand color*

8 x 10 (Pict. book)

ESTIMATE
MAY 12 1939
MAY 12 1939

DEPT.	DATE COMPLETED
MAY 12 1939	MAY 12 1939
17 4	5/12
5/15	5/15
5/16	5/16
2/16	5/18
12	5/18

DATE BLANKET TIED
DATE PHOTO RETURNED TO CUSTOMER

MAKEOVER

Charge to L.V.

EST. Makeover Time

RETOUCHING	TIME
PHOTO-LITHO	
COMPOSING	
ART DEPT	2
ENGRAVING	

62 6-13

May 23 26

6

MAYERS SMOKE SHOP, ITHACA, N.Y.

NO. 9-H863

ORDER NO. 25079

DATE 5-8-1939

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. KN YES

TITLE (IN FULL) OVERLOOKING CORNELL AND
CAYUGA LAKE, ITHACA, N.Y.

IMPRINT
SAME AS ABOVE

SMALL TYPE: PHOTO BY ROBINSON AERIAL
SURVEY, ITHACA, N.Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Edge far most part light tan -
Do not use harsh coloring.*

4BH 244

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Make 8x10
Reprints*

88

ESTIMATE

Conf. Dept.

MAY 12 1939

By *W. J. A. 1939*

DATE RECEIVED	BY	DATE COMPLETED
	CONF. DEPT.	
	MAY 12 1939	MAY 12 1939
	13 4	5/12
	91	5-16
	2	5-17
	211 123	6-6

SL

*5
R2 23
26*

Rephoto

NO. 9A-H864

ORDER NO. 25070

THOMAS A. WEST, MIAMI, FLA.

DATE 5-8-1939

25 M POST CARDS	ART COLORTONE	FULL PAGE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) RARE BIRD FARM, MIAMI, FLA.	IMPRINT SAME AS ABOVE	
	PRIV.NO.BEFORE IMPRINT: DL-47	
PHOTO PROPERTY OF customer		

COLOR DESCRIPTION
MAKE NICE BILLOWY CLOUD EFFECT IN SKY. NO YELLOW IN SKY, LIGHT BLUE BACK OF WHITE CLOUDS. NICELY WORKED OUT WATER SHOWING REFLECTIONS OF FLAMINGOS. FOR GOOD COLOR OF FLAMINGOS SEE 8A-H738 ATT'C. DISREGARD BAL. OF CARD. CUSTOMER PASTED IN RUGELY POSITION OF FLAMINGOS WITH RUBBER CEMENT, AND CAN BE REMOVED FOR TRIMMING. EXTRA CUT-OUTS OF FLAMINGOS ARE ATT'D IN CASE SOME ARE SPOILED. DO NOT USE MORE THAN FIVE OR SIX FLAMINGOS. TWO WHITE BIRDS AND DARK BIRD UNDER TREES ARE GREEN. A HIBISCUS BUSH IS ON RIGHT IN BACK OF COCONUT PALM.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE MAY 10 1939

DESCRIPTION	DATE	DATE COMPLETED
COMPOSITE	MAY 10 1939	MAY 10 1939
REVISION	11	SC
REPRODUCTION		
REWORKING	10/91	5-18
REWORKING	2/10	5-18
REWORKING	2/3	6-14

DATE SUBMITTED OR D. DATE PAID

DATE HAND COLOR PROOF OR D. DATE PAID

3

ST
23

NO. 9A-H 865

ROSECRAFT STUDIOS & CAMERA SHOP, CRESTLINE, CALIF. ORDER NO. 25081

DATE 5-8-1939

6 M POST CARDS

ART COLOR TONE
XXXXXX

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) LAKE GREGORY, SAN BERNARDINO
MTS., CALIF. (MT. BALDY IN DISTANCE)

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATT'D. USE BRIGHTER COLORS IN SKY AND WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Enclosed for Estimate

ESTIMATE

Cost Dept. Checked

MAY 8 1939

AND WORK SCHEDULE

MAY 9 1939

DESCRIPTION	EST. TIME		DATE DEPT. DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, MTS. SET UP			MAY 9 1939	MAY 9 1939
PRINTING				
RETOUCHING		3		
PHOTO LITHO				
BLUEPRINTS	91		5 - 11	5 - 13 45
ENCLOSING				5 - 16 - 39
HAND COLOR PRINT	227	1 3/4		5 - 27 -
ARTIST DESK	64	9		

DATE BLUEPRINT ORD.

DATE PRINTED

DATE HAND COLOR PRINT ORD.

DATE PHOTO PRINTED IN CHICAGO

3

5-21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H866 ORDER NO. 25104 DATE 5-8-1939

CUSTOMER BEACH BOAT SLIPS CORP.
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEACH BOAT SLIPS CORP. — MIAMI BEACH,
FLORIDA

BOT- "THE WORLD'S FINEST MARINE SERVICE ORGANIZATION"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE INST. & SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

1 Rep photo 5x7

Ret 8

He 2 62 5-18

Lat 10%

As given to

[Handwritten signature]

32

MAY 9 1939

sub unit

2
4

ST
21

B

HERBERT C. WELLER, ANN ARBOR, MICH.

NO. 9A H867
~~9A867~~

ORDER NO. 25150

DATE 5-10-1939

12 M 500 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL)	IMPRINT NONE	
PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

IN TRIMMING TO POST CARD PROPORTIONS, DO NOT TRIM THE TOP AND SIDES AT ALL. TRIM ONLY AT THE BOTTOM.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE *Est. 8. Quoted*
MAY 11 1939 *DATE* **MAY 11 1939**
WORK SCHEDULE

DESCRIPTION	DATE	DEPT.	DATE COMPLETED
CHARTER OF WORK			MAY 11 1939
STYLING			
RETOUCHING	2		
PHOTOGRAPH			
STYLING, CAPTION	80	5-16	5-17
RETOUCHING			
HAND COLOR PROOF	1/6	5-22	5-22
ARTIST COST.	23/4	5-29	5-31

DATE BLUEPRINT ORD. _____
DATE HAND COLOR PROOF ORD. _____
DATE PHOTO RETURNED TO CUSTOMER _____

3

55
25

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H868 ORDER NO. 25126 DATE 5-9-1939

CUSTOMER ST. HELENS HOTEL
CHEHALIS, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MPOST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. HELENS HOTEL - CHEHALIS, WASHINGTON

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE TREES & TELEPHONE POLES.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY. HOTEL IS GREAY BRICK TRIMMED WITH WHITE TERRA COTTA(WINDOWS,
ETC.). THE CORNICE IS PAINTED BLACK. THE SHRUBS & TREES AROUND THE HOTEL OF
COURSE ARE TO BE GREEN. USE YOUR OWN JUDGEMENT AS TO SHADE OF GREEN.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED
TO
PHOTO USED FOR

Ret 7
70 HC 174 5-10-39
Part 9

#69 5/31/39

[Handwritten signature]

MAY 10 1939

ST
23

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H869 ORDER NO. 25125 DATE 5-9-1939

CUSTOMER OCEAN SPRAY HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OCEAN SPRAY HOTEL, MIAMI BEACH, FLORIDA
BOT-FACING THE OCEAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATT'D.

MAKEOVER

Charge to ADV

EST. Makeover Time Required

	TIME	
COLORING		
PHOTOGRAPH		
COMPOSING		
PRINTING		
6-2-39 70 AT DEPT. HC 1/2		

MAY 10 1939

COASTAL NEWS CO., SAVANNAH, GA.

NO. 9A-H870

ORDER NO. 24946

DATE 5/10/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) HUNTER FIELD, SAVANNAH
MUNICIPAL AIRPORT, SAVANNAH, GA.

IMPRINT

SAME AS ABOVE

IN SMALL TYPE - Photo by James H. Cobb, Jr.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS: RUNWAYS BLUE BLACK WITH WHITE EDGES. BUILDINGS IN DISTANCE YELLOW.
REMAINDER GREEN WITH BROWN SPOTS.

EMPHASIZE THE RUNWAYS RATHER THAN THE ADMINISTRATION BUILDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By *CH*

Date *MAY 10 1939*

DATE RECEIVED	DATE COMPLETED
<i>MAY 10 1939</i>	<i>MAY 10 1939</i>
<i>5</i>	<i>5-17</i>
<i>97 1/2</i>	<i>5-18</i>
<i>227 1/2</i>	<i>5-23-39</i>
<i>2-16 8 3/4</i>	<i>7-27</i>

K-118
Rm 23
24

DATE EXAMINED BY _____ DATE FILED _____

 DATE HAND COLOR REPRODUCTION _____

 BY _____ DATE PHOTO RETURNED TO CUSTOMER _____

5X7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H872 ORDER NO 25135 DATE 5-23-1939

CUSTOMER HARRISBURG NATIONAL BANK
HARRISBURG, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HARRISBURG NATIONAL BANK

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SKETCH
SEE ~~ATTACHED~~ ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8 1/2
175 H.C. 1 1/2 5-31-39
67 1/2 inch 8 6/6/39-6/8/39

1 Rep photo 5x7

As guaranteed

Am

MAY 21 1939

MAY 24 1939

5

X

1-39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H873

ORDER NO. 25134

DATE 5-9-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HOTEL FLORENCE
TARRYTOWN, NEW YORK

Photos for
this Customer

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE VINCENT HOUSE IN 1860, NOW ~~FLORENCE~~ ^{HOTEL} FLORENCE, TARRYTOWN, N.Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

need
120
133
150
175
Screens

COLOR DESCRIPTION

SEE CARD ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 24 1939

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

5

39

DIAL No. 9A-H874

ORDER NO. 56

DATE 6-10-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.CUSTOMER THE UNION MEMORIAL HOSPITAL
BALTIMORE, MARYLAND

6 MPOST CARDS

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ ~~XXXXXX~~ MONOTONE

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE UNION MEMORIAL HOSPITAL, BALTIMORE,
MARYLAND*In plate at bottom*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing

Follow Layout

TREES IN FRONT OF HOSPITAL HAVE
GROWN MUCH TALLER THAN SHOWN IN THE PHOTO.
ALSO THERE IS SOME IVY GROWING ON THE SIDES
OF THE BUILDING WHICH MIGHT BE INSERTED
AND THEREBY MORE NEARLY APPROXIMATE THE
PRESENT APPEARANCE. CUSTOMER INDICATED ON CARD ATT'D THE EXTENT OF IVY ON BUILDING.
SHRUBBERY ~~AND~~ ~~IS~~ ~~MUCH~~ LARGER THAN SHOWN. *on 5A-H874**on tissue overlay*

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☐ Handcolor — Black & White Proof. Titles—Red, BlueScreen 120
133
150
175

COLOR DESCRIPTION

THE BUILDING IS DARK RED TAPESTRY BRICK WITH SANDSTONE
TRIM AND WATER TABLE, WITH MARBLE COLUMNS AT THE
ENTRANCE.*Also see color instruction on tissue
overlay of photo**submit photo to office**Photo red
7/12/40
N**2*

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 12 1939

ST
25

61
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H875 ORDER NO 5156 DATE 5-10-1939

CUSTOMER THE UNION MEMORIAL HOSPITAL
BALTIMORE, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FERDINAND MEYER MEMORIAL LIBRARY, UNION
MEMORIAL HOSPITAL, BALTIMORE, MARYLAND

In plate at bottom

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. WOODWORK AND WOOD FURNITURE IS ALL OF AMERICAN WALNUT.
THE CEILING, JUST OFF WHITE, THE LAMP SHADES AND VENETIAN BLINDS, IVORY. THE
RUG IS AN ORIENTAL WITH BACKGROUND OF NAVY BLUE WITH TAUPE MARGIN ON DESIGNS
WHICH HAS SOME RED. THE LAMP ON REFECTORY TABLE IS CHINESE BASE WITH IVORY
BACKGROUND WITH GREEN AND RED IN DESIGNS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

MAY 12 1939

HERBERT C. WELLER, ANN ARBOR, MICH.

NO. 9A-H876

ORDER NO. 25150

DATE 5-10-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BEACH SCENE WITH LIGHTHOUSE IN CENTER BACKGROUND, ON THE COLOR FILM, BETWEEN FRAMES 34 and 35, BUT NEXT TO 34. IF NECESSARY TO TRIM, THE TRIMMING SHOULD BE FROM THE BOTTOM OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS CO. PAT. NO. 1,797,773

ESTIMATE

Checked

By MAY 15 1939

DATE COMPLETED

MAY 15 1939

MAY 15 1939

3

3000 feet

5-20

5-20

62 24 1/2

5-22

5-31

2. Made for Mr. Teich

17
114

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL No. ^AH877

ORDER NO. 25187

DATE 5-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LARKWAY VILLAS
PANAMA CITY, FLORIDA

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LARKWAY VILLAS - PANAMA CITY, FLORIDA
"THE MOST EXCLUSIVE ON THE GULF BEACH"
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE COLORED PHOTO ATT'D.

PHOTO RETURNED
TO
PHOTO USED FOR

MAY 12 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H878

ORDER No. 5189

DATE 5-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CAMP WALLA WALLA
WALLA WALLA, WASH.

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE INST. ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INST. ATT'D.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 5
70 HC 1 1/2 5-18-39
Lat 8 1/2

X
My

MAY 12 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER CAMP WALLA WALLA WALLA WALLA, WASH.	DIAL No. 9A-H8789	ORDER NO. 25190	DATE 5-11-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED 13	Photos for this Customer
	6 M BUSINESS CARDS SIZE 3 1/2 x 2 1/2			STYLE PHOTO COLORIT FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout SEE INST. ATT'D. Use photo 9AH878 make black negative			Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print Handcolor — Black & White Proof. Titles—Red, Blue		
COLOR DESCRIPTION SEE INST. ATT'D. Reduce color photo 9AH878						

PHOTO RETURNED

TO

PHOTO USED FOR

Lo. 1/2
940 P 3/4
22 2 1/2

Reduction as per
last price

gm

MAY 12 1939

Cursh

C.T. & CO.

NO. 9A-H880

ORDER NO. 25197

DATE 5-12-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) GREETINGS FROM VIRGINIA

IMPRINT NONE

SMALL TYPE: (C) C.T. & CO.

CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

in 3BH 365

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cont. Dept. checked

ESTIMATE		MAY 12 1939		MAY 12 1939	
PO	20	6	4/12	4/16	gr sl
	20	4			
	80		5-17	5-19	ut.
	201	12	5-23	5-24	

DATE RECEIVED BY _____
DATE PAID BY _____
DATE PAID BY _____
DATE PAID BY _____

ST 26

NÖ. 9A-H881

ORDER NO. 25197

DATE 5-12-1939

6 MOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. NO

TITLE (IN FULL) GREETINGS FROM WEST VIRGINIA IMPRINT NONE

SMALL TYPE: (C)

CURT TEICH & CO., INC

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE		DATE COMPLETED
21	8	5/12 1939
21	6	5/12 1939
84		5/12 8-50
		5-19 40
13	13	5-24
		5-

DATE BLUEPRINT C.R.D.

14

DATE 8.11.44

DATE PAID COLOR 100 C. L.

Ly

4-7-1940 Returned to 'C' station

St
Mo

Ref. 57

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT,
TEXAS

NO. 9A-H882

ORDER NO. 25194

DATE 5-11-1939

12 M 5002 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) FISHING MAP

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		DATE COMPLETED	
MAY 15 1939		MAY 15 1939	
	21 2	5/15	5/17 SC
	21	5 - 8	5 - 18
	227 1/2		5-23-39
	61 8 1/2	5-31-39	6-1-39

DATE ELUSTRATION

DATE PROOF

DATE HAND OVER

BY

Photo Returned to Customer

By

ST
28

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9A-H883

ORDER NO. 25519

DATE 5/15/39

12 $\frac{1}{2}$ M	POST CARDS	ART CODORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 14	R. M. YES
TITLE (IN FULL) THE WOODROW WILSON BIRTHPLACE STAUNTON, VIRGINIA (use gothic type)		EMPRINT SAME AS ABOVE	
PRIVATE NO. LOWER RIGHT CORNER -- 131		PUT PLATE NO. ON FRONT AT BOTTOM	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for the set. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
SCHEDULE			
DATE	TIME	DATE	TIME
MAY 17 1939		MAY 17 1939	
	15 3	5/17	5/18 gr SE
	85-11	5-19	5-22 1/2
	62 1 1/2		5-24
	216 7 1/2	6-5	

DATE SUBMIT ORD. _____
DATE HAND COL. PHOTO _____
DATE PHOTO RETURNED TO C. _____

ST
30
31

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9A-H884

ORDER NO. 25519

DATE 5/15/39

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

14

R. M.

YES

TITLE (IN FULL) GYPSY HILL PARK, STAUNTON,
VIRGINIA

IMPRINT

SAME AS ABOVE

(use gothic type)

PRIVATE NO. LOWER RIGHT CORNER - 159

PUB PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all ex- or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
MAY 17 1939

Checked

MAY 17 1939

DESCRIPTION	EST. NO.	TIME	DATE RECEIVED DEPT.	DATE COMPLETED
CHINA - 100 SET UP			MAY 17 1939	MAY 17 1939
CHINA	13	2	5/11	5/18 9 SL
CHINA	25/91		5-19	5-21 47
CHINA	110	1 1/2		5-21 30
CHINA	204	8	6-1-39	6-5-39

DATE HAND COLOR PROOF OK'D

DATE HAND COLOR PROOF OK'D

DATE HAND COLOR PROOF OK'D

DATE HAND COLOR PROOF OK'D

DATE HAND COLOR PROOF OK'D

5
2m-30
31

MARKEN & BIELFELD? INC., FREDERICK, MD.

NO. 9A-H885

ORDER NO. 25519

DATE 5/15/39

121 M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER. FRONT NO. 14 R. M. YES
TITLE (IN FULL) ADMINISTRATION BUILDING, IMPRINT SAME AS ABOVE
MARY BALDWIN COLLEGE, STAUNTON, VA.
(use gothic type)
PRIVATE NO. LOWER RIGHT CORNER - 160 PUT PLATE NO. ON FRONT AT BOTTOM
COLOR DESCRIPTION PHOTO PROPERTY OF CUSTOMER

SEE INSTRUCTIONS ATTACHED!

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight

ESTIMATE

Cost Dept. Checked

MAY 18 1939

MAY 18 1939

DATE COMPLETED

MAY 18 1939 MAY 18 1939

3

50

8 1/4

5 - 20

5 - 22 1/2

60 1/2

5 - 24

5/0 9

6 - 1

6 - 5

DATE BLANKET

DATE

DATE AND

DATE

5/21/39

by

15
R. m 30
33

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H886 ORDER NO. 221 DATE 6-6-1939

CUSTOMER WHITCOMB SULPHUR SPRINGS HOTEL CO.
ST. JOSEPH, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHITCOMB SULPHUR SPRINGS HOTEL - ST.
JOSEPH, MICHIGAN - OVERLOOKING LAKE MICHIGAN

FRONT NO. 5

(All of this on address side)

ON 3 SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Arch 8
F.C.P. 1 1/2
L.A. 9 1/2

Am

JUN 6 1939

SC 512

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 9A-H887	ORDER NO. 25225	DATE 5-15-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>
	CUSTOMER	FERRIS WOOLEN CO. CHICAGO, ILLINOIS				
	25M POST CARDS	SIZE	3½ x 5½			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			STYLE ART COLORTONE FULL FACE		
	Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. 5 R. M. Yes No		
	Title in full			R.M. to cover part of Mess. Space, entire Mess. Space, entire Front		
				Trade Mark Yes No Special type as sample		
				IMPRINT: Customer C. T. Imprint No Imprint		
				PLATE NO. ON FRONT		
	RETOUCHING DEPARTMENT					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Negative — Line — Halftone — Combination. 120		
	Follow Layout			Dry — Wet — Pancromatic — Color Separation. 133		
				Transfer — Paper Process — New Process. 150		
				Stripping — White Border — Full Face. 175		
				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
	COLOR DESCRIPTION					
	SEE LARGE COLOR DRAWING, TISSUE OVERLAY AND INST. ATT'D, ALSO SAMPLE OF MATERIAL.					

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

5-X 7
62 5-22 AL 2
19 10's

Photostat 507 150
out
Am

5-
#31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER FERRIS WOOLEN CO. CHICAGO, ILLINOIS	DIAL NO. 9A-H888	ORDER NO. 25227	DATE 5-25-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE XXXXXXXXXX FULL FACE					
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full KILMARNIK IMPORTED SCOTCH TWIST <i>Home</i> <i>From the art</i>				FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint PLATE NO. ON FRONT		
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout				Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		

Photo ret 4/1/30 & Drawing ret 4/18/30 Drawing ret 11-16-40

USE OWN JUDGMENT FOR COLOR.

COLOR DESCRIPTION

unlike DK Blue impression
Red

507
Red 4 1/2
No 2
LA 11 (65)
62 5-31
X
MAY 26 1939
1 1/2 hr
X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H889 ORDER NO. 25222 DATE 5-15-1939

CUSTOMER HUYLER'S
NEW YORK CITY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HUYLER'S BLOSSOM ROOM, CHICAGO

use logo to cover card 8A H 2684

FRONT NO. 55 spec.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

see SKETCH, TISSUE AND INSTRUCTIONS ATTACHED.

Photo Ret 8/10/39

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Feb 9
227 — No. 214
17 14
H.C. CORR. 62 1 1/2 1172

MAY 17 1939

1939

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H890

ORDER NO. 25554

DATE 5/17/39

25 121M POST CARDS (GROUP 2) ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)
(USE GOTHIC TYPE)

PRIVATE NO. BEFORE TITLE --- 1004

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

ATTENTION!

2
order for the subject. Please
see to it that all colors or
give are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

MAY 18 1939

MAY 18 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
100 100 100	20	1	20	MAY 18 1939
100 100 100	4	1	4	MAY 18 1939
100 100 100	8	1	8	MAY 18 1939
100 100 100	91	1	91	MAY 18 1939
100 100 100	227	1	227	MAY 18 1939
100 100 100	104	1	104	MAY 18 1939

DATE RECEIVED BY CUSTOMER DATE PAID

DATE HAND COLLECTED BY DATE PAID

DATE RECEIVED BY CUSTOMER DATE PAID

ATTENTION!

order for the material. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 9A-H891

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 25556

DATE 5/17/39

12 1/2	M	POST CARDS	GROUP 3 ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.			FRONT NO. 3	R. M. YES
TITLE (IN FULL) CAPE ARAGO BRIDGE AND LIGHT HOUSE MOUTH OF COOS BAY, OREGON COAST HIGHWAY (USE GOTHIC TYPE) PUT IN LOWER BORDER IN SMALL TYPE Photo by Wesley Andrews PRIVATE NO. BEFORE TITLE -- 1005 COLOR DESCRIPTION			IMPRINT SAME AS ABOVE	
			PHOTO PROPERTY OF CUSTOMER	

SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

1939 MAY 18 1939

DATE ORDERED	DATE SHIPPED	DATE RECEIVED	DATE COMPLETED
		MAY 18 1939	MAY 18 1939

DATE BLUEPRINT ORD.

BY

DATE PHOTO COLOR PRINT ORD.

DATE PHOTO PRINTED TO

11-11

7-2

Am 33
33

(C) WILLARD-PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO. 9A-H892

ORDER NO. 25241

DATE 5-15-1939

12 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) MT. SAN GORGONIO AND PALM
SPRINGS AS SEEN FROM NEAR THE SMOKE
TREE FOREST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IIIX

R. M.

YES

same as 5A H2518

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE OIL PAINTING ATT'D.

Do no unnecessary retouching

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

MAY 17 1939

ESTIMATE
A WORK SCHEDULE

Cost Cont. Checked

MAY 17 1939

	EST. TIME Time allowed	DATE Estimated DATE	DATE COMPLETED
		MAY 17 1939	MAY 17 1939
1. INITIAL	17	5/17	5/17 9 SC
2. PROOF	5-91	5	5-23 45
3. COLOR	70	5-24	5-24-39
4. ARTIST	61	7-5-39	7-6-39

DATE RECEIVED

By

DATE HAND COLOR

By

DATE Photo Returned to Customer

By

ST.
31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H893 ORDER NO. DATE 5-17-1939

CUSTOMER C.W. HUGHES & CO.
MECHANICVILLE, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLTON ~~XXXX~~ MANOR, PENNSYLVANIA
AVENUE, ATLANTIC CITY, N.J.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE CARD AND INSTRUCTIONS ATT'D.

3M-1.2-39

PHOTO RETURNED
TO
PHOTO USED FOR

#227 — *Ret 6*
Al. 1/2
5-8 1/2

Colo 6-8
X

Am

MAY 23 1939

Rmsh

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A8894 ORDER NO. DATE 5-17-1939 DEPT. DATE COMPLETED

CUSTOMER C.W. HUGHES & CO.,
MECHANICVILLE, N.Y.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHIP'S DECK ATOP COLTON MANOR,
PENNSYLVANIA AVENUE, ATLANTIC CITY, N.J.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE CARD AND INSTRUCTIONS ATT'D.

Red Tile floor, at left red brick, white railing

MAKEOVER

Charge to ADI. Done.

EST. Make over Time Required

RETOUCHING	1	Time Required in Color Dept.
ENGRAVING	1	
PHOTO LITHO		
COMPOSING		
LITHO ART		
ART DEPT.		
ENGRAVING		

MAY 20 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 9A-H895 ✓ ORDER NO. 259 DATE 5-18-1939

CUSTOMER
ENDWELL RUG & CARPET CO.
ENDWELL, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

Photos for
this Customer

25^M POST CARDS SIZE 3½ x 5½

STYLE FULL FACE PHOTO COLORIT

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ENDWELL RUG & CARPET CO., INC., (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY, INSTRUCTIONS AND SKETCH ATTACHED.

Photo ret 1/19/39

[Handwritten signature]

PHOTO RETURNED TO PHOTO USED FOR

Ret 6 1/2
70 Hc 2 1/2 5-24-39
Sent 10
66 6-6-39

[Handwritten signature]

MAY 20 1939

34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — YES NO RETURN PHOTO

DIAL No **9A-H896** ORDER NO. **25260** DATE **5-18-1939**

CUSTOMER **ENDWELL RUG & CARPET CO.**
ENDWELL, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MBUSINESS CARDS SIZE $3\frac{1}{2} \times 2\frac{1}{16}$

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **ENDWELL RUG & CARPET CO., INC., (ETC.)**

same as 9A-H895

FRONT NO. **NONE** (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 9A-H895.
MAKE NEW BLACK NEGATIVE.

PHOTO RETURNED

TO

PHOTO USED FOR

66 A 2

As per price list

MAY 20 1939

EHLER'S NEWS COMPANY, BIRMINGHAM, ALA.

NO. 9A-H897

ORDER NO. 25677

DATE 5/17/39

25 M POST CARDS ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "ALABAMA" (VERSE)

Group Card FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

NO

FRONT NO.

IMPRINT

EHLER'S NEWS COL, BIRMINGHAM, ALA.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED

get Photos

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				Cost Est. Checked
MAY 19 1939				MAY 19 1939
DATE	DEPT	DATE COMPLETED		
COM. DESK, TYPE SET UP				
SEARCH	21	2		
RETRACING		4		
PHOTO-LITHO				
BLANK SET	80		5-25	5-27 1/2
STAMPING				
HAND COLOR PROOF				
ARTIST FEE	207	15		

DATE BLUEPRINT CRD

DATE HAND COLOR PROOF

DATE

DATE

20-1/2
18-
17-
21-

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H898 ✓ ORDER NO. 291

DATE 5-18-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER ECCLESIASTICAL GOODS CO.
CHICAGO, ILL.

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BŁOGOSŁAWIONA KUNEGUNDA
BLESSED KUNEGUNDA, PATRONESS OF THE
CONGREGATION OF FRANCISCAN SRS. OF BL. KUNEGUNDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout ADD HALO AROUND HEAD. SHOW STATUE
ONLY, WITH FLOWERS. TAKE OUT BASE OF STATUE.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

To customer

Printed 4/1/40

COLOR DESCRIPTION

DARK BROWN DRESS. BLACK MANTLE OR CLOAK. SMALL CROSS, BROWN. STAFF, GOLD
COLOR. TWISTED CORD, WHITE. FLOWERS NATURAL COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

62 5-29

Ret 3 1/2

He 1 1/2

Lab 9 3/4

X
G
V

MAY 20 1939

37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H899 ORDER NO. 25291 DATE 5-18-1939

CUSTOMER ECCLESIASTICAL GOODS CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OLTARZ MATKI BOSKIEJ CZESTOCHOWSKIEJ
SHRINE OF OUR LADY OF CZENSTOCHOWA AT 2650 N.
RIDGEWAY, CHICAGO, ILL.

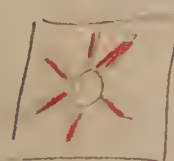
FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout SHOW ALTAR AND RAIL ONLY.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ALTAR & RAIL BRONZE COLOR(LIGHT) GLASSES IN RAIL, RUBY. GLASSES IN TWO CANDEL-
EBRAS BLUE. FRAME AROUND PICTURE GOLD. BACKGROUND OF CENTER PICTURE, RED.
VASES AND CANDELABRA GOLD. PANELS IN ALTAR RED AND BRONZE.



MAKEOVER

Charge to CUSTOMER

EST. Makeover Time Required

RETOUCHING	1/4	Time Recorded in Case Dept.
PHOTO-LITHO	1	JUN 2 1939
COMPOSING		
ART DEPT.	H.C.P. 1/4	
ENGRAVING		

MAY 20 1939

Coll

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7
He 62 5-29
Lat 12 1/2

As guaranteed

W

37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H900

ORDER NO. 25288

DATE 6-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HOTEL LAFAYETTE
BUFFALO, N.Y.

25M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE Art COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL LAFAYETTE - BUFFALO, N.Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D. POSTS SUPPORTING PORTICOS AND STREET LIGHTS ALONG SIDEWALKS
ARE ALL BLACK, NOT GREEN. COLOR OF BRICK ON CARD 7A-H2152 & WHITE TRIMMING
ARE ABOUT RIGHT SHADES FOR HOTEL LAFAYETTE.

make Red impression
" Light Blue

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7
Say more to Ret 11
He 1/2
67-7/13/39-7/17/39 Lark 9

Call Attention 850
ret

My ✓

JUN 5 1939

Comp. Dept.

174.0 1

Photo in by Steyger

PHOTO PROPERTY OF C. T. & CO. —

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H901

ORDER NO. 25287

DATE 5-18-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BIRMINGHAM MEMORIAL CO.
BIRMINGHAM, ALABAMA

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BIRMINGHAM MEMORIAL COMPANY, — OPPOSITE
ELMWOOD CEMETERY, — BIRMINGHAM, ALABAMA

FRONT NO. ~~NONE~~ 5 (All of this on address side)
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout REMOVE ALL WIRES, TELEPHONE
POSTS AND SMALL TREE IN FRONT OF ENTRANCE,
AND ANY OTHER RETOUCHING THAT WILL IMPROVE
APPEARANCE OF BUILDING, ETC.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BUILDING SIDES: #48. TRIMMINGS: #13. ROOF: #23. GRASS: #65. TREES #65. SKY: #18.

PHOTO RETURNED

TO

PHOTO USED FOR

62

5-23

Red 5 1/2
24 1 1/2
27 9 1/2 71
6/27/39

X

P. M.

MAY 20 1939

Conning

DISTRIBUTED BY E. H. SHARTLE, MEADVILLE, PA.

NO. 9A-H902

ORDER NO. 25596

DATE 5/19/39

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE AND
MASONIC TEMPLE, MEADVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

1st Bldg. dark red brick. light stone trim & base & ~~steps~~ steps. light buff
window frames and sash. slate roof. dark lamp posts. green lawn & shrubbery.
2nd bldg. cream brick gray stone cornice & entrance. gray sash and window frames
3rd bldg. gray stone slate roof. 4th bldg. ~~small~~ small bldg. dark red.
remove poles & wires & sign on lawn. remove old bldg. on right foreground edge.
AMERICAN FLAG FLOATING FULL SIZE TO BREEZE ATOP THE TALL FLAG POLE. SUGGEST
REMOVAL OF THE CHIMNEY STICKING UP ATOP THE MASONIC BUILDING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

Cost Est. Checked

DATE MAY 19 1939

NO.	DESCRIPTION	EST. PRICE	DATE	DATE COMPLETED
1	EST. PRICE		MAY 19 1939	MAY 19 1939
2	EST. PRICE	4	5/22	5/22 G. SL
3	EST. PRICE	85	5-24	5-25 47
4	EST. PRICE	215	5-31	5-31
5	EST. PRICE	32		6-7-39

DATE BLUEPRINT ORD

By

DATE AND COLOR PROOF ORD

DATE AND

By

DATE PHOTO REMOVED TO CUSTOMER

St.
Mallory
25

MAX L. C. GEORGE CO., DAYTON, OHIO

NO. 9A-H903

ORDER NO. 25608

DATE 5/29/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. / R. M. NO

TITLE (IN FULL) MAIN STRE T BUSINESS SECTION,
DAYTON, IK OHIO

SAME AS ABOVE ✓

Union News Co. Trademark

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO-TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10

... on
... for the ...
... to it that all ...
... are uniform ...
... in harmony with each other
... to make an attractive set.

Straight

Teel

ESTIMATE

Old Date Cancelled

MAY 29 1939

MAY 29 1939

DESCRIPTION	DATE	DATE	DATE
COMMERCIAL TYPE SET UP		MAY 29 1939	MAY 29 1939
SET UP			
RETRY CHARGES			
PRINTING			
BUY	64	6-2	6-3 RT
CH			
RETRY			
RETRY	30		
RETRY	24	9	6-11-39
RETRY			6- -39

SC

7

17.
XK

L. C. GEORGE CO., DAYTON, OHIO

NO. 9A-H904

ORDER NO. 25608

DATE 5/29/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 13 R. M. NO

TITLE (IN FULL) NEWCOM TAVERN, THE OLDEST
HOUSE IN DAYTON, OHIO

IMPRINT SAME AS ABOVE

new type in 3 lines

Union News Co trademark

In sky

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LOGS BLACKISH BROWN. FILLING CREAM COLORED MUD. TAKE OFF SIGN ON HOUSE.
LANDSCAPE LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1/2

ESTIMATE			
AND WORK SCHEDULE			
Date MAY 29 1939			
OPERATION	EST. TIME	DATE INITIALS DEPT.	DATE COMPLETED
CONSTRUCTION SET UP		MAY 29 1939	MAY 29 1939
SKETCH			
RETOUCHING	18 2	5/29	5/31/39 SC
PHOTOGRAPH			
ENLARGING	8 1/2	6-1	6-4 1/2
ENGRAVING			6-5
HAND COLOR PROOF	62 1/2	6-12	6-13
ARTIST DEPT.	204 9		

DATE BLUEPRINT SENT

DATE HAND COLOR PROOF SENT

DATE PRINTING BEGUN

DATE PRINTING COMPLETED

*17
44*

L. C. GEORGE CO., DAYTON, OHIO

NO. 9A-H905

ORDER NO. 25608

DATE 5/29/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 B R. M. NO

TITLE (IN FULL) THE UNION STATION, DAYTON, OHIO

IMPRINT SAME AS ABOVE

Union News Co. Trademark

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

STATION TAN VARIGATED STONE, SPANISH TILE ROOF. TRACK HOUSES GREEN & BROWN
BASE CONCRETE. STREAMLINE ALL CARS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Replate paper on sides

1 more Print

ESTIMATE AND WORK SCHEDULE			
MAY 29 1939		MAY 29 1939	
OPERATION	DATE	DATE COMPLETED	
PACKING TRUCK UP	MAY 29 1939	MAY 29 1939	
REPAIRING	3 1/2		SL
PHOTOGRAPHING	6-2	6-3-47	
ENCLOSURE	62 1/2	6-5	
HAND COLOR PRINT	71 1/2	6-14-39	6-16-39

DATE RECEIVED ORD. _____ DATE PAID _____
By _____ By _____
DATE HAND COLOR PRINT ORD. _____
By _____

Small

L. C. GEORGE CO., DAYTON, OHIO

NO. 9A-H906

ORDER NO. 25608

DATE 5-23-1939

12500 POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PUBLIC LIBRARY,
DAYTON, OHIO

In city

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~13~~ R. M. NO

IMPRINT SAME AS ABOVE

Union News Trade mark

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT MEN IN PARK. BRING OUT FLAG. BUILDING GRAY STONE
ROOF SPANISH TILE. STATUE BRONZE. FLOWERS VARICOLORED
BRIGHT HUES /

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date: MAY 23 1939

DESCRIPTION	EST. FEEL	DATE ORDERED LEFT.	DATE COMPLETED
PRINTING 1000 COPIES		MAY 24 1939	MAY 24 1939
RETOUCHING	18	5/24	5/24 Gr. SL
PROOFING	16	5-26	5-27 14.
RETOUCHING			
PROOFING	227	5-31-39	
PRINTING	210	6-12	6-12

By _____
DATE _____
By _____
DATE _____

309

L. C. GEORGE CO., DAYTON, OHIO

NO. 9A-M907

ORDER NO. 25608

DATE 5-23-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OLD COURT HOUSE,
DAYTON, OHIO

2 by
4/3H 550

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 / R. M. XRR NO

IMPRINT SAME AS ABOVE

Union News Trademark

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT MEN, WIRES AND PEANUT STAND. BUILDING GRAY WHITE STONE
ALL FIXTURES ARE BRONZE. CANNON BLACK. FOLIAGE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 subjects on
or 10 on one set. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Examined by <i>88</i>	ESTIMATE	Cost Dept. Checked
by <i>88</i>		
Date MAY 24 1939	DATE OF ESTIMATE	Date MAY 24 1939
UNDESIGNED	DATE RECEIVED DEPT.	DATE COMPLETED
COST ESTIMATE	MAY 24 1939	MAY 24 1939
QUANTITY		
REMARKS	4 4/10	4/26 9-50
PRODUCTION		
EXHIBIT	91	5-31
STAMPING, OPERATIONS		6-1
ENCLOSURES		
HAND COLOR PROOF	216 1/2	6-1
ARTIST DEPT.	208 8	6-12

DATE BLUEPRINT ORD

by

DATE HAND COLOR PROOF

by

DATE PHOTO RETURNED TO CUSTOMER

by

40

L. C. GEORGE CO., DAYTON, OHIO

NO. 9A-H908

ORDER NO. 25608

DATE 5-23-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE IMPRESSIVE SKYLINE
OF DAYTON, OHIO

Dusky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 **15** R. M. NO

IMPRINT SAME AS ABOVE

Union News Trademark.

PHOTO PROPERTY OF JSTOMER

COLOR DESCRIPTION

USE PHOTO AS MARKED. DON'T USE WASHED OUT COLORS AS ON OLD A.A.
CARD. COLOR DESCRIPTION AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAY 19 1939		MAY 22 1939	
MAY 24 1939		MAY 24 1939	
60		5-27	
63		5-27	
83		5-29	

NO. 9A-H909

ORDER No. 25608

DATE 5-23-1939

12^M500 POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

Union News Co. trademark

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BUILDING WHITE MARBLE. FIXTURES BRONZE. IMPORTANT USE DARK BLUE SKY BACKGROUND, TO SET THIS BUILDING OFF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this purpose. Please
see to it that all number nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

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ESTIMATE		DATE COMPLETED	
MAY 24 1939		MAY 24 1939	
DATE BLUE PRINTS		DATE	
DATE HAND DRAUGHTS		DATE	
DATE FIRST LAY		DATE	
DATE SECOND LAY		DATE	
DATE THIRD LAY		DATE	
DATE FOURTH LAY		DATE	
DATE FIFTH LAY		DATE	
DATE SIXTH LAY		DATE	
DATE SEVENTH LAY		DATE	
DATE EIGHTH LAY		DATE	
DATE NINTH LAY		DATE	
DATE TENTH LAY		DATE	
DATE ELEVENTH LAY		DATE	
DATE TWELFTH LAY		DATE	
DATE THIRTEENTH LAY		DATE	
DATE FOURTEENTH LAY		DATE	
DATE FIFTEENTH LAY		DATE	
DATE SIXTEENTH LAY		DATE	
DATE SEVENTEENTH LAY		DATE	
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DATE TWENTY FIRST LAY		DATE	
DATE TWENTY SECOND LAY		DATE	
DATE TWENTY THIRD LAY		DATE	
DATE TWENTY FOURTH LAY		DATE	
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DATE TWENTY SEVENTH LAY		DATE	
DATE TWENTY EIGHTH LAY		DATE	
DATE TWENTY NINTH LAY		DATE	
DATE THIRTY LAY		DATE	

St.
39

L.C. GEORGE CO., DAYTON, OHIO

NO. 9A-H910

ORDER NO. 25608

DATE 5-23-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF DAYTON,
OHIO

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO

IMPRINT SAME AS ABOVE

Union News Co. trademark

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are up form and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
MAY 24 1939

ITEM	QTY.	UNIT PRICE	TOTAL	DATE COMPLETED
12M 500 POST CARDS				MAY 24 1939
ART COLORTONE				
FULL FACE				
18-4	5	5/24	5/25	5/25
14-1				
8-4		5-26	5-27	5-27
70	24		5-31	5-31
24	12	6-12	6-12	6-12

DATE BLUEPRINT ORD. _____ DATE REC. _____
DATE HAND COLOR PROOF ORD. _____ DATE PHOTO RETURNED TO CUSTOMER _____

L. C. GEORGE CO., DAYTON, OHIO

NO. 9A-H911

ORDER NO. 25608

DATE 5-23-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 ☒ R. M. NO

TITLE (IN FULL) AERIAL VIEW OF THE
UNIVERSITY OF DAYTON, DAYTON, OHIO

IMPRINT SAME AS ABOVE

Union News Co. trademark

In sky

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDINGS BROWN AND TAN. BUILDING IN FOREGROUND CREAM COLORED
BRING OUT COLOR OF PEOPLE IN STADIUM. USE PHOTO AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10
order for this customer. Please
see to it that all pictures are
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in harmony with each other
to make an attractive set.

ESTIMATE

AND WORKSCHEDULE

Cost Dept. Enclosed

MAY 23 1939

DEPT.	EST. NO.	DATE ENTERED DEPT.	DATE COMPLETED
ARTIST DEPT.		MAY 24 1939	MAY 24 1939
PHOTO DEPT.			
PRINTING DEPT.			
FINISHING DEPT.			
PACKAGING DEPT.			
SHIPPING DEPT.			
RECEIVING DEPT.			
STOCK DEPT.			
SALES DEPT.			
ADMIN. DEPT.			
GENERAL DEPT.			
RECORDS DEPT.			
TRAINING DEPT.			
WELFARE DEPT.			
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INSTALLATION DEPT.			
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WELFARE DEPT.			
RESEARCH DEPT.			
DEVELOPMENT DEPT.			
TESTING DEPT.			
QUALITY CONTROL DEPT.			
PLANNING DEPT.			
FINANCIAL DEPT.			
ACCOUNTING DEPT.			
TREASURY DEPT.			
LEGAL DEPT.			
SECURITY DEPT.			
COMPUTER DEPT.			
RESEARCH & DEV. DEPT.			
ENGINEERING DEPT.			
MANUFACTURING DEPT.			
OPERATIONS DEPT.			
MAINTENANCE DEPT.			
REPAIRS DEPT.			
CONSTRUCTION DEPT.			
INSTALLATION DEPT.			
TRAINING DEPT.			
WELFARE DEPT.			
RESEARCH DEPT.			
DEVELOPMENT DEPT.			
TESTING DEPT.			
QUALITY CONTROL DEPT.			
PLANNING DEPT.			
FINANCIAL DEPT.			
ACCOUNTING DEPT.			
TREASURY DEPT.			
LEGAL DEPT.			
SECURITY DEPT.			
COMPUTER DEPT.			
RESEARCH & DEV. DEPT.			
ENGINEERING DEPT.			
MANUFACTURING DEPT.			
OPERATIONS DEPT.			
MAINTENANCE DEPT.			
REPAIRS DEPT.			
CONSTRUCTION DEPT.			
INSTALLATION DEPT.			
TRAINING DEPT.			
WELFARE DEPT.			
RESEARCH DEPT.			
DEVELOPMENT DEPT.			
TESTING DEPT.			
QUALITY CONTROL DEPT.			
PLANNING DEPT.			
FINANCIAL DEPT.			
ACCOUNTING DEPT.			
TREASURY DEPT.			
LEGAL DEPT.			
SECURITY DEPT.			
COMPUTER DEPT.			
RESEARCH & DEV. DEPT.			
ENGINEERING DEPT.			
MANUFACTURING DEPT.			
OPERATIONS DEPT.			
MAINTENANCE DEPT.			
REPAIRS DEPT.			
CONSTRUCTION DEPT.			
INSTALLATION DEPT.			
TRAINING DEPT.			
WELFARE DEPT.			
RESEARCH DEPT.			
DEVELOPMENT DEPT.			
TESTING DEPT.			
QUALITY CONTROL DEPT.			
PLANNING DEPT.			
FINANCIAL DEPT.			
ACCOUNTING DEPT.			
TREASURY DEPT.			
LEGAL DEPT.			
SECURITY DEPT.			
COMPUTER DEPT.			
RESEARCH & DEV. DEPT.			
ENGINEERING DEPT.			
MANUFACTURING DEPT.			
OPERATIONS DEPT.			
MAINTENANCE DEPT.			
REPAIRS DEPT.			
CONSTRUCTION DEPT.			
INSTALLATION DEPT.			
TRAINING DEPT.			
WELFARE DEPT.			
RESEARCH DEPT.			
DEVELOPMENT DEPT.			
TESTING DEPT.			
QUALITY CONTROL DEPT.			
PLANNING DEPT.			
FINANCIAL DEPT.			
ACCOUNTING DEPT.			
TREASURY DEPT.			
LEGAL DEPT.			
SECURITY DEPT.			
COMPUTER DEPT.			
RESEARCH & DEV. DEPT.			
ENGINEERING DEPT.			
MANUFACTURING DEPT.			
OPERATIONS DEPT.			
MAINTENANCE DEPT.			
REPAIRS DEPT.			
CONSTRUCTION DEPT.			
INSTALLATION DEPT.			
TRAINING DEPT.			
WELFARE DEPT.			
RESEARCH DEPT.			
DEVELOPMENT DEPT.			
TESTING DEPT.			
QUALITY CONTROL DEPT.			
PLANNING DEPT.			
FINANCIAL DEPT.			
ACCOUNTING DEPT.			
TREASURY DEPT.			
LEGAL DEPT.			
SECURITY DEPT.			
COMPUTER DEPT.			
RESEARCH & DEV. DEPT.			
ENGINEERING DEPT.			
MANUFACTURING DEPT.			
OPERATIONS DEPT.			
MAINTENANCE DEPT.			
REPAIRS DEPT.			
CONSTRUCTION DEPT.			
INSTALLATION DEPT.			
TRAINING DEPT.			
WELFARE DEPT.			
RESEARCH DEPT.			
DEVELOPMENT DEPT.			
TESTING DEPT.			
QUALITY CONTROL DEPT.			
PLANNING DEPT.			
FINANCIAL DEPT.			
ACCOUNTING DEPT.			
TREASURY DEPT.			
LEGAL DEPT.			
SECURITY DEPT.			
COMPUTER DEPT.			
RESEARCH & DEV. DEPT.			
ENGINEERING DEPT.			
MANUFACTURING DEPT.			
OPERATIONS DEPT.			
MAINTENANCE DEPT.			
REPAIRS DEPT.			
CONSTRUCTION DEPT.			
INSTALLATION DEPT.			
TRAINING DEPT.			
WELFARE DEPT.			
RESEARCH DEPT.			
DEVELOPMENT DEPT.			
TESTING DEPT.			

NO. 9A-H912

ORDER No. 25608

DATE. 5-23-1939

12M500 POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WRIGHT AIR FIELD,
DAYTON, OHIO

IMPRINT SAME AS ABOVE 4

Union News Trademark

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

USE PHOTO AS MARKED. BRING OUT LAKE AND DAM IN EXTREME BACKGROUND

SUBMIT; RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

10. Subjects on
are for the bus driver. Please
see to it that all letters or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost ~~15~~ 10. Chkd

MAY 1960

DATE
COMPLETED

MAY 24 1939

MAY 24 1939

1

6-15-59

DATE SUBMITTED U.S.D.

DATE _____

Dussehra

Returned to Customer

五

St.
39

61
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H913 ORDER NO. 5306 DATE 5-18-1939

CUSTOMER WESTERN LOAN & BLDG. CO.
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~RE~~ BEAVER DAM LODGE - LITTLEFIELD,
ARIZONA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4 1/2
62 5-25 He 1 1/2
Lat 8 3/4

MAY 23 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H914 ORDER NO. 5309

DATE 5-18-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER KRIPPENDORF-DITTMAN CO.
CINCINNATI, OHIO

100M POST CARDS

SIZE

3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ONFRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

120
133
150
175
Screen

Photo sent with return to Customer July 5, 1939

COLOR DESCRIPTION

Shoes in stock room

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES

NO

3M-1-2-39

MAY 19 1939

50 5
24 4
76 2 1/2
13
62
No extra on
account of quantity
#32

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H915 ORDER NO. 5339 DATE 5-19-1939

CUSTOMER BILL BUMGARDNER
RED & WHITE AUTO COURT
CASPER, WYOMING

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RED & WHITE AUTO COURT - CASPER,
WYOMING - PART
BOT-YELLOWSTONE HIGHWAY 20 AND 87E - EAST/OF
CASPER

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout REMOVE FLATS FIXED SIGN ENTIRELY.
ALSO REMOVE ENTIRELY THE LITTLE CIRCULAR WHITE
SIGN ON BLACK STANDARD JUST TO THE RIGHT OF
"FLATS" SIGN. (INDICATED ON SKETCH) ENLARGE
RED & WHITE COURT SIGN TO LARGER SIZE INDICATED
ON SKETCH. TREES TO BE AS NEARLY AS POSSIBLE LIKE
THOS ON ORIGINAL 8 x 10 BLACK AND WHITE PHOTO.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH AND COLORED PRINT ATT'D.

Make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

Red 6 1/2
5-31 AC ✓
Red 9 1/2

As given

GW

MAY 25 1939

Small neg.

NO 9A-H916

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 25374

DATE 5-19-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN ENTRANCE, UNION STATION,
LOS ANGELES, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: LA-26

PHOTO PROPERTY OF ~~XXXXXXXX~~ C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		DATE COMPLETED	
1	4	MAY 22 1939	MAY 22 1939
2	5-25	5-25	5-25
3	6-14	6-14	6-15

Billington C.D.

~~مجلسه ۱۰۰~~

DATE OF COLOR PHOTO. 1960

SAFE Photo Attached to Generator

By _____

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1736

NO. 9A-H917

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 25374

DATE 5-19-1939

25MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TICKET CONCOURSE, UNION
ATK STATION, LOS ANGELES,
CALIFORNIA

PRIV. NO. BEFORE TITLE: LA-28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Set of 25 post cards in 100-
lives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DATE MAY 23 1939		DATE MAY 23 1939	
ITEM	QUANTITY	UNIT PRICE	TOTAL
1. 25M POST CARDS	6		
2. 25M POST CARDS	84/91	5-29	5-26
3. 25M POST CARDS	227 2		5-29-39
4. 25M POST CARDS	203 10	6-14	6-

DATE BLANKET TEND _____ DATE FIM _____
By _____
DATE IN _____ DATE Photo Returned to Customer _____

MAKEOVER

Charge to Ret

EST. Makeover Time Required

62 6-10	ARTIST	HC 1/4
	ENGRAVING	

Am. 36
month

NO. 9A-H918

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 25374

DATE 5-27-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. YES

TITLE (IN FULL) WAITING ROOM, UNION STATION,
LOS ANGELES, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: LA-29

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAY 22 1939

MAY 22 1939

DATE ORDERED	DATE RECEIVED	DATE COMPLETED
MAY 22 1939	MAY 22 1939	MAY 22 1939
4		
5-25	5-26	
5-29		
227 2 1/2		
207 1 3/4		

DATE BLUEPRINT ORD _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF ORD _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____

MAKEOVER

Charge to _____ Do _____

LS 1. Makeover Time Required

ITEM	TIME	DATE
ETCHING	3	JUN 3 1939
PRINTING	1	
C. M. V.		
ART. COST	HCC 2	
ENGRAVING		

62 6-10

5

17

NO. 9A-H919

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

ORDER NO. 25374

DATE 5-19-1939

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW UNION STATION,
LOS ANGELES, CALIFORNIA

PRIV. NO. BEFORE TITLE: LA-27

304129

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

DESCRIPTION	DATE COMPLETED
CHARGES, THIS SET	MAY 22 1939
SETUP	MAY 22 1939
RETOUCHING	5
PHOTOGRAPHING	8 1/2
PRINTING	5-26
DELIVERY	5-29
TOTAL	93 1/2

DATE SUBMIT ORD

DATE PRO

DATE MAKEOVER TIME REQUIRED

DATE PHOTO TAKEN TO ORDER

DATE PHOTO TAKEN TO ORDER

DATE PHOTO TAKEN TO ORDER

ATTENTION!

order for the material. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

4012 2188

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1	
PHOTOGRAPHING	1	
PRINTING	2	
ENGRAVING		

70

Rh 36

NO. 9A-H920

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 25394

DATE 5-24-1939

25 M POST CARDS

ART COLORTONE P

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ELEPHANT TOWERS, PORTALS
OF THE PACIFIC
CALIFORNIA WORLD'S FAIR ON SAN
FRANCISCO BAY
PRIV. NO. EXTREME RIGHT UPPER: 191
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6

R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: PICTORIAL
WONDERLAND

PRIV. NO. BOT. OF DIVIDING LINE: 191

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cust. Dept. Checked

MAY 23 1939

MAY 23 1939

		DATE COMPLETED
	MAY 23 1939	MAY 23 1939
REPRODUCTION	4	
PROOF		
STANDARD	5-24	5-26
PROOF	62	5-25
ARTIST DEL.	7-9	7-19

DATE BLUEPRINT OR'D

DATE

By

DATE HAND COLOR PROOF OR'D

DATE Photo Returned to Customer

By

ATTENTION!

order for

see to it

tives are uniform

in harmony with each other

to make an attractive set.

MAKEOVER

Charge to L.V. Date

Time Required

PREP. HING	1	Time Required in Case Dept.
PREP. HING	1	
PREP. HING	1	
PREP. HING	1	
PREP. HING	1	

38

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9"-H921

ORDER NO. 25394

DATE 5-22-1939

251 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: (LEFT) UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAINS, GARDENS, SOUTH
TOWER OF COURT OF THE MOON AND TOWER OF
THE SUN
CALIFORNIA WORLD'S FAIR ON SAN
FRANCISCO BAY

SMALL TYPE: (C) STANLEY A. PILTZ
PRIV. NO. EXTREME RIGHT UPPER: 192
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6

R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: PICTORIAL
WONDA LAND

PRIV. NO. BOT. OF DIVIDING LINE: 192

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
MAY 23 1939
DATE COMPLETED
MAY 23 1939
DATE RECEIVED
MAY 23 1939
DATE HAND CARRIED
MAY 23 1939
DATE DELIVERED
MAY 23 1939
DATE RETURNED
MAY 23 1939
DATE RECEIVED
MAY 23 1939
DATE HAND CARRIED
MAY 23 1939
DATE DELIVERED
MAY 23 1939
DATE RETURNED
MAY 23 1939

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE COMPLETED
POST CARDS	251			MAY 23 1939
ART COLORTONE				
WHITE BORDER				
FRONT NO. 6				
R. M. YES				
IMPRINT SAME AS ABOVE				
BOT. OF MESSAGE SPACE: PICTORIAL				
WONDA LAND				
PRIV. NO. BOT. OF DIVIDING LINE: 192				
PHOTO PROPERTY OF				
CUSTOMER				
COLOR DESCRIPTION				
SEE TISSUE OVERLAY ATT'D.				
SUBMIT: RET. PHOTO				
B. L. & W. PROOF				
HANDCOL PROOF				
YES				
RETURN PHOTO.				
YES				
CURT TEICH & COMPANY, INC., CHICAGO				
PHOTO TICKET				
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775				

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H922

ORDER NO. 25394

DATE 5-22-1939

25 M POST CARDS

ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) TOWER OF THE SUN AND COURT
OF THE MOON
CALIFORNIA WORLD'S FAIR ON SAN
FRANCISCO BAY
PRIV. NO. EXTREME RIGHT UPPER: 193
(USE GOTHIC TYPE)
SMALL TYPE: (C) STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE
BOT. OF MESSAGE SPACE: PICTORIAL
WONDERLAND
PRIV. NO. BOT. DIVIDING LINE: 193

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAY 3 1939

MAY 23 1939

OPERATION	QUANTITY	UNIT PRICE	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 23 1939
PRINTING			MAY 23 1939
RETOUCHING	3		
PHOTOGRAPHY			
BLUEPRINT STRIPPING (ENG. PRG.)	8 1/2	5.25	5-25-39
ENGRAVING			
HAND COLOR PROOF	12	5.25	
ARTIST DEPT.	8	8-00	6-7-39

DATE BLUEPRINT OK'D _____ DATE PROOF _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

R

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H923

ORDER NO. 25394

DATE 5-22-1939

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) "PACIFICA" AND FOUNTAIN OF
WESTERN WATERS

SAME AS ABOVE

CALIFORNIA WORLD'S FAIR ON SAN
FRANCISCO BAY

BOT. OF MESSAGE SPACE: VICTORIAL
WONDERLAND

PRIV. NO. EXTREME RIGHT: UPPER: 194

PRIV. NO. BOT. OF DIVIDING LINE: 194

(USE GOTHIC TYPE)

SMALL TYPE: (S) STANLEY A. PILTZ

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
this card are
in harmony with each other
to make an attractive set.

MAKEOVER

Charge to

EST. Makeover Time Required

	TIME	
FINISHING	1	Not included in Cost Dept.
REWORKING	1	
COLORING		
PAINTING		
ETCHING		
ENGRAVING		

50

50

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H924

ORDER No 25394

DATE 5-22-1939

25 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 6	R. M. YES
TITLE (IN FULL) FORNERS OF THE PACIFIC ELEPHANT TOWERS AND TOWER OF THE SUN, REFLECTING THE WATERS OF SAN FRANCISCO BAY. BOT-CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO BAY PRIV. NO. EXTREME RIGHT UPPER: 195 (USE GOTHIC TYPE) SMALL TYPE: (C) STANLEY A. PILTZ	IMPRINT SAME AS ABOVE BOT. OF MESSAGE SPACE: PICTORIAL WONDERLAND PRIV. NO. BOT. DIVIDING LINE: 195	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

Lighten Background

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this order. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

On 0.1

ESTIMATE			Cox Dept. Checked
MAY 23 1939			MAY 24 1939
DATE RECEIVED	DATE SHIPPED	DATE COMPLETED	
	MAY 23 1939	MAY 23 1939	
REWORKING	2		SL
PHOTO-LITHO	85	5-24	5-25
PRINTING	90		
EMBRAYING			
HAND COLOR PROOF	20		5-25
ARTIST LEAF	217	9 6-7	6-8

DATE BLUENING ORD. DATE Fused

DATE HAND COLOR PROOF ORD. DATE Photo Returned to Customer

By

MAKEOVER

Charge to *Ref* Date

EST. Makeover Time Required

	TIME	
REWORKING	1	Recorded in Cox Dept. SL
PHOTO-LITHO	1	
PRINTING		
EMBRAYING		
ART DEPT. H.C.P.	1/4	

[Red Signature]

STANLEY A. PILTZ COMPANY, SAN FRANCISCO CALIF.

NO. 9^A-H925

ORDER NO. 25394

DATE 5-22-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~PHANTOM ARCHES, COURT OF THE~~
~~MOON AND TOWER OF THE SUN~~
BOT-CALIFORNIA WORLD'S FAIR ON SAN
SAN FRANCISCO BAY

PRIV.NO. EXTREME RIGHT UPPER: 196
(USE GOTHIC TYPE)

SMALL TYPE: (C) STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M.NO

IMPRINT SAME AS ABOVE
BOT.OF MESSAGE SPACE: PICTORIAL
WONDERLAND

PRIV.NO.BOT.OF DIVIDING LINE: 196

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION AND

DO. TONER = SCN AND
PHANTOM ARCHES COURT OF MOON

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DATE 5-22-1939		DATE 5-23-1939	
DATE COMPLETED		DATE COMPLETED	
RETOUCHING		MAY 22 1939	MAY 23 1939
PHOTOGRAPH	2		SL
PRINTING	891	5-24	5-25
ENGRAVING			
HAND COLOR PROOF	62	18	5-25
ARTIST COST	703	9	6-7
DATE SUBMIT ORD.		DATE FILED	
DATE HAND COLOR PROOF ORD.		DATE PHOTO RETURNED TO CUSTOMER	

MAKEOVER

Charge to Ret. Date

EST. Making Time Required

RETOUCHING		Estimated in Cost Dept.
PHOTOGRAPH	1	
C. PROOF		
ARTIST	H.C.P. #	
ENGRAVING		

ARTCRAFT STUDIO, GUNTERVILLE, ALA.
XXXXXXXXXXXXXXXXXXXXXXXXXXXX.

NO. 9A-H927

ORDER NO. 25410

DATE 5-22-1939

6	MPOST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)		FRONT NO. I	R. M. YES
TITLE (IN FULL) A PART OF GUNTERVILLE, ALABAMA AS VIEWED FROM WYETH ROCK		IMPRINT SAME AS ABOVE	
BOT - THE GEORGE HOUSTON BRIDGE MAY BE SEEN IN BACKGROUND AT EXTREME RIGHT			
SMALL TYPE: PHOTO BY J.O. FORRESTER			
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		MAY 24 1939		MAY 24 1939	
PRINTING	14	3	5-24	5-24	SC
PRINTING	14	3	5-24	5-24	SC
PRINTING	14	3	5-24	5-24	SC
PRINTING	14	3	5-24	5-24	SC
PRINTING	14	3	5-24	5-24	SC
PRINTING	14	3	5-24	5-24	SC
PRINTING	14	3	5-24	5-24	SC
PRINTING	14	3	5-24	5-24	SC
PRINTING	14	3	5-24	5-24	SC
PRINTING	14	3	5-24	5-24	SC

ST
Rm 39
39

T.M.A. B.A. ROGERS, FLORENCE, ALA.

NO. 9A-H928

ORDER NO. 25408

DATE 5-22-1939

6 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN LEGION HOM.,
FLORENCE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADD SHRUBBERY TO EACH END AND MAKE A WELL BALANCED VIEW.

Make photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAY 1 1939

MAY 24 1939

ITEM	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
PRINTING			MAY 24 1939	MAY 24 1939
REPRODUCTION	15	3	5-24	5-25 G. SC
PRINTING				
B. L. & W. PROOF	85		5-26	5-27-41
ENGRAVING				
HAND COLOR PROOF	62	1/2		5-31
ARTIST INST.	20	3	6-2	6-5

DATE BLUEPRINT OK'D

DATE TIME

DATE HAND COLOR PROOF OK'D

DATE THIS PHOTO TO CUSTOMER

DATE THIS PHOTO TO CUSTOMER

DATE THIS PHOTO TO CUSTOMER

DATE THIS PHOTO TO CUSTOMER

40

Straight

ATTENTION!
2
order for this company. Please
see to it that all of the nega-
tives are uniform and that they are
in harmony with each other
to make an attractive set.

NO. 9A-H929

FRANK E. COOPER, 258 BROADWAY, NEW YORK, ~~NEW YORK~~ N.Y. ORDER NO. 25699

DATE 5/24/39

50 M POST CARDS	ART COLO-TONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		
TITLE (IN FULL) JAPANESE PAVILION AT THE NEW YORK WORLD'S FAIR		
<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		
FRONT NO. SPEC R. M. NO		
IMPRINT SAME AS ABOVE		
PRIVATE NO. UPPER LEFT CORNER		
PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION
ROOF - BROWN & BROWN WOOD TRIM CREAM STUCCO WALLS, DOOR DEEP VERMILLION & GOLD
ORNAMENTS, BALCONIES OF BRIDGE & FENCE RED & GOLD. TWO SHRINES ON ~~EXETER~~
EITHER SIDE OF ENTRANCE BROWN & WHITE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE MAY 24 1939

DATE	DESCRIPTION	DATE	DESCRIPTION
MAY 24 1939		MAY 24 1939	
13	4	5/25	5/26 Gr. SC
84	—	5-24	5-29 HT
227	134	6-1-39	
69	9	6-9-39	

DATE RECEIVED BY _____ DATE PAID BY _____

DATE PAID BY _____ DATE PAID BY _____

By _____

40

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H930

ORDER NO. 25699

DATE 5/24/39

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. NO

TITLE (IN FULL) POLISH PAVILION AT THE NEW
YORK WORLD'S FAIR

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TOWER GOLDEN BRONZE. BUILDING DEEP CREAM ALMOST BEIGE. TULIPS PINK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAY 24 1939

DATE
COMPLETED

MAY 24 1939

MAY 24 1939

QUANTITY				
UNIT PRICE				
AMOUNT	20	3	5/24	5/25 30 50
REMARKS	85		5-26	5-27 45
QUANTITY				
UNIT PRICE	62	1/2		5-29
AMOUNT	72	9	6/6	6/8
REMARKS				

DATE ESTIMATE OR'D

DATE FILED

By

By

DATE HAND COMPLETED

DATE Photo Returned to Customer

40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 9A-H931 ORDER NO. 25431 DATE 5-24-1939

CUSTOMER BARBIZON APT. HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 BUS.CARDS SIZE $3\frac{1}{2} \times 2\frac{5}{16}$

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BARBIZON APARTMENT HOTEL - MIAMI BEACH,
FLORIDA
BOT-OVERLOOKING OCEAN

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 7A-H3379. MAKE NEW BLACK NEGATIVE.

Regarding coloring, at you furnish Business
card p

- SKY darker (same as on Business Card developed)
- Lawns and trees darker (for The Blackstone, Miami Beach)
- Eliminate sunset on both sides of card view

PHOTO RETURNED

TO

PHOTO USED FOR

~~4.0. 3/4~~
L.A. 2 1/2

*Reduction as per
prev. list.*

M. J.

4.56/1000

JUN 8 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H932 ORDER NO25426 DATE 5-23-1939

CUSTOMER ALERT ADV. AGENCY
GALVESTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL FAUST COFFEE SHOP

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

un 120
screen 133
s 150
175

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND LAYOUT ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

DATE 5-24-1939

12 M500 POST CARDS

ART C LORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE (IN FULL) CLOVERDALE, CALIFORNIA
(VERSE)

IMPRINT SAME AS ABOVE
BOT.OF MESSAGE SPACE-PICTORIAL
WONDERLAND

PRIV.NO.EXTREME RIGHT UPPER: 525
(USE GOTHIC TYPE)

PRIV. NO. BOT. DIVIDING LINE: 525

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

FOLLOW LAYOUT AS CARD ATT'D. COLOR OF ORANGES TO BE LIKE
CARD 1A-H427 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. & NEG YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

MAY 25 1934

MAY 25 1961

MAY 25 1939

MAY 25 1933

22

2

91

5-31

6 - 10

22

17

1-1-2

Abstract 2209

72

6 1/2

6/1/54

6/15

الحمد لله رب العالمين

[illegible]

[Faint handwritten text at the bottom of the page]

1880

52

15.
R24 small blue

12. 11. 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H935 ORDER NO. 5467 DATE 7-5-1939

CUSTOMER STEVE'S RESTAURANT
FAYETTEVILLE, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE GROUP 2 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STEVE'S RESTAURANT - PURE FOODS -

FAYETTEVILLE'S FINEST - AIR-CONDITIONED
FAYETTEVILLE, N.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW PENCIL SKETCH FOR DESIGN. FOLLOW SMALL COLORED PROOF FOR EXTERIOR VIEW.
FOLLOW SKETCH ATT'D FOR INTERIOR VIEW. THE FRONT IS IVORY GLASS WITH GREEN TRIM LINES
AND LETTERS IN GREEN, BLACK BOTTOM STRIP. SEE TISSUE OVERLAY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 6 - 1939

Make red impression

90

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H936 ORDER NO. 25468 DATE 5-24-1939

CUSTOMER OAK PARK HOTEL
MC HENRY, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BILL MERTES' BAR, OAK PARK HOTEL,
PISTAKEE BAY, P.O. MC HENRY, ILL.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SKETCH

SEE INSTRUCTIONS ATT'D.

R. W. H.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9
(201-6-17) HC 2/4
Part 12

Long photo
RM

JUN 13 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H937 ORDER NO. 25493 DATE 5-31-1939

CUSTOMER COMMODORE PERRY HOTEL
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EL DORADO COCKTAIL LOUNGE AND DINING
ROOM - COMMODORE PERRY HOTEL (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE TISSUE OVERLAY ATT'D.

IN UPPER RIGHT HAND CORNER ON SKETCH, ARTIST
ATTEMPTED TO SKETCH A LAMP OR SOMETHING ON THE
PURPLE FACING. THERE SHOULD BE NOTHING ON THAT
SPOT AT ALL. BRING OUT LIGHTING FIXTURES IN
FRONT OF MURALS AND VENETIAN BLINDS.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATT'D FOR DESIGN. FOLLOW TISSUE OVERLAY AND SKETCH FOR COLORING.

Make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO — YES — NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H938 ORDER NO. 25494 DATE 6-6-1939

CUSTOMER SILLMAN BROS.
PARSONS HOTEL
SPOKANE, WASH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE PARSONS HOTEL - SPOKANE, WASH.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

used
\$120
133
150
175

COLOR DESCRIPTION

TRIM, WHITE. BLDG. BRICK #56. SIGNS BLUE #4 BACKGROUND, WHITE LETTERS.
WINDOW FRAMES #38.

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 6 1939

Comp. Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H939 ORDER NO. 25495

DATE 6-6-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SILLMAN BROS.
SILLMAN HOTEL
SPOKANE, WASH.

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SILLMAN HOTEL - SPOKANE, WASH.

BOT-ON U.S. HIGHWAYS NO. 10 - 195 - 395

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

TRIM AND WINDOW FRAME, #15. BLDG. BRICK #56. SIGN BLUE #4 BACKGROUND, WHITE LETTERS.

Make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

#201-6-19-

JUN 6 1939

Comp. Dept

64
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H940 ✓ ORDER NO. 26064 DATE 5-27-1939

CUSTOMER HARPER METHOD, INC.,
ROCHESTER, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ON YOUR TRIP, TAKE A HARPER METHOD

"TRAVELER" (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE COLORED SKETCH ATT'D.

see sample Box
by H.

VERY RUSH

make DK Blue impression

MAY 31 1939

MAY 31 1939

1 Photo 5x7
LO 3 1/2
Ret 9 1/4
62 6-3 He 1 3/4
Part 11 1/2

See question

Am

6-32
5-92

15
p. 43
v. 2

R. & R. NEWS CO., ATLANTA, GA.

NO. 9A-H942

ORDER NO. 25768

DATE 5/27/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) SECOND PONCE DE LEON
BAPTIST CHURCH, ATLANTA, GEORGIA

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BUILDING WHITE BRICK: ROOF SLATE: SPIRE LEAD. WANT A BLUE SKY.

TREES, GRASS, AND SHUBBERY GREEN.

CUT OUT ALL WIRES, AUTOMOBILE AND THE DEAD TREE IN FRONT OF CHURCH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

MAY 29 1939

WORK SCHEDULE

Date

MAY 29 1939

OPERATION	EST. TIME		DATE STARTED	DATE COMPLETED
	Check No.	Time Allowed		
COVERING IN THE MP			MAY 29 1939	MAY 29 1939
SKETCH				
REWORKING		4		
REWORKING				
REWORKING				
REWORKING	91		6-3	6-3-45
REWORKING				
REWORKING	62	1/2		6-6
REWORKING	32	8		6-15-39

DATE BLUEPRINT ORD.

DATE

By

DATE HAND COLOR PROOF ORD.

DATE Photo Printed to Customer

By

am 43
43

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9A-H943

ORDER NO. 26067

DATE 5-31-1939

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 18

R. M. YES

TITLE (IN FULL) NEW CHARITY HOSPITAL, NEW ORLEANS, LA.

IMPRINT SAME AS ABOVE
BOT. OF MESSAGE SPACE - NEW ORLEANS -
AMERICA'S MOST INTERESTING CITY

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BLDG. CREAM WHITE, WINDOW AND DOORS, BRONZE COPPER, WINDOW SHADES LIGHT
TAN TO BE SHOWN HALF DRAWN DOWN WINDOWS. SHRUBBERY USUAL GREENS, SKY,
BLUE WITH WHITE CLOUDS. MAKE ATTRACTIVE CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Right
page on both
sides - 50th

ESTIMATE		AND WORK SCHEDULE	
DESCRIPTION	QUANTITY	DATE COMPLETED	DATE COMPLETED
ESTIMATE		JUN 1, 1939	JUN 1, 1939/3
PRINTING	14 5	6/1	6/2 Gr 58
DELIVERY	84 71	6-7	6-7 1/2
DELIVERY			
PRINTING PRICE	216 1/2	6-8	6-8
ARTIST FEE	215 8	7-27	7-31

DATE BILLING ORD. _____ DATE FILED _____
DATE HAND OVER READY ORD. _____ DATE PHOTO REMOVED TO CUSTOMER _____
DATE _____ DATE _____

Rm. 46
46

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9A-H944

ORDER No. 26067

DATE 5-11-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) THE HULY F. LONG BRIDGE, NEW ORLEANS, LA., CONNECTING NEW ORLEANS, LA. WITH THE GREAT WEST AND FIRST TRAIN TO CROSS THE BRIDGE.

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE - NEW ORLEANS - AMERICA'S MOST INTERESTING CITY

COLOR DESCRIPTION

SEE CARD 7A-H971 ATT'D. COLORING TO BE SAME AS CARD ATT'D. A SMALL OCEAN LINER TO BE PUT IN WHERE X IS ON PHOTOGRAPH. USE SHIP ATT'D. & MAKE IT SAME SIZE AND COLOR AS ONE ATT'D. (CARD 7A-H2196) IF YOU THINK HULL OF BOAT SHOWS UP BETTER IN WHITE, USE WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects for this camera. Please see to it that all of the negatives are in harmony with each other to make an attractive set.

PHOTO IV - 404 277

Executive OK of Estimate
By John A. 1939
Date 5-11-1939
ESTIMATE
AND WORK SCHEDULE
By John A. 1939
Date 5-11-1939

OPERATION	EST. TIME GLOBE TIME	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING, THE SET UP		JUN 2 1939	JUN 2 1939
ETCHING			
RETOUCHING	19 5	6/2	6/5
PROOF-LITHO			
RETOUCHING	20 1	6-6	6-6
PROOF-LITHO			
RETOUCHING			
PROOF-LITHO	21 6	6-8	
RETOUCHING	21 1	8-8	

DATE RECEIVED CARD
DATE HAND COLOR PROOF CARD
DATE PHOTO RETURNED TO CUSTOMER

14

Am
147

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9A-11945

ORDER 26067

DATE 5-31-1939

25 M POST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. Y S

TITLE (IN FULL) HERE THE KING MEETS THE
QUEEN AND DRINKS A TOAST

IMPRINT SAME AS ABOVE
BOT. F MESSAGE SPACE: NEW ORLEANS -
AMERICA'S MOST INTERESTING CITY

In plate

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ON FLOATS, DO NOT USE OVER 1/4 YELLOW OR GOLD COLORS,
USE GREENS, REDS, PURPLE, ETC. SEE FOLDER ART'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,792,775

ATTENTION!

Subject on
order for this card set. Please
see to it that all photo nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Reph...

ESTIMATE			
DATE		DATE	
JUN 1 1939		JUN 1 1939	
ITEM	QUANTITY	UNIT PRICE	TOTAL
PRINTING	19	4	6/2
PHOTO LITHO	891	6-5	6-5 1/2
PHOTO LITHO	70	154	6-4-2
ARTIST LITHO	217	8-2	8-2

DATE BLUEPRINTED

DATE PAID

DATE HAND COLOR PROOF PAID

DATE Photo Returned to Customer

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9A-H946 D1

ORDER NO. 26067

DATE 5-31-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

KING OF REX, RECEIVING THE
KEY OF THE CITY AT CITY HALL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YLS

IMPRINT

SAME AS ABOVE

BOT. OF MESSAGE SPACE: NEW ORLEANS -
AMERICA'S MOST INTERESTING CITY

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ALL SIGNS ON BLDGS. TO BE REMOVED. DO NOT USE TOO MUCH
YELLOW. SEE FOLDER ATT'D. BE SURE MULES ARLIN VIEWS. THEY
HAVE WHITE BLANKETS ON THEM WITH EMBLEM OF ASS'N.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this case. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By JUN 1 1939
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

Date JUN 1 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATES DEPT.	DAYS COMPLETED
COMPOSING		JUN 1 1939	JUN 1 1939
SKETCH			
RETOUCHING	4 1/2	6-2	6-4 9 5L
PHOTO-LITHO			
BLUEPRINT	6 1/2	6-5	6-5 4-1
STRIPPING, OPACIFYING	9 1/2		
ENGRAVING			
HAND COLOR PROOF	70 2		6-6-32
ARTIST DEL.	217 10	8-3	8-5

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RM 46
47

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO9^A-H948

ORDER NO. 26067

DATE 5-31-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A TYPICAL MARDI GRAS FLOAT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 78 R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: NEW ORLEANS -

AMERICA'S MOST INTERESTING CITY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DO NOT USE TOO MUCH YELLOW COLOR. SEE FOLDER ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

Executive Order of the President

By

1939

Date

Cost Dept. Checked

By

Date

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME	DAYS	DATE
COMPOSING TYPE SET UP		JUN 1 1939	JUN 1 1939
SKETCH			
RETOUCHING	18 4	6/1	6/2 9-5
PHOTO-LITHO			
BLUEPRINT	12 9/1	6-3	6-5-15
STRAIGHTENING			
REPRODUCING			
HAND COLOR PROOF	170 134		6-17-39
ARTIST DPT.	211 9	8-3	

DATE BLUEPRINT OK'D

DATE FIN.

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

46
46

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9A-H949

ORDER NO. 26067

DATE 5-31-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) A TYPICAL MARDI GRAS FLOAT

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: NEW ORLEANS -

AMERICA'S MOST INTERESTING CITY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DO NOT USE TOO MUCH YELLOW. SEE FOLDER ATT'D.
MULES HAVE WHITE BLANKETS ON THEM WITH EMBLEM OF ASS'N.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DESCRIPTION	EST.	UNIT	DATE	DATE
			ESTIMATED	COMPLETED
INITIALS			JUN 1 1939	JUN 1 1939
ESTIMATE	19-1 1/2	5	6-2	6-3 Gr SL
ESTIMATE	14-2 1/2			
ESTIMATE	8-1		6-5	6-5 H
ESTIMATE	6-2	2		6-7
ESTIMATE	2-1 1/2	10	8-2	8-1

DATE BLUEPRINT OR D

DATE HAND CHECKED OR D

DATE PAID

DATE HAND CHECKED OR D

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto paper on left sides

19
14

12-46
46

DATE 5-31-1939

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Page on the

25 M POST CARDS	ART COLORTONE	FULL PAGE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL)	IMPRINT	SAME AS ABOVE
BEAUTY UNDER MASK, MARDI GRAS	BOT.OF MESSAGE SPACE: NEW ORLEANS -	
TIME, NEW ORLEANS, LA.	AMERICA'S MOST INTERESTING CITY	
	PHOTO PROPERTY OF	CUSTOMER
COLOR DESCRIPTION		

COLOR DESCRIPTION

Mark. 9. 10.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

TIME	TIME	DATE	DATE
TIME	TIME	DATE	DATE
204-11/2	5	6/1	6/5
14-3 1/2			
8-91		6-6	6-
216	13+	6-8	6-
21	9	8-2	8-4

DATE BUDGET CARD _____ DATE PAID _____
By _____
DATE HAND STAMP BOOK CARD _____
By _____

Rm 46
46

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9A-H951

ORDER NO. 26067

DATE 5-29-1939

25 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KING OF REX, WARDI GRAS,
NEW ORLEANS, LA.

In plate

ART COLORTONE FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: NEW ORLEANS -
AMERICA'S MOST INTERESTING CITY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DO NOT USE TOO MUCH YELLOW. SEE FOLDER ATT'D.
WHITE BLANKETS WITH EMBLEM OF ASSN. ON HORSES & MULES.

Make negative

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order of customer. Please
set off line of space of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

Estimate: *80*

ESTIMATE

Cost Dept. Checked

Date JUN 1 1939

Date JUN 1 1939

OPERATION	EST. TIME	EST. COST	DATE	DATE
COMPOSING WITH SET			JUN 1 1939	JUN 1 1939
SKETCH				
RETOUCHING	17-	5	6/1	6/2 - gr SL
PROOFING				
DISCOUNT				
STAMPING CHARGES	8/91		6-3	6-5 45
ENCLOSING				
HAND COLOR PROOF	62	2		6-7
ARTIST LEPT.	219	10	8-4	8-3

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE PLATE HANDLED TO CUSTOMER

By

By

PR 46 46

Dl

DATE 5-31-1939

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. Y¹ S

IMPRINT SAME AS ABOVE

BOT.OF MESSAGE: NEW ORLEANS -

AMERICA'S MOST INTERESTING CITY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL STREET SIGNS TO BE TAKEN OUT. DO NOT USE TOO MUCH YELLOW.
SEE FOLDER ATT'D. MULES HAVE ON WHITE BLANKETS WITH EMBLEM
OF ASS'N. ON THEM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

order for this to come. Plans
are to it that all our ex-
tives are uniform and colors all
in harmony with each other
to make an attractive set.

Regulation

ESTIMATE

Case Exp. Checked

JUN 1 1939

1912 年 11 月 10 日

1340-1341

DATE	DATE	DATE	DATE
DATE	DATE	DATE	DATE
JUN 1 1939	JUN 1 1939	JUN 1 1939	JUN 1 1939
6/2	6/3	6/3	6/3
6-5	6-5	6-5	6-5
6-6	6-6	6-6	6-6
6-6	6-6	6-6	6-6

11/12/20

此乃大德之至也

六、十二、三十一

1998 : 53

431

2025 11/10 (2025.11.10 11:10)

21. The primary function of the lymphatic system is to transport lymph, a fluid containing white blood cells, throughout the body.

2346
47

18

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9A-H953

ORDER NO. 26067

DATE 5-31-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) FLOAT IN MARDI GRAS PARADE,
NEW ORLEANS, LA.

IMPRINT SAME AS ABOVE

ROT. OF MESSAGE SPACE: NEW ORLEANS -
AMERICA'S MOST INTERESTING CITY

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

DO NOT USE TOO MUCH EYLLLOW. SEE FOLDER ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Get Dept. Checked

Date JUN 1 1939

ITEM	QTY	UNIT	DATE RECEIVED DEPT.	DATE COMPLETED
PRINTING	15	3	JUN 1 1939	JUN 1 1939
ETCHING	15	3	6/1	6/13 9 SE
ETCHING	84	91	6-5	8-4 4T
ETCHING	170	2 1/2		6-11-39
ETCHING	215	12	8/5	8/10

DATE RECEIVED BY

DATE

DATE RECEIVED BY

DATE

DATE RECEIVED BY

DATE Photo Returned to Customer

MAKEOVER

Change to LV

EST. AND COST TIME REQUIRED

15	ETCHING	1	Time Estimated in Cost Dept.
	ETCHING		
	ETCHING		
	ETCHING	1/4	8
	ETCHING		

Calp

KN 46
47

CORNER DRUG STORE, LLANO, TEXAS

NO. 9A-H954

ORDER NO. 26091

DATE 5-29-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No I

R. M.

NO

TITLE (IN FULL) ^{INKS} LAKE AND HIGHWAY BRIDGE,
HIGHWAY 29, NEAR LLANO, TEXAS

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BRIDGE IS WHITE, PIERS CEMENT, GRAY. BOAT HOUSE, WHITE. RED ROOF.
AT EXTREME RIGHT YOU CAN SEE OUTLINE OF MOUNTAINS. BRING MT. OUT VERY
PLAINLY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Gen. Dept. Checked

EST. TIME	DATE	DATE
EST. TIME	ESTIMATED DEPT.	DATE COMPLETED
	JUN 1 1939	JUN 1 1939
CONCEPT, TIME SET UP		
SKETCH	70-1 1/2	6/2
RETOUCHING	10-1 1/2	6/7
PHOTO-LITHO		
BLUEPRINT	85	6-8
STENCILING (PRINTING)		
EXHIBITING		
HAND COLOR PROOF	1 1/2	
ARTIST DESIGN	7 1/2	

DATE RECEIVED

DATE PAID

DATE RECEIVED

DATE PAID

47

CORNER DRUG STORE, LLANO, TEXAS

NO. 94-H955

ORDER NO. 26091

DATE 5-29-1939

6 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BUCHANAN DAM, LLANO, TEXAS

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ENTIRE DAM IS CEMENT THEREFORE USE A VERY LIGHT GRAY FOR DAM. POWER HOUSE ALSO SAME COLOR. ALL IRON STRUCTURES ARE WHITE WITH BLACK CONDENSERS. WATER CUT OFF WHEN PHOTO MADE, THEREFORE AT EXTREME RIGHT END OF VIEW PUT WATER RUNNING THROUGH AT A MEDIUM RATE OF SEED, NOT TOO MUCH. SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Dept. of Estimates

By

Date

ESTIMATE

AND WORK SCHEDULE

Gen. Dept. Checked

Date

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUN 1 1939	JUN 1 1939
SKETCH			
RETOUCHING	19 3	6/2	6/5
PHOTO-LITHO			
BLUEPRINT STAMPING ORDERS	8 1/2	6-6	6-7
EXPOSING			
HAND COLOR PROOF	20 1 1/2	6-9	6-9
ARTIST DESK	33 8		

DATE SLIPSENT SENT

By

DATE SENT TO CUSTOMER

DATE

DATE

CORNER DRUG STORE, LLANO, TEXAS

NO. 9th-H956

ORDER NO. 26091

DATE 5-29-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) INKS DAM AND POWER HOUSE,
LLANO, TEXAS

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

POWER HOUSE CEMENT GREY, FALLS RUN VERY HEAVY ALL THE TIME. ROCK
IN SCENE IS NATIVE TEXAS ROCK, OF A LIGHT BROWNISH COLOR. TAKE OUT
NOTHING IN THIS VIEW AND USE TREES, GREENS, ETC. CLOUDY EFFECT IN SKY.
BE SURE POWER WIRES SHOW IN THIS VIEW, AND ALSO THE AUTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

Date

GENERAL TIME

EST. TIME

DATE

DATE

Order No. 114

EST. TIME

DATE

COMPUTING, BUDGETING

JUN 1 1939

JUN 1 1939

RESEARCH

ESTIMATING

11 2 1/2

6 1/2

6 1/5 yr 5L

RESEARCHING

84

6 - 7

6 - 8 1/2

RESEARCHING

HAND CHECK PROOF

11 1/2

6 - 10 - 30

ARTIST DATE

9

DATE BLANK BY

DATE

DATE BLANK BY

DATE

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H957 ORDER NO. 26104 DATE 5-29-1939

CUSTOMER OSBURN HOTEL
EUGENE, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OSBURN HOTEL - EUGENE, ORE. - OSBURN
APARTMENTS

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE AUTOS.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PUT GREEN IVY ON TWO APARTMENT BLDGS. AND ON FIRST WING OF HOTEL ON LEFT. LAWN FLOWERS
NEAR BUILDING. LAWN ON PARKING STRIP. MAKE HOTEL A SHADE REDDER THAN 100331 ATT'D,
BUT NOT AS RED AS 114527 ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Put 6 1/2
70 7/10 1 1/2 6-20-39
Put 9 1/2 68-16/39

JUN 26 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 9A-H958 ORDER NO. 26100 DATE 5-31-1939

CUSTOMER JOS. SCHLITZ BREWING CO.
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCHLITZ PALM GARDEN

BOT. NEW YORK WORLD'S FAIR

TOP THE BEER THAT MADE MILWAUKEE FAMOUS

BOT. SCHLITZ PALM GARDEN — NEW YORK WORLD'S FAIR

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LARGE COLORED DRAWING AND TISSUE OVERLAY ATTACHED. by L.

VERY RUSH

make red impression

MAKEOVER

Charge to _____

RST—Makeover Time Required

	TIME	
RETOUCHING		Time Recorded to Core Dept.
ENGRAVING		
PHOTO LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

5 X 7

62

6-5

HC - 2
LA. 12 1/2

Add. Reprints
Chick

150

Am

Prop. Inst.
Fact. Rate 30.00
Sale Rate 57.00
JUN 29 1939

JUN 1 1939

ST
45

MRS. A. G. COOK, PETOSKEY, MICH.

NO. 9A-H959

ORDER NO. 26098

DATE 5-29-1939

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LITTLE TRAVERSE HOSPITAL,
PETOSKEY, MICH.

IMPRINT MA SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE BRICKS, PUT TOGETHER WITH WHITE MORTAR ARE A MEDIUM SHADE OF RED. THE SQUARE IN THE CENTER IS WHITE. THE CURTAINS (4 OF THEM) ARE YELLOW & THE TRIMMING ON THE DOORS ARE BRASS (YELLOW). THE BUILDING HAS JUST BEEN COMPLETED AND GROUNDS HAVEN'T BEEN LANDSCAPED. BLUE PENCIL MARKS ON CLIPPING ATT'D. SHOW WHERE THE SCRUBS WILL BE PLANTED, (LIKE CARD 8A-H2572 ATT'D.) PUT IN GRASS ON LEFT OF PICTURE, FILL IN THAT PART OF A SQUARE WITH CEMENT & PUT GRASS & SCRUBS IN CIRCLE ON RIGHT HAND SIDE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

ESTIMATE AND WORK SCHEDULE

By [Signature] Date JUN 1 1939

Com. Dept. Checked [Signature]

OPERATION	EST. TIME	DATE REFERRED DEPT.	DATE COMPLETED
CONFORMED TO ORDER		JUN 1 1939	JUN 1 1939
ETCH		6/2	6/2
LITHO	10 3		
PHOTO-LITHO			
RETHINKING	8	6-7	6-7
ETCHING			
HAND COLOR PROOF	216 1/2	6-9	6-7
ARTIST LITHO	67 8	6/16/39	6/20/39

DATE BLUEPRINT SENT DATE

DATE HAND COLOR PROOF DATE

DATE RETURNED TO CUSTOMER

49

GEO. W. RUSSELL, ROCHESTER, MINN.

NO. 9A-H960

ORDER NO. 26088

DATE 6-1-1939

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. ~~YES~~ NO

TITLE (IN FULL) ONE OF THE BEAUTIFUL HOMES
AT ROCHESTER, MINN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF ~~YES~~

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

JUN 1 1939 AND WORK SCHEDULE

Date

JUN 1 1939

OPERATION	EST. TIME (Clock No. 1 Time Followed)	DATE RECEIVED DEPT.	DATE COMPLETED.
C. MEASURING, TYPE SET UP		JUN 1 1939	JUN 1 1939
SKETCH			
RETOUCHING	16 3	6-1	6-5
PHOTO LITHO			
BLUEPRINT STANDARD CLIPPING	80	6-6	6-7
ENCRAVING			
HAND COLOR PROOF	201 1 1/2	6-9	6-7
ARTIST DATA	202 9	6-23-39	6-21-39

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

47

J.P. BELL XXXX CO., INC., LYNCHBURG, VA.

NO. 9A-H961

ORDER NO. 26080

DATE 5-29-1939

12 300 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) BEDFORD AND PEAKS OF OTTER,
BETWEEN LYNCHBURG AND ROANOKE,
VA.

IMPRINT

SAME AS ABOVE

RIV. NO. BEFORE TITLE: 1222

SMALL TYPE: NORFOLK & WESTERN RAILWAY
(LOWER RIGHT CORNER)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BLDGS. ON REAR LEFT CENTER, DULL RED BRICK. LARGE BLDG. ON LEFT, DARK
RED BRICK. OTHER BLDGS. GRAY WHITE, & RED BRICK. ON RIGHT LARGE BLDGS. RED
BRICK & GRAY. FOREGROUND WHITE. WHITE & PINK BLOSSOMS IN FOREGROUND.
REAR MOUNTAIN PEAKS GREEN FOLIAGE.

Leave in photo as is

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE JUN 1 1939 AND WORK SCHEDULE DATE JUN 1 1939

OPERATION	EST. TIME	DATE	DATE
		STARTED DUPT.	COMPLETED
PREPARE NEGATIVE		JUN 1 1939	JUN 1 1939
SECTION			
INTRODUCTION	16 4	6/1	6/5 9 SC
REVISION			
REVISION	8	6-6	6-7 4
REVISION			
REVISION			
REVISION	21 2	6-8	6-1
REVISION	63 10		6-27

DATE RECEIVED BY DATE PAID

DATE HAND COL. MADE BY DATE PAID

DATE PAID BY DATE PAID

DATE PAID BY DATE PAID

DATE PAID BY DATE PAID

DATE PAID BY DATE PAID

DATE PAID BY DATE PAID

DATE PAID BY DATE PAID

DATE PAID BY DATE PAID

DATE PAID BY DATE PAID

DATE PAID BY DATE PAID

DATE PAID BY DATE PAID

NO. 9A-H962
Boulder Dam Service Bureau, Boulder City, ~~NEVADA~~ NEVADA ORDER NO. 25929

DATE 6/2/39

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) FIGURES OF THE REPUBLIC
BOULDER DAM

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TWO SIDE VIEWS. PLEASE USE THE ONE WITH TISSUE AND MARKINGS FOR THE HALF-TONE.
BUT SENT THE OTHER ALONG TO GET THE DETAIL IN THE NECK OF THE LEFT HAND (NEAREST)
FIGURE, AND TO SHOW HOW THE HILLS AND CLIFF SHOULD BE CONTRASTED BEHIND THE
FARTHEST (RIGHT HAND) FIGURE, FOR DEPTH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

ord i for ...
see to it that ...
tives are ...
in harmony with ...
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
JUN 6 1939		JUN 6 1939	
DEPT.	DATE	DATE	DATE
OPERATING	JUN 6 1939	JUN 6 1939	
SUPPLY	2	3	
REPAIRS	15	6-15	6-15
MAINTENANCE	91	6-21	6-21
ENGINEERING	16	16	6-21
HAZARD GOVERNMENT	16	16	8-24
ARTIST DEPT.	16	16	

DATE BLUEPRINT ...
DATE ...
DATE ...

pm 52
52

NO. 9A-M963

MARKIN & BILFELD, INC., FREDERICK, MD.

ORDER NO. 25334

DATE 6/2/39

121 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 13 R. M. YES

TITLE (IN FULL) WASHINGTON'S HEADQUARTERS,
CUMBERLAND, MD.

IMPRINT SAME AS ABOVE

Use golden type

PRIVATE NO. LOWER RIGHT CORNER - 67

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

THE BUILDING SHOULD BE NATURALLY COLORED (UNPAINTED) DARK BROWN LOGS WITH A GREY-WHITE MORTAR BETWEEN THE LOGS: RAILINGS AND ROOF SUPPORTS, SAME COLOR. SHUTTERS AND DOOR PAINTED WHITE WITH BLACK HARDWARE TRIMMINGS. CHIMNEY NATURAL MOUNTAIN STONE. BROWN AND LIMESTONE GRAY. ROOF BROWN RED. THE WALKWAY SHOULD BE OF GRAY WHITE STONE IN COLOR AND THE STEPS SHOULD BE THE SAME COLOR AS THE CHIMNEY. THE POSTS AROUND THE BUILDING, THOSE ERRECTED TO PREVENT WALKING OR DRIVING ON GRASS, SAME COLOR OF BUILDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

50H 305

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Date *JUN 5 1939*

Cost Dept. Checked *[Signature]* Date *JUN 5 1939*

OPERATION	EST. TIME Code No. Time All work	DATE DEPT.	DATE COMPLETED
COMPILING, EST. SET UP		JUN 5 1939	JUN 5 1939
SAATCH			
RETRYING	18 3	6/7	6/7
PHOTOGRAPHING			
EDITING STYLING (COPYING)	65 91	6-8	6-10 41
ENGRAVING			
HAND COLOR PROOF	12 1/2		12
ARTIST DEPT.	39 8	7/11/39	7/13/39

DATE BLUEPRINT ORD. _____ DATE FILED _____
By _____ By _____

DATE HAND COLOR PROOF ORD. _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____ By _____

*ST
Rm. 49
50*

NO. 9A-H964

MARKEN & BILFELD, INC., FREDERICK, MD.

ORDER NO. 25834

DATE 6/2/39

12 1/2 M POST CARDS ART COLOR PONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 13 R. M. YES

TITLE (IN FULL) LOOKING WEST FROM SUMMIT
OF POLISH MOUNTAIN BETWEEN HAGERSTOWN
AND CUMBERLAND, MD.

IMPRINT SAME AS ABOVE

Use gothic type

PRIVATE NO. LOWER RIGHT CORNER - 69

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PLEASE GET AWAY FROM USING COLORED FLOWERS IN THIS PICTURE AS IT WILL BE TOO CLOSE TO SEVERAL OTHER WESTERN MARYLAND SUBJECTS WHICH WE NOW HAVE. USE VARIOUS SHADES OF GREENS AND HAVE THE MOUNTAINS IN THE BACKGROUND STAND OUT IN DEEPER GREENS! NOTING THAT THE VERY TOP OF ONE OF THE MOUNTAINS HAS BEEN CLEARED OF TIMBER AND IS NOW PLANTED AND CULTIVATED. THIS SHOULD SHOW AS SUCH. THE HIGHWAY IS BLACK MACADAM WITH WHITE SHOULDERS AND THE ~~RAILS~~ GUARD RAILS ARE WHITE AND BLACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

Cost: Dept. General

By *[Signature]* AND WORK SCHEDULE

Date JUN 3 1939

OPERATION	EST. TIME	PAID DEPT.	DATE COMPLETED
COMPOSING, PRINT SET UP		JUN 5 1939	JUN 5 1939
SKETCH			
RETOUCHING	200 3		
PHOTO-LITHO			
BLUEPRINT	85	6-8	6-9
STAMPING, COLORING			
ENGRAVING			
HAND COLOR PROOF	3 1/2		
ARTIST DEPT.	200 8	6-18	6-19

DATE BLUEPRINT ORD

DATE PAID

By *[Signature]*By *[Signature]*

DATE HAND COLOR PROOF

DATE PAID

By *[Signature]*

15
Rm 49
50

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9A-H965

ORDER NO. 25834

DATE 6/2/39

12 $\frac{1}{2}$ M POST CARDS		ART ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 14 R. M. YES	
TITLE (IN FULL) OLD TOLL GATE HOUSE ON NATIONAL HIGHWAY BETWEEN CUMBERLAND AND FROSTBURG, MARYLAND		IMPRINT SAME AS ABOVE	
PRIVATE NO. LOWER RIGHT CORNER -- 70		PHOTO PROPERTY OF C.T.	
<p>COLOR DESCRIPTION</p> <p>THIS BUILDING IS WHITE IN COLORING WITH GREEN DOOR AND WINDOW TRIMMINGS. THIS IS A DEEP RICH GREEN, WHITE THE ROOF IS OF DULL GREEN. THE GATE POST IS SAME COLORING AS THE HOUSE. MAKE THE BACKGROUND NATURAL COLORING OF THE TREES AND THE ROAD MACADAM WITH WHITE CONCRETE SHOULDERS. IF POSSIBLE WITHOUT MAKING IT LOOK TOO UNNATURAL, BRING OUT THE WORDING ON THE SIDE OF THE BUILDING SHOWING "RATES OF TOLL" AND WE INCLOSE ANOTHER PHOTOGRAPH WHICH MAY HELP YOU IN REXX DOING THIS. DIRECTLY IN FRONT OF THE DOOR, MAKE CLEAN THE DEBRIS SO AS TO HAVE IT APPEAR AS A WALK DIRECTLY ONTO THE HIGHWAY.</p> <p>SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.</p>			
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

2 D7479

ESTIMATE Cox Dept. Checked

By *[Signature]* Date 1939 AND WORK SCHEDULE Date JUN 5 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE DEPT.	DATE COMPLETED
COMPOSING, INK SET UP		JUN 5 1939	JUN 5 1939
ETCH			
ETCHING	13 4	6/5	6/8 Gr
PHOTO-LITHO			
BLUEPRINT STRIPPING (GALVING)	91	6-9	6-13 AT
ENGRAVING			
HAND COLOR PROOF	201 1/2	6-14	6-14
ARTIST DEPT.	35 8	7/7/39	7/10/39

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____ By *[Signature]*

DATE HAND COLOR PROOF OK'D _____ DATE HANDS RETURNED TO CUSTOMER _____
By _____ By _____

206

206 49 50

Straight

NO. 2A-11966

THE UNION NEWS CO., (AND TRADEMARK)

ORDER NO. 25837

DATE 6/2/39

6	M	POST CARDS	PHOTO COLORIT XXXXXXXXXX	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.			FRONT NO. 13 R. M. NO	
TITLE (IN FULL) MAIN LOBBY, GREENBRIER HOTEL, WHITE SULPHUR SPRINGS, W. VA.			IMPRINT SAME AS ABOVE	
			PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION
WHITE CEILING VERY LIGHT CREAM COLUMNS & CORNICE. CARPET: GREEN WITH TAN FIGURES.
BRONZE CHANDELIERS CREAM SHADES. CHAIRS DULL LIGHT GREEN WITH OLD DULL ROSE
FIGURES OR DESIGN. DRAPERY ON REAR ARCH DULL CREAM WITH OLD ROSE & GREEN DESIGN.
DARK CREAM SHADES ON FLOOR LAMPS. GREEN FRAMES & VASES ON RIGHT & REAR. WHITE WALL
& OFFICE GRILL ON REAR RIGHT. GREEN STAIR GRILL WITH BROWN TOP RAILING ON RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Date JUN 6 1939	
AND WORK SCHEDULE		Date JUN 6 1939	
OPERATION	EST. TIME	DATE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 6 1939	JUN 6 1939
SKETCH			
RETOUCHING	13 4	6/7	6/10 9
PHOTO-LITHO			
BLUEPRINT STRIPPING & OPAQUING	91	6-12	6-14 45
ENGRAVING			
HAND COLOR PROOF	2		
ARTIST DEPT.	69 10		6/21/39

DATE BLUEPRINT OK'D _____ DATE _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____
By _____

13

55
52

THE UNION NEWS CO. (AND TRADEMARK)

NO. 94-H967

ORDER NO. 25857

DATE 6/2/39

6	M	POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	PHOTO COLORIT (ALL OF THIS ON THE ADDRESS SIDE)	WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. 13	R. M. NO
TITLE (IN FULL) SWIMMING POOL, GREENBRIER HOTEL, WHITE SULPHUR SPRINGS, W. VA.			IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION			PHOTO PROPERTY OF	

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

DATE JUN 5 1939

Cost Dept. Checked

OPERATION	EST. TIME	DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUN 5 1939	JUN 5 1939
PRINTING	5	6/5	6/11
PROOFING	25	6-9	6-12
ENGRAVING	2	6-12	6-12
HAND COLOR PROOF	68	10	6/20
ARTIST DEPT.			

DATE PRESENTED TO _____

DATE WHEN ORDER WAS MADE _____

DATE WHEN ORDER WAS MADE _____

DATE WHEN ORDER WAS MADE _____

50

THE UNION NEWS CO., (AND TRADEMARK)

NO. 9A-H968

ORDER NO. 25857

DATE 6/2/39

6	M	POST CARDS	PHOTO COLORIT	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	13	R. M. NO
TITLE (IN FULL) BIRD'S EYE VIEW OF GREENBRIER HOTEL, CLUB HOUSE AND GOLF COURSE, WHITE SULPHUR SPRINGS, W. VA.		IMPRINT	SAME AS ABOVE	
		PHOTO PROPERTY OF	C.T.	

COLOR DESCRIPTION
REAR LARGE BUILDING WHITE DARK ROOFS. CLUB HOUSE IN CENTER FOREGROUND WHITE GREEN ROOF. LIGHT SAND PATCHES ON GOLF COURSE. GOLF COURSE BRIGHT DEEP GREEN. GREEN MOUNTAIN FOLIAGE WITH VERY LITTLE BROWN AUTUMN COLORS.

CROPP OFF 1 INCH FROM BOTTOM OF PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 5 1939	JUN 5 1939
SKETCH	15	3	6/5
RETUCHING			6/8
PHOTO-LITHO	85	6-8	6-21
BLUING			
STAMPING			
ENGRAVING			
HAND COLOR PROOF	65	10	6-19
ARTIST DEPT			6-21

DATE BLUING ORD _____ DATE PAID _____
DATE HAND COLOR PROOF ORD _____ DATE HAND RETURNED TO CUSTOMER _____
By _____

50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H969 ORDER NO. 116

DATE 6-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LA MONT CLEANERS
MIAMI BEACH, FLA.

25M POST CARDS SIZE

3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LA MONT LAUNDERERS & CLEANERS
(ETC.)

as per sketch

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7

Ret 8

He 1 1/2

Lat 9 1/2

As quoted

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — YES NO RETURN PHOTO

DIAL No. 9A-H970 ORDER NO. 26117 DATE 6-3-1939

CUSTOMER LA MONT CLEANERS
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE ~~3 1/2~~ 3 1/2 x 2 5/16

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LA MONT LAUNDERERS & CLEANERS (ETC.)

same as 9A-H969

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 9A-H969

PHOTO RETURNED

TO

PHOTO USED FOR

LL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H971 ORDER NO. 26111 DATE 5-31-1939

CUSTOMER J. H. STONE & SONS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AMERICA'S MOST MODERN BOX PLANT (ETC.)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL SKETCH AND INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 2 1939

JUN 2 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H97 ORDER NO. 26108 DATE 5-31-1939

CUSTOMER **XX EL PATIO**
DAYTONA BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **EL PATIO MARINO, DAYTONA BEACH,**
FLA.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT
C.T. — **WALKER NEWS CO., DAYTONA BEACH, FLA.**
PRIV.NO. BEFORE IMPRINT: D216

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

X PLACE PALMS AS SHOWN ON LARGE PHOTO. 1-BLOCK
OUT LIGHT AND FLE. 2. ELIMINATE CONCRETE
WALL IN FOREGROUND. 3- BRING OUT ORCHESTRA AS
MUCH AS POSSIBLE. 4-PLACE FLAGS AND STRAIGHTEN
AS SHOWN ON LARGE PHOTO.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. SEE LARGE PHOTO FOR PLACEMENT OF PALMS & FLAGS.
5-RED AND GREY STRIPED CANOPIES. 6-UMBRELLAS IN VARIOUS COLORS. 7-FLOOR, GREY. 8-STRIPES
IN FLOOR, LIGHT GREY. CHAIRS: ORANGE. TABLES: GREEN.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 7 1/2
70 HIC - 1 1/2 6-12-32
LA. 9



Wp

JUN 2 1939

#32

K8

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H974

ORDER NO. 26129

DATE 6-2-1939

25M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) WHERE THE ATLANTIC MEETS THE

IMPRINT

SAME AS ABOVE

GULF OF MEXICO

EAT (2 LINE) OVERSEAS HIGHWAY AT LONG

KEY VIADUCT

XXXXXXXXXXXXXXXXXX

PRIV.NO.BEFORE IMPRINT: DL-64

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ESTIMATE				Com. Dtg. Checked
HAND WORK SCHEDULE				Date
OPERATION	EST. TIME	EST. COST	DATE COMPLETED	
COMPOSITION, TYPE SET UP			JUN 3 1939	JUN 3 1939
ETCH				
RETOLCHING	15	1 1/2		
PHOTO-LITHO				
BLUE-INT	1-6	1-6	6-6	6-6
ETCHING (HANDING)				
ENGRAVING				
HAND COLOR PROOF	216	1 1/2	6-7	6-7
ARTIST DTP	216	7 1/2	6-29	6-30

DATE DELIVERY OK'D _____
DATE HAND COLOR PROOF OK'D _____
DATE ARTIST DTP OK'D _____

48
49

THOMAS R. WEST, MIAMI, FLA.

NO. 9th-H975

ORDER NO. 26129

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) SEAGOING HIGHWAY TO KEY WEST,
FROM PIGEON KEY

IMPRINT SAME AS ABOVE

PRIF.NO.BEFORE IMPRINT: DL-65

PHOTO PROPERTY OF

CUSTOMER *LT*

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

PAID BY CREDIT

By *[Signature]*
Date JUN 2 1939

Cost Dept. Checked

Date JUN 2 1939

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME (Click No. 1 if more is known)	DATE APPROVED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 3 1939	JUN 3 1939
SKETCH			
RETOUCHING	15 2	6/3	6/7 9
PHOTO-LITHO			
BLUEPRINT STANDARD OPAQUES	6/9	6-8	6-10 41
ENGRAVING			
HAND COLOR PROOF	2 1/2		12 1/2
ARTIST DEPT.	8 1/2		

DATE BLUEPRINT CARD

DATE PROOF

By

By

DATE HAND COLOR PROOF CARD

DATE PHOTO DELIVERED TO CUSTOMER

By

48
57
13
16
104

ST.
Rm 48
X9

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H976

ORDER NO. 26129

DATE 6-2-1939

25M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OVERSEAS HIGHWAY FROM BAHIA
HONDA BRIDGE
(2LINE) SHOWING W. SUMMERLAND AND BIG
PINE KEYS

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~MM~~ YES

IMPRINT SAME AS ABOVE

PRIV.NO.BEFORE IMPRINT: DL-66

PHOTO PROPERTY OF ~~RENTMEX~~ C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME Clocks (Ten, lower)	DATE INITIALS DEPT.	DATE COMPLETED
COMPOSING THE SET UP		JUN 3 1939	JUN 3 1939
RETRACING	15 2	6/3	6/8
PHOTO-ETCHING	25 91	6-8	6-10
RETRACING			
HAND COLOR PROOF	1 1/2		
ARTIST IMPRINT	204 8		

DATE RECEIVED BY D

DATE

DATE HAND COL. PROOF

DATE

Rm 48
49

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H977

ORDER NO. 26129

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) A MODERNISTIC FLORIDA

IMPRINT SAME AS ABOVE

HOME
(2 LINE) AT MIAMI BE CH

PRIV. NO. BEFORE IMPRINT: DL-67

PHOTO PROPERTY OF XXXXXXXX C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order

ESTIMATE

Gen. Dept. Charge

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE	
	Check No.	Time Allowed	ENTERED DATE	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 3 1939	JUN 3 1939
SKETCH				
RETRACING	16	3	6/3	6/6
PHOTO LITHO	6			
BLUEPRINT STRIPPING, CREATING	91		6-7-	6-8-
ENGRAVING				
HAND COLOR PROOF	70	13/4		6-3-39
ARTIST DEPT.	906	9	6-27	6-30

DATE SUBMITTED

DATE REC'D

By

By

DATE MANUSCRIPT RETURNED

DATE Photo Returned to Customer

ST
49

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H978

ORDER NO. 26129

DATE 6-2-1939

25^M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NEW RIVER AT ANDREWS AVE.
BRIDGE, FORT LAUDERDALE, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT FL-5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. MAKE NEW PRINT FROM
NEG. TIVE ATT'D TO GET ALL OF HOTEL TO EXTRMEM RIGHT INTO CARD. TAKE OFF
FROM FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive C. J. [Signature]

By

Date

JUN 2

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked 1

Date

JUN 2

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 3 1939	JUN 3 1939
SKETCH			
RETOUCHING	16 4	6/3	6/8
PHOTO-LITHO			
BLUEPRINT (STRAIGHTENING, OPAQUING)	5 1	6-8	6-13
ENGRAVING			
HAND COLOR PROOF	25 1/2		15
ARTIST DEPT.	203 10	7-1	7-3

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE

By

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H979

ORDER NO. 26129

DATE 6-2-1939

25 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. I R. M. YES

TITLE (IN FULL) HUNDREDS OF ROYAL POINCIANA
TREES BORDER S. MIAMI AVE., MIAMI, FLA.

PRIV. NO. BEFORE IMPRINT: DL-69

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & CARD 4A-H1237 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive Order of the Board

By

Date

ESTIMATE

JUN 2 1939 AND WORK SCHEDULE

Cost Dept. Estimated

JUN 2 1939

OPERATION	EST. TIME Clock No. & Time Allowed	DAILY REWORKED DUTY	DATE COMPLETED
COMPOSING & SET UP		JUN 3 1939	JUN 3 1939
SKETCH			
RETOUCHING	203 3/4 19-1/4	6/3	6/7
PHOTO-LITHO			
BLUEPRINT	25 9/1	6-7	6-8
RETRACING			
HAND COLOR PROOF	17 1/2		
ARTIST PROOF	2-1/2 9	7-2	7-5

DATE WORK COMPLETED

DATE HAND COLOR PROOF

24 48
49

NO. 9A-H980

XXXXXX. THOMAS R. WEST, MIAMI, FLA

ORDER NO. 26130

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) ROYAL PALMS IN A FLORIDA
JUNGLE

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: DL-55

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked J.

JUN 6 1939

OPERATION	EST. TIME	DATE INITIALS LEFT	DATE COMPLETED
COMPOSING, B&W		JUN 6 1939	JUN 6 1939
ETCH			
RETOUCHING	206 2 1/2	6/7	6/10 gr
PHOTO-LITHO			
BLANKET TRIPPING	85 9/11	6-3	6-16 HT
ENGRAVING			
HAND COLORING	216 1 1/2	6-19	6-19
ARTIST	208 2 1/2		7-5

DATE

TIME

2648
58

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H981

ORDER NO. 26130

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) A GRACEFUL COCONUT PALM
(2 LINE) ON MIAMI BEACH

IMPRINT SAME AS ABOVE

~~SMALL TYPE PHOTO BY C.W. ROMER~~

PRIV. NO. BEFORE IMPRINT: DL-61

PHOTO PROPERTY OF

CU TOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YLS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ESTIMATE			
By	JUN 2 1939		
Date	JUN 2 1939		
OPERATION	TIME	DATE	DATE
COMPOSING TYPE SET UP		JUN 3 1939	JUN 3 1939
SKETCH			
RETOKING	18 3	6-3	6-9
PHOTO-LITHO			
B. L. & W. STAMPING	90/91	6-9	6-15
ENGRAVING			
HAND COLORING	201 1/2	6-14	6-14
ARTIST FEET.	214.13 8 1/2		

549

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H982

ORDER NO. 26130

DATE 6-2-1939

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CRIMSON BOUGAINVILLEA VINE
IN FLORIDA

SMALL TYPE PHOTO BY C. W. ROMER

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: DL-70

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

NO YELLOW IN SKY. NICE CLOUDS IN BLUE SKY. WALL OFF WHITE. WORK IN
PALM TO RIGHT, WITH LIGHT GRAY TRUNK, MED. GLOSSY GREEN LEAVES. COCO-
NUTS ARE A LIGHT BROWN. AUSTRALIAN PINES IN BACK ARE A DARKER GREEN
THAN PALM LEAVES. SEE INST. ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

JUN 1939

JUN 6 1939

OPERATION	EST. TIME	DAYS	DATE
		ANALYST DEPT	COMPLETED
DEVELOPING		JUN 6 1939	JUN 6 1939
SAFETY			
RETOUCHING	13 3	6/7	5/2 9
RETOUCHING	85 91	6 3	6 3 45
RETOUCHING			
RETOUCHING	21 12	5-19	6-19
RETOUCHING	104 8	7-3	7-5

DATE SUBMITTED

DATE

DATE WHEN TO BE COMPLETED

DATE WHEN TO BE COMPLETED

R2 68

R

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H983

ORDER NO. 26130

DATE 6-2-1939

25 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) (EXTREME LEFT) PRETTY SEÑORITAS (EXTREME RIGHT) CORAL GABLES, FLORIDA	IMPRINT SAME AS ABOVE	
TRIV. NO. BEFORE TITLE: M-76		
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

COLUMNS ARE BROWN STUCCO, ANTIQUE EFFECT. VINE IS A CRIMSON BOUGAINVILLEA
(SEE PAGE 40 OF GARDEN FLOWERS IN COLOR BY G.A. STEVENS) STONE PAVEMENT
IS MORE GREY THAN BROWN. BRING OUT BLOSSOMS NICELY. ALSO GIRLS.
BLACK SATIN SKIRTS TRIMMED IN PASTEL SHADES OF BLUE, RED & YELLOW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By <i>[Signature]</i>		ESTIMATE		Date JUN 6 1939	
Date JUN 6 1939		AND WORK SCHEDULE		Date JUN 6 1939	
OPERATION	EST. TIME	DATE	DATE	DATE	DATE
COMPOSING, TYPE SET UP		JUN 6 1939	JUN 6 1939		
SKETCH					
RETOUCHING	205	2	6/7	6/12	
PHOTO-LITHO					
BLUEPRINT STRENGTH, OPACITY	85			6-15	
ENGRAVING					
HAND COLOR PROOF		2			
ARTIST DEPT.	215	9	6-29	7-1	

DATE BLUEPRINT COO

DATE HAND COLOR PROOF

ST.
J2

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H984

ORDER NO 26152

DATE 6-2-1939

25 M POST CARDS

ART COLORTONW

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SEMINOLE INDIAN VERSION OF
"ROCK-A-BYE BABY" IN FLORIDA EVERGLADES

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: M-78

SMALL TYPE (C) CHAS. C. EBBETS

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW OTHER INDIAN CARDS FOR COLOR DETAIL AS TO HEAD DRESS, BEADS &
COSTUME. DRIED PALM LEAVES ON FLOOR. SEE 8A-H1080 FOR GOOD HAIR
DRESS AND NECK BEADS. FOR DRESS SEE 5A-H1282. LIGHT GREEN WOODS FOR
BACKGROUND. BABY HAS BLACK HAIR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive G. E. Ebbets

By

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

DATE

OPERATION	EST. TIME (Tick No. & Time & Lower)	DATE ESTIMATED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 3 1939	JUN 3 1939
SKETCH			
RETOUCHING	2.5 2	6/3	6/6 G
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8.5	6-7	6-7 41
ENGRAVING			
HAND COLOR PROOF	62 1/34		6-9
ARTIST DEPT.	2/10 10	6-28	7-3

DATE BLUEPRINT

DATE HND

49

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H985

ORDER NO. 26132

DATE 6-2-1939

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. XXXXX YES

TITLE (IN FULL) SOFFKEE MILL, SEMINOLE INDIAN
SQUAW GRINDING CORN
BOT-DEEP IN FLORIDA EVERLADES
SMALL TYPE: (C) CHAS. C. EBBETS
PRIV. NO. BEFORE TITLE: M-79

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT BUCKET. SHOW DOGS MORE CLEARLY. TAKE GREAT CARE WITH DETAIL OF INDIAN
HER HAIR, COLORED NECK BEADS (DARK BLUE, RED, YELLOW) AND COLORING OF
COSTUME. SEE 5A-H1282 ATT'D FOR GOOD DETAILED DRESS COLORING. THATCHED HUT
COVERED WITH DRIED PALM LEAVES, GREY BROWN. CYPRESS TREES IN BACKGROUND.

SUBMIT: RET. PHOTO * B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of the President

ESTIMATE

CURT TEICH & COMPANY

By Date JUN 2 1939 AND WORK SCHEDULE

By Date JUN 2 1939

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		JUN 3 1939	JUN 3 1939
SKETCH			
RETOUCHING	205 3	6/3	6/5
PHOTO-LITHO			
BLUEPRINT	91	6	6-24
STAMPING, COMPOSING			
ENGRAVING			
HAND COLOR PROOF	6-2 1 1/2		6-8
ARTIST COST	203 9	6-29	6-30

DATE ORDERED, 1939 DATE PAID

DATE RECEIVED, 1939 DATE PAID

Am 48
49

NO. 9^A-H986

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 26132

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE MIAMI BILTMORE HOTEL,
CORAL GABLES, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: M-82

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

IF POSSIBLE TO DO SO, PLEASE TAKE OUT PORTION OF BLDG. IN LOWER LEFT CORNER. BLDG. IS LIGHT BROWN STUCCO WITH BROWNISH RED TILE ROOF. CUPOLAS ARE WEATHERED COPPER. TREES ARE GREEN FOLIAGE. PALM ON EXTREME ~~RIGHT~~ LEFT HAS DRIED (BROWNISH GREY) LEAVES HANGING DOWN, CONTRASTING WITH BRIGHT GREEN LEAVES. NICE BLUE SKY WITH BILLOU WHITE CLOUDS. TAKE OUT POST IN FOREGR. WHITE FLAG POLE, PUT ON FLAG, BUT NOT STIFF IN THE BREEZE, BUT RATHER DRAPED AS IN A CALM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES TURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

Executive Order

ESTIMATE

Clock No. 6

By

Date

1939 WORK SCHEDULE

Date

JUN 2 1939

OPERATION	EST. TIME Clock No. Time Allowed	RECEIVED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 3 1939	JUN 3 1939
SKETCH			
RETOUCHING	13 6	6/3	6/8 Gr.
PHOTO-LITHO			
BLUEPRINT REPRODUCTION OF ARTWORK	75	6-2	6-14 H.T.
ENGRAVING			
HAND COLOR PROOF	225 1/2		16 June.
ARTIST DELT	8		

DATE BLUEPRINT ONE

DATE TWO

DATE THREE COLOR PROOF ONE

DATE FOUR COLOR PROOF TWO

L.

5
46

R

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H987

ORDER No 26132

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "OLD JOE" ALLIGATOR AT
GREYNOLDS PARK, MIAMI, FLA.
PRIV. NO. BEFORE TITLE: M-85

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE GATOR IN WATER IS THE IMPORTANT PART OF PICTURE. SHOW GATER IN BLUE
WATER, COLOR AS ON 6A-H2600 ATT'D. NO RED IN MOUTH, BUT BRING OUT MOUTH
LINES AND TEETH AS ON CARD ATT'D. COLORING OF PEOPLE LEFT TO YOUR OWN
JUDGEMENT, ALSO IF ROCK IN FOREGROUND SHOULD BE REMOVED TO IMPROVE SUBJ.,
PLEASE DO SO. BACKGROUND, DARK GREEN PINES AND FIRS, LIGHTER GREEN GRASS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YESA RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By *[Signature]*
Date JUN 6 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Check

By *[Signature]*
Date JUN 6 1939

OPERATION	EST. TIME Clock No. Time in hours	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 6 1939	JUN 6 1939
SKETCH			
RETOUCHING	2 05 3		
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D _____ DATE FILED *[Signature]* _____

DATE HAND COLOR PROOF OK'D _____ DATE FILMS RETURNED TO CUSTOMER _____

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H988

ORDER NO. 26132

DATE 6-2-1939

25 M POST CARDS

ART COLORED NE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CRUISE STEAMER LEAVING MIAMI

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: M-98

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

CUT AS MARKED. GREENISH BLUE WATER. COCONUT TREE, LIGHT GLOSSY GREEN LEAVES. G
GRAY RINGED TRUNK. MAKE DAYLIGHT SCENE AND BRING OUT SKYLINE AS PER CARD
ATT'D 8A-H1045. HAVE NICE CLOUDS EFFECT IN SKY, BILLOWY OR ROLLING EFFECT
AS PHOTO ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

OPERATION	TIME (No. of hours)	DATE START	DATE COMPLETION
COMPOSING, TYPE-UP		JUN 3 1939	JUN 3 1939
SKETCH			
RETOUCHING	7 3	6/5	6/6
PHOTO-ETCH			
BLUE-PRINT ST. 11111, 11111, 11111	5	6-7	6-7
ENGRAVING			
HAND COLOR PROOF	2 1/2	6-9	6-10
ARTIST COST	201 9	6-25	6-30

DATE DELIVERED

DATE PAID

DATE PAID FOR

DATE PAID FOR

ST
49

THOMAS R. WEST, MIAMI, FLA.

NO. 9-H989

ORDER NO 26132

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) THE RONEY PLAZA HOTEL AND 23RD

IMPRINT

SAME AS ABOVE

ST. ARFA, MIAMI BEACH, FLA.

PRIV. NO. BEFORE TITLE: M-101

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT WATER IN RONEY PLAZA SWIMMING POOL WHICH WAS DRAINED OUT WHEN
PHOTO WAS MADE. SEE TISSUE OVERLAY ATT'D. DO SOME FINE WORK ON
THIS SUBJECT, PLEASE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

By JUN 6 1939

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

JUN 6 1939

OPERATION	EST. TIME Clock No. Time Allowed	CALC. HOURS DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 6 1939	JUN 6 1939
SKETCH		6/7	6/10
RETOUCHING	17 7	6/7	6/10
PHOTO-LITHO		6-12	6-12
BLENDING, OPAQUING	85		
ENGRAVING			
HAND COLOR PROOF	225 2 1/4		
ARTIST TRPT.	219 12	6-29	7-3

DATE BLUEPRINT CK'D

DATE

By

DATE HAND COLOR PROOF

DATE

52

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H990

ORDER NO. 26132

DATE 6-2-1939

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) COLLINS AVE., LOOKING NORTH
FROM 19TH ST., MIAMI BEACH, FLA.

IMPRINT

SAME AS ABOVE

BOT-SHOWING TOWN HOUSE, DEMPSEY-VANDERBILT
AND RONEY PLAZA HOTELS

SMALL TYPE: PHOTO BY VERNE O. WILLIAMS
PRIV.NO. BEFORE TITLE: M-74

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. BE CAREFUL AND BILLOWY CLOUDS
IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
	Check No.	Time (hours)		
COMPOSING, TYPE SET UP			JUN 3 1939	JUN 3 1939
SKETCH			6/3	6/8 9
RETOUCHING	16	6	6/3	6/8 9
PHOTO LITHO				
BLENDED STRAIGHT PHOTO	85		6-8	6-10 11
ENGRAVING				
HAND COLOR PROOF	21	2		14 1/2
ARTIST LITHO	204	10	6-30	7-3

DATE SUBMITTED FOR

DATE

DATE HAND COLOR PROOF

DATE PRINTED BY CUSTOMER

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H991

ORDER NO. 26132

DATE 6-2-1939

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

TITLE (IN FULL) THE ALFRED I. DUPONT BUILDING,
MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: M-75

SMALL TYPE: PHOTO BY VERNE O. WILLIAMS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Take over bldg. in ground & make photo of it
THE BLDG. IS INDIAN LIMESTONE AND STOREFRONTS ARE BLACK GLASS.
THE LOW BLDG. ADJOINING IS THE GARAGE FOR THE DUPONT BLDG. AND SAME COLOR
DETAIL. BLDG. MATERIAL SHOWN ON ROOF WILL HAVE TO BE REMOVED. DEEP
GREENISH-BLUE TRIM BELOW EACH WINDOW, EXCEPT CORNER WINDOWS. SECOND TALL
BLDG. IN BACK, BUFF BRICK, CREAM WINDOW TRIM. CITY HALL TOWER TO LEFT
FAR BACKGR. GRAY STONE, LIGHT GRAY TOP. VARIG SMALL BLDGS. IN BETWEEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By

Date

ESTIMATE

AND WORK SCHEDULE

OPERATION	TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 3 1939	JUN 9 1939
SKETCH			
RETOUCHING	14 7	6/3	6/7 9
PHOTO LITHO			
BLANKET	85	6-8	6-9 45
STAMPING OPERATIONS			
ENGLAVING			
HAND COLOR PROOF	63 112		
ARTIST COST.	211 9	6-29	

DATE BLANKET PROOF

DATE PROOF

DATE HAND COLOR PROOF

DATE PROOF

By

49

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H992

ORDER NO. 26132

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) A COCONUT PALM, MIAMI, FLORIDA IMPRINT SAME AS ABOVE

I RIV. NO. BEFORE TITLE: M-86

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 2 1939

AND WORK SCHEDULE

Date

JUN 2 1939

OPERATION	EST. TIME Check No. 1 Time Allowed	DATE ORDERED DUPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		JUN 3 1939	JUN 3 1939
SKETCH			
RETOUCHING	18 2	6/3	6/5
PHOTO-LITHO			
BLUEPRINT STRIPPING, CHARGING	60	6-7	6-7 45
ENGRAVING			
HAND COLOR PROOF	62 1 1/2		6-8
ARTIST DEL.	218 9	7-1	7-5

1 DATE BLUEPRINT OK'D

DATE PROOF OK'D

2 By

By

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

IT.
49

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H993

ORDER NO. 26132

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) REFLECTIONS IN TROPICAL
FLORIDA

IMPRINT SAME AS ABOVE

BOT-HINMARSHEE CANAL, FORT LAUDERDALE

PRIV. NO. BEFORE TITLE: FL-3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order

By

Date

ESTIMATE AND WORK SCHEDULE

Customer Checked

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING TYPE SET UP		JUN 3, 1939	JUN 3, 1939
RETOUCHING	18	6/3	6/6
PHOTO LITHO	10	6-5	6-6
PRINTING			
ENCLOSURE			
HAND COLOR PROOF	70	1/2	
ARTIST EXP.	2/3	9	

DATE BLANKET IT

DATE ON

DATE WILL BE

DATE ON

49

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H994

ORDER NO. 26133

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) SOUTH MIAMI AVE. AT DEERING
ESTATE, MIAMI, FLA.

IMPRINT SAME AS ABOVE

~~SMALL TYPE: PHOTO BY CURT TEICH~~

PRIV. NO. BEFORE IMPRINT: DL-42

In copy

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT AS MARKED. SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate
By *[Signature]*
Date JUN 6 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked *[initials]*
By *[initials]*
Date JUN 6 1939

OPERATION	EST. TIME (Clock No. Time shown)	DATE ASSIGNED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 6 1939	JUN 6 1939
SKETCH			
RETOUCHING	3	6/7	6/15
PHOTO-LITHO			
BLUEPRINT STAMPING, OPACUING	9/1	6-15	6-9
ENGRAVING			
HAND COLOR PROOF	2/0 1 1/2	6-19	6-20
ARTIST DEPT.	2/0 9	6-20	7-8

I. DATE BLUEPRINT OK'D _____

DATE FILED _____

II. DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

R
2 prints

RM 49
58

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H995

ORDER NO. 26133

DATE 6-2-1939

251 POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) FUR TRADING IN THE EVERGLADES OF FLORIDA	IMPRINT SAME AS ABOVE	
SMALL TYPE: (C) CHAS. C. EBBETS	PRIV.NO.BEFORE IMPRINT: DL-43	
PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

SEE CLIPPING ATT'D. NOTE GATOR SKINS WHICH RE IMPORTANT, ALSO COONS FURN. BE SURE CORRECT SHADES OF COLORS ARE USED. FOLLOW CARDS ATT'D FOR DETAILS IN WOMEN'S DRESS. NOTS HIDES ON GROUND & BOOKS OF TRADER. HAT OF KNEELING INDIAN IS BLACK, WHITE BAND. THATCHED HUTS ARE DRED IN LEAVES (GREYISH BROWN) BANANA TREE A BRIGHT GREEN. GATOR HIDES ARE ST. ETCHED ON BOARDS, WRONG SIDE OUT. NO YELLOW IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By JUN 1939 Date JUN 1939

OPERATION	EST. TIME	TIME ALLOWED	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 5 1939
SKETCH			JUN 5 1939
RETOUCHING	205	3	6/5
PHOTO LITHO			6/6
BLUEPRINT	84		6-7
STYLING (ADDING)	91		6-8
ENGRAVING			6-19
HAND COLOR PROOF	64	2 1/4	6-30
ARTIST EPT.	202	11	6-29

DATE BLUEPRINT OK'D

DATE Paid

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

15
49

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H996

ORDER NO. 26133

DATE 6-2-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE ERYTHRINA OR CORAL TREE"
COCONUT GROVE, MIAMI, FLA.

SMALL TYPE: PHOTO C.W. POMER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: DL49

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
HOME IS OFF WHITE WITH BROWN TILE ROOF. BUSHES UNDER WINDOW ARE CARISSA, HAVING GLOSSY DARK GREEN LEAF AND SMALL WHITE INDIVIDUAL BLOSSOMS (MUCH LIKE JASMINE). THE ERYTHRINA TREE HAS A DEEP CARMINE BLOSSOM IN SMALL CLUSTERS. TREE LOSES MUCH GREEN LEAFAGE DURING BLOOM. DIRECTLY UNDER TREE IS A PORTION OF A BED OF GLADIOLI. BRING OUT PALM TREES NICELY, ESPECIALLY ROYAL PALM IN RIGHT BACKGRO. DON'T RETOUCH PALM LEAVES TO EXTENT THAT THEY LOOK TOO STIFF. BLUE SKY WITH BILLOWY WHITE CLOUDS. TAKE OUT WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION		EST. TIME		DATE	DATE
		Clock	Time Allowed	DEPT.	COMPLETED
COMPOSING, SET UP				JUN 5 1939	JUN 5 1939
SKETCH					
RETOUCHING		18	2	6/5	6/7
PHOTO-LITHO		65		6-8	6-10
BLUEPRINT STRENGTH, OPACINS		5/1			
ENGRAVING					
HAND COLOR PROOF		70	1 1/2		6-13
ARTIST DEPT.		201	8	7-3	7-5

DATE BLUEPRINT OK'D _____ DATE PROOF _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

Am 49

THOMAS R. WEST, MIAMI, FLA.

NO. 9^A-H997

ORDER NO. 26133

DATE 6-2-1939

25M POST CARDS

ART COLOKTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HIALEAH PARK, MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: DL-50

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUSHES ARE HIBISCUS, RED BLOSSOMS, SALMON BLOSSOMS, NEVER TWO
COLORS ON SAME BUSH. PEBBLE WALK. KEEP NICE CLOUDY SKY, NO YELLOW IN SKY.
WHAT APPEARS TO BE DEEP SHADOWS ON SIDES OF GRANDSTAND ARE PURPLE
BOUGAINVILLEA VINES. SEE 3A-H565 ATT.
KEEP PALM TREES NATURAL. PINES TREES IN BACK OF PALMS ARE DARKER GREEN.

CUT AS INDICATED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By [Signature] Date JUN 5 1939 Cost Dept. Checked [Signature] Date JUN 5 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE ESTIMATED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 5 1939	JUN 5 1939
SKETCH			
RETOUCHING	202 3	6/5	6/6
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUE	8/91	6-7	6-8 4T
ENGRAVING			
HAND COLOR PROOF	70 1/2		6-10-30
ARTIST DEPT.	202 9	6-30	7-1

1. DATE BLUEPRINT OK'D _____ BY _____
2. DATE HAND COLOR PROOF OK'D _____ BY _____
DATE Photo Returned to Customer _____

49

THOMAS R. WEST, MIAMI, FLA.

NO. 9-H998

ORDER NO. 26133

DATE 6-2-1939

25 ^M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) A WATERFRONT ESTATE, COCONUT GROVE, MIAMI, FLA.	IMPRINT SAME AS ABOVE	
SMALL TYPE PHOTO BY C. R. ROMER	PRIV. NO. BEFORE IMPRINT: DL-51	
In sky	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate
By [Signature] Date JUN 3 1939
Cost Dept. Checked [Signature] Date JUN 3 1939

GENERAL ITEM	EST. TIME Clock No. Time Allowed	DATE RELEASED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 5 1939	JUN 5 1939
SKETCH	15 2	6/5	6/6 gr
RETUCHING			
PHOTO-LITHO	6 1/2	6-7	6-8 41
BLUEPRINT STRIPPING (12" x 18")	9 1/2		
ENGRAVING			6-12-39
HAND COLOR PROOF	70 1 1/2	6-30	7-2
ARTIST LITH.	24 6		

DATE BLUEPRINT ORD. _____
By _____

DATE FILED _____
By _____

DATE HAND COLOR PROOF _____
By _____

DATE Photo Returned to Customer _____
By _____

51
49

THOMAS R. WEST, MIAMI, FLA.

NO. 94-H999

ORDER NO. 26133

DATE 6-2-1939

25 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) RIVO ALTO ISLAND, MIAMI BEACH, FLA.	IMPRINT	SAME AS ABOVE
SMALL TYPE: PHOTO BY G. W. ROMER	PRIV. NO. BEFORE IMPRINT: DL-52	
<i>in sky</i>	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

BUSHES ALONG SIDE OF ST. ARE HIBISCUS. SOME BUSHES HAVE RED AND OTHERS SALMON BLOSSOMS. KEEP PALMS NATURAL. RETAIN CLOUD EFFECT IN SKY. HOME IS LIGHT CREAM STUCCO WITH SPANISH TILE ROOF. ON EXTREME LEFT VINE GROWING UP ON TRUNK OF PALM TREE IS PORTUS VINE, WHICH IS A BRIGHT GREEN WITH A MOTTLED YELLOW EFFECT IN THE GREEN. WALL AROUND HOME IS SAME SHADE AS HOUSE, BUT HAS RED BRICK CAP. SEE TISSUE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Date JUN 4 1939

Cox Dept. Checked Date JUN 8 1939

DESCRIPTION	EST. TIME		DATE DEPT. DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 5 1939	JUN 5 1939
SKETCH				
ETCHING	208	3	6/5	6/7 9
PHOTO-LITHO				
BLUEPRINT STRAIGHTENING OPAQUES	591		6 8	6-13 45
ENCRAVING				
HAND COLOR PROOF	64	1 1/2	6/10/39	6/10/39
ARTIST DEPT.	706	9	6/30/39	7/3/39

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

57
49

THOMAS R. WIST, MIAMI, FLA.

NO. 9A-H1000

ORDER NO. 26133

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A GROVE OF COCONUTS
ON THE FLORIDA KEYS

SMALL TYPE: (C) CHAS. C. EBBETS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

RPI V NO. BEFORE IMPRINT: DL-53

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT COCONUTS ON GROUND AND ON TREES, THOSE ON GROUNDS ARE TAN CO LOR,
ON TREES LIGHT BROWN. THE TWATCHED HUT IS COVERED WITH DRIED PALM LEAVES AND ARE
A GRAYISH BROWN. PALM TRUNKS ARE LIGHT GRAY RIMED, WITH DARK GRAY TO BROWN SPOTS
LIGHT GREEN GLOSSY FOLIAGE. NOT TOO MUCH RETOUCHING OF. MS. KEEP THEM NATURAL
LOOKING. NOTE OCEAN IN BACKGR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Executive Order Estimate

By

Date

JUN 3 1939

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date

JUN 8 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE DEPT.	DATE COMPLETED
COMPOSING, 2nd SET		JUN 5 1939	JUN 5 1939
SKETCH			
RETOUCHING	18 2	6/5	6/8 gr.
PHOTO-LITHO			
BLUEPRINT STATIONER, CHARGING	85 11	6-8	6-13 4
ENGRAVING			
HAND COLOR PROOF	75 1 1/2		
ARTIST DEPT.	215 9	6-30	7-5

DATE BLUEPRINT OK'D

DATE Paid

By

DATE HAND COLOR OK'D

DATE Photo Returned to Customer

By

49
49

THOMAS R. WEST, MIAMI, FLA.

NO. 9^A-H1001

ORDER NO. 26133

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO.

TITLE (IN FULL) VENETIAN ISLANDS IN BISCAYNE
BAY, MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: DL-54

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BRING OUT MORE DISTINCTLY MIAMI SKYLINE AND TWO CAUSEWAYS. HOMES ON
ISLANDS ARE LIGHT SHADES OF STUCCO WITH BROWNISH RED ROOFS. WATER
NOT TOO DARK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Q. C. Estimate

ESTIMATE

Cost Dept. Checked

By JUN 6 1939

AND WORK SCHEDULE

Date JUN 6 1939

CONSTRUCTION	EST. TIME		DATE	
	Clock No.	Time Allowed	DEPT.	COMPLETED
COMPOSING			JUN 6 1939	JUN 6 1939
SKETCH			6/7	6/12
RETOUCHING	18	4		
PHOTO-ETCH			6-13	
BLUEPRINT	85	91		
STRIPTING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	207	2		
ARTIST DEPT.	213	10	6-29-39	6-30-39

DATE BLUEPRINT ORD.

DATE FIN.

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

Register Page on
top

frame Skyline
Card

58

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-M1002

ORDER NO. 26133

DATE 6-2-1939

25M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) A LOVELY SETTING FOR A MIAMI
BEACH HOME

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT DL-57

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive *[Signature]* Estimate

By *[Signature]* 1939 AND WORK SCHEDULE Date *[Signature]* 1939

Com. Dept. Checked

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 5 1939	JUN 5 1939
SKETCH				
RETOUCHING	17	2	6-5	6-6
PHOTO-LITHO				
BLUEPRINT STRIKING, CAPSURING	91		6-7-39	6-8
ENGRAVING				
HAND COLOR PROOF	70	1 1/2		
ARTIST DEL.	219	8 1/2	7-3	7-5

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H1003

ORDER NO. 26133

DATE 6-2-1939

251 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) WOOD IBIS IN AN EVERGLADES
ROOKERY

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CHAS. C. EBBETS

RIV. NO. BEFORE IMPRINT: DL-58

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INST. ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date JUN 6 1939

Date JUN 6 1939

AND WORK SCHEDULE

OPERATION	EST. TIME	DATE	DATE
		EXP. DEPT.	COMPLETED
COMPOSING, TYPE SET UP		JUN 6 1939	JUN 6 1939
SKETCH			
RETOUCHING	18 3		
PHOTO LITHO			
BLUEPRINT STRETCHING, CHARGING	90 91	6-16	6-17
ENGRAVING			
HAND COLOR PROOF	207 13/4		
ARTIST DEPT.	214 9	6-29	6-30

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

DATE HAND COLOR PROOF OK'D

ST
RM 49
58

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H1004

ORDER NO. 26133

DATE 6-2-1939

25 M POST CARDS

ART COLOR TONE

WHITE BORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) MIAMI BEACH NORTH OF 23RD STREET

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: DL-59

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By JUN 6 1939

Cost Dept. Checked JUN 6 1939

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMBINING, DTP, IN BP		JUN 6 1939	JUN 6 1939
SKETCH			
RETOUCHING	11	6/7	6/13/39
PHOTO-LITHO			
BLUEPRINT	85	6-12	6-12-39
STANDARD CHARGES	91		
ENGRAVING			
HAND COLOR PROOF	2		
ARTIST LGPT.	10		

DATE BLUEPRINT OK'D _____ Date Filed _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____

R.M. 49
58

THOMAS R. WEST, MIAMI, FLA.

NO. 94-H1005

ORDER NO. 26133

DATE 6-2-1939

25^M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A VILLA ON MIAMI BEACH

SMALL TYPE: PHOTO BY C.W. ROMER

On sky

ART COLORTONE ~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE IMPRINT: DL-60'

8347

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

By *[Signature]* 1939 **ESTIMATE**
Date *[Signature]* **AND WORK SCHEDULE** Date *[Signature]* JUN 3 1939

OPERATION	EST. TIME		DAYS Begin Dept.	DATE COMPLETED
	Clock Hr.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 5 1939	JUN 5 1939
SKETCH				
RETOUCHING	15	2	6/5	6/7 gr
PHOTO-LITHO	6			
BLUEPRINT STRIPPING, OPAQUING	91		6-7	6-9 41
ENGRAVING				
HAND COLOR PROOF	10	1/2		6-12-30
ARTIST DEPT.	21	9	7-1	7-5

I DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____ By *[Signature]*
II DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

ST
169

NO. 9A-H1006

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 26133

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POOL AND GARDEN IN A MIAMI
ESTATE

XXXXXX

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: DL-62

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE
By *[Signature]* Date JUN 3 1939
Date JUN 2 1939 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 5 1939	JUN 5 1939
SKETCH			6/5	6/8
RETOUCHING	17	4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	85 91		C-8	C-10 1/2
ENGRAVING				
HAND COLOR PROOF	110	1 1/2		
ARTIST DEPT.	211	9 1/2	7-3	

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*ST.
Work out!
Imprint is wrong
change DL-62 to DL-62
49*

NO. 9^A-H1007

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 26333

DATE 6-2-1939

25^M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I V R. M. NO

TITLE (IN FULL) YACHTS OFF BAYFRONT PARK,
MIAMI, FLA.

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY G.W.ROMER

PRIV. NO. BEFORE IMPRINT: DL-39

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT IN OTHER BOAT OF SMALL PHOTO ATT'D IN SPOT AS INDICATED ON
TISSUE OVERLAY. BUT REVERSE BOAT POSITION SO IT WILL BE IN
LINE WITH OTHER YACHT. YACHTS OFF WHITE, MAHOGANY TRIM, WATERLINE
RED. SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive [Signature]

By JUN 6 1939

ESTIMATE
AND WORK SCHEDULE

Cust Dept. Checked

By JUN 6 1939

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 6 1939	JUN 6 1939
SKETCH			
RETOUCHING	8 4		6/8/39
PHOTO-LITHO			
BLUEPRINT STRIPPING COLOGNE	25	6-22	6-22-39
ENGRAVING			
HAND COLOR PROOF	201 1/2	6-22	6-22
ARTIST DEPT.	201 9	7-1	7-3

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

Pe photo small
Boat attached
to Photo
Same size

ST
52

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H1008

ORDER NO. 26133

DATE -2-1939

25M 10ST CARDS ART COLOSTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. RNO.

TITLE (IN FULL) A FLORIDA SUNSET
(2 line) NEW RIVER, FORT LAUDERDALE

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: FL-2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ARTIST PLEASE MAKE THIS A LIGHT & SOFT SUNSET, NOTHING HARSH. THERE IS PL PLENTY OF PINK & YELLOW & SILVER EFFECT IN FLA. SUNSETS.

Title is to be taken off go make 25 without 10st

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION		EST. TIME		DATE	DATE
		Check No.	Time Allowed	By Dept.	COMPLETED
COMPOSING, TYPE SET UP				JUN 5 1939	JUN 5 1939
SKETCH					
RETOUCHING		13	4	6/5	6/6
PHOTO LITHO					
BLUEPRINT		84		6-7	6-8
STERNING, CORRECTING		91			
ENGRAVING					
HAND COLOR PROOF		62	137		6-10
ARTIST DEPT.		6-30	9	7-1	

DATE BLUEPRINT ORD. _____ DATE PAID _____
DATE HAND COLOR PROOF ORD. _____ DATE PAID _____
DATE PAID _____

ST
49

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA. ORDER NO. 26135

2PM 500 POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. I	R. M. NO
TITLE (IN FULL) VINOY PARK HOTEL, ST. PETERSBURG, FLA.	IMPRINT	SAME AS ABOVE
	PRIV. NO. BEFORE IMPRINT: S-15	
	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. MAKE BETTER PRINT FROM NLG. ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

DATE	DATE COMPLETED
JUN 5 1939	JUN 5 1939
206 4	
1591	6-12
225 1 1/2	16 June
8	

12. 12. 1964

1. Returned to Customer

1
2+

49

NO. 94-H1010

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA. ORDER NO. 26135

DATE 6-2-1939

12 M500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) SNELL XX ISLE BRIDGE OVER COFFEE POT BAYOU, ST. PETERSBURG, FLA.	IMPRINT SAME AS ABOVE	
	PRIV. NO. BEFORE IMPRINT: S-16	
	PHOTO PROPERTY OF	XXXXXXXX C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. AUSTRALIAN PINES A DARK GR EN COLOR. COCONUT
PALMS ALONG OPP. SHORE, LIGHT BROWN TRUNKS, LIGHT GREEN LEAVES. ROYAL
PALMS AT END OF BRIDGE ON OTHER SIDE, WHITE TRUNKS, LIGHT GREEN LEAVES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Executive Estimate
By [Signature] 1939
Date JUN 1 1939

ESTIMATE
AND WORK SCHEDULE

Case Dept. Checked
By [Signature] 1939
Date JUN 1 1939

OPERATION	EST. TIME (Job No. Time Allow)	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 5 1939	JUN 5 1939
SKETCH			
RETOUCHING	18 3	6/5	6/9
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUES	15/91	6-16	6-12
ENGRAVING			
HAND COLOR PROOF	201 1/2		6-13
ARTIST DEPT.	219 8	7-17	7-18

DATE BLUEPRINT OK'D. _____
By _____

DATE HAND COLOR PROOF OK'D. _____
By _____

DATE FROM ARTIST TO CUSTOMER _____
By _____

48
49

NO. 9A-H1011

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 26135

DATE 6-2-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SORINO HOTEL, ST. PETERSBURG,
FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE XXXXKIMPRINT: 3-17

PHOTO PROPERTY OF CURT.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. STREET AS IN 5A-H1062
MAKE BETTER PRINT FROM NEG. ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

Date

OPERATION	EST. TIME		DATE DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			JUN 5 1939	JUN 5 1939
SKETCH			6/5	6/12/39
RETOUCHING	205	4		
PHOTO LITHO			6-13	6-15/39
BLUEPRINT STRIPPING, OPAQUEING	91			
ENGRAVING				
HAND COLOR PROOF	211	1/2	6-14	
ARTIST DEPT.	209	9/2	7-15	7-19

DATE BLUEPRINT CK'D

DATE Filed

DATE HAND COLOR PROOF CK'D

DATE Photo Returned to Customer

By

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 9th-H1012

ORDER NO. 26135

DATE 6-2-1939

12 M 500 POST CARDS

ART COLOORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) WILLIAMS PARK, ST. PETERSBURG, FLA. | IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: S-18

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CONCRETE FOUNTAIN LAMPPOSTS SILVER, WHITE BULB. SEE TISSUE ATT'D.
LADY AT FTM. WHITE BLOUSE, DEER MAROON SKIRT. HAT PANAMA WITH
MAROON BAND. ELDERLY LADY, OFF WHITE DRESS, TAN UMBRELLA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE
By JUN 3 1939 Date JUN 3 1939
Cust. Dept. Checked ✓

OPERATION	EST. TIME Crank No. Time Allowed	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING & TYPE SET UP		JUN 5 1939	JUN 5 1939
SKETCH			
RETOUCHING	19 3	6/5	6/17
PHOTO LITHO			
BLANKET STAMPING & COLLING	91	6-19	6-20
ENGRAVING			
HAND COLOR PROOF	216 1/2	6-20	6-21
ARTIST DEPT.	35 8	7/12/39	7/17/39

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

49

NO. 9A-H1013

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 26135

DATE 6-2-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) PICTURESQUE ROSER PARK, ST.
PETERSBURG, FLA.

IMPRINT SAME AS ABOVE

RIV. NO. BEFORE IMPRINT: S-21

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

ESTIMATE

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME	DATE	DATE
	Time Allowed	EST. DATE	COMPLETED
COMPOSING, TYPE SET UP		JUN 5 1939	JUN 5 1939
SKETCH			
RETOUCHING	15 2		
PHOTO LITHO			
BLUEPRINT	15 91	6-9	3
STAMPING & ORANGE			
ENGRAVING			
HAND COLOR PROOF	225 1/2		19 June
ARTIST DEPT.	211 8	7-13	

DATE BLUEPRINT OR D

DATE FILED

DATE HAND COLOR PROOF OR D

DATE Photo Returned to Customer

ST
Rm 48
49

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 9A-M1014

ORDER NO. 26135

DATE 6-2-1939

12 M500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. YES

TITLE (IN FULL) THE BATH CLUB, MADEIRA BEACH, ST. PETERSBURG, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: S-22

In sky

PHOTO PROPERTY OF ~~CHITMAN~~ C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. FLOWER POTS IN WINDOW GREEN, TAN & YELLOW FLOWERS OF BLUE & RED. CUT TO LEFT & BOTTOM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK

ESTIMATE

Cost Dept. Checked

By

1939

AND WORK SCHEDULE

By

JUN 5 1939

Date

Date

OPERATION	EST. TIME Work No. Time Allowed	DATE DEPT. COMPLETED
COLORING		JUN 5 1939
SELECT		
REWORKING	11-1 4	6/5 6/10
PHOTO-LITHO		
BLUEPRINT STRIPPING COATING	90 91	6-13 6-16
ENGRAVING		
HAND COLOR PROOF	202 12	6-20-39 6-20-39
ARTIST DEPT.	209 8	7-13-39 7-15-39

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

Rm 48 49

NO. 9th-H1015

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 26136

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) WORLD'S LARGEST SHUFFLEBOARD
CLUB, ST. PETERSBURG, FLA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: S-40

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. LAMPOSTS & SHADES ALSO BENCHES ARE GREEN.
SEE CARD 8A-H1106. COLOR CAREFULLY.*Cons 2-23-43*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of or Representative

ESTIMATE

Cost Dept. Checked

By

1939 AND WORK SCHEDULE

Date

JUN 5 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE - DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 5 1939	JUN 5 1939
SKETCH			
RETOUCHING	7	6/5	6/12 gr.
PHOTO-LITHO			
BLUEPRINT STRIKING, CHARGING	91	6-13	6-13 45
ENGRAVING			
HAND COLOR PROOF	225 13/4		16 1/2
ARTIST DEPT.	204 9	27	8-4

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*Rm 48
50*

NO. 9^A-H1016

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 26136

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) OUTDOOR POST OFFICE, ST.
PETERSBURG, FLA. "THE SUNSHINE CITY"

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE ~~XXXX~~ IMPRINT:
S-20

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. LAMPOST SILVER, MAT GLASS BULB ENCL. TAKE OUT
WIRES, ALSO CHIMNEY LOOKING FROM BEHIND TREE ON TOP LEFT. CUT TO LEFT AS MARKED
ALSO BOTTOM. LIGHT FIXTURES ON BLDG. CORNERS CENTER & TO LEFT ARE BRONZE,
WHITE GLASS. CAR A SHINY DEEP BLUE. SUMMERY CLOTHES ON PEOPLE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By JUN 6 1939

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 6 1939

OPERATION	EST. TIME		DATE DEPT.	DATE COMPLETED
	Job No.	Time Allowed		
COMPOSING, TY & SET UP			JUN 6 1939	JUN 6 1939
SKETCH				
RETOUCHING	16	2	6/7	6/15
PHOTO-LITHO				
BLUEPRINT STAMPING OPAQUE	591		6-16	6-17
ENGRAVING				
HAND COLOR PROOF	217	1 1/2	6-20	6-20
ARTIST DEPT		8		

DATE BLUEPRINT OK'D DATE FILED

By By

DATE HAND COLOR PROOF OK'D DATE SHOWN RETURNED TO CUSTOMER

By

164 m 48
54

NO. 9^A-H1017

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 26136

DATE 6-2-1939

M 25

POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RECREATION PIER, ST.
PETERSBURG, FLA.

In sky

ART COLORTONE FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

W 1081 981

PRIV. NO. BEFORE IMPRINT: 9-13

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. FOR PELICAN FOLLOW 4A-H1230 ATT'D. YELLOW EYES.
NOTE PEOPLE FISHING FROM PIER, SHOW FISHING POLES AS INDICATED. VARIGATE
AUTOS IN LIGHT GREEN, BLUE, BLACK AND BATTLESHIP GRAY. SEE CARD 4A-H802
ATT'D. CLOUDS IN SKY, BILLOWY. LAMPPOSTS SILVER, WHITE SHADES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Photo in
7 BH-793
7/39/47*

Executive: *[Signature]*

ESTIMATE

Get Dept. Checked

By JUN 6 1939

AND WORK SCHEDULE

Date JUN 6 1939

CONSTRUCTION	EST. TIME Check No. Time Allowed	DATE DEPT. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 6 1939	JUN 6 1939
ETCH			
RETOUCHING	13 4	6/7	6/13 gm
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUE	15 91	6-14	6-15 45
ENGRAVING			
HAND COLOR PROOF	207 1/2		
ARTIST ETT.	211 8	7-14	

DATE BLUEPRINT OK'D

DATE *Med*

By

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

13

52

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA. ORDER NO. 26137

NO. 9A-M1018

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) FESTIVAL OF STATES

IMPRINT SAME AS ABOVE

PARADE, BAYSHORE DRIVE, ST.
PETER BURG, FLA. "THE SUNSHINE CITY"

TRIV. NO. BEFORE TITLE: S-49

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. MAKE GOOD - FLOATS ARE IMPORTANT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate

By JUN 6 1939

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

Date JUN 6 1939

OPERATION	QUANTITY	UNIT PRICE	DATE INVOICE DEPT.	DATE COMPLETED
COMPOSITE 100 SET UP			JUN 6 1939	JUN 6 1939
SETCH				
RETOUCHING	15	2 1/2	6/7	6/16
PHOTO-IMAG				
BLUEPRINT	19		6-19	6-19
STAMPING ORANGE				
ENGRAVING				
HAND COLOR PROOF	202	1 1/2	6-19	7-19
ARTIST LABEL	10		7-18	

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE PROOF

DATE HAND COLOR PROOF OK'D

ST.
52

NO. 94-H1019

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 26138

DATE 6-3-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BANYAN AND ROYAL POINCIANA TREES, FIRST STREET NORTH, ST. PETERSBURG, FLA.

PRIV. NO. BEFORE TITLE: S-43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *same*
IMPRINT SAME AS ABOVE *SAH1301*
Reset

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. CUT AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YLS RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate made by *[Signature]* Date JUN 6 1939 Cost *6* Checked *[Signature]*
By *[Signature]* Date JUN 6 1939

ESTIMATE AND WORK SCHEDULE

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPOSITE OF 12 POST CARDS				JUN 6 1939
STOCK				
PRINTING	18	2	6/7	6/15/39
PHOTO-LITHO				
DRUCKING	90		6-16	6-17-39
STYLING				
ENGRAVING				
HAND COLOR PROOF	217	1 1/2	6-19	6-19
RETRY	9			

DATE BLUEPRINT ORD. _____ DATE FOR _____
DATE HAND COLOR PROOF ORD. _____ DATE FOR _____
DATE FOR _____ DATE FOR _____

Am. 68
15
52

GULF

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 9A-H1020

ORDER NO. 26138

DATE 6-3-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

TITLE (IN FULL) "READING, 'RITING AND
'RITHMATIC " ON THE BEACH, SUNSHINE
SCHOOL, PASS-A-GRILLE BEACH, FLA.

PRIV. NO. BEFORE TITLE: S-47

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE TISSUE OVERLAY ATT'D. ~~RETXAXXINREATED~~. CUT FROM TOP
AND BOTTOM IF BETTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked 1

JUN 6 1939

AND NO SCHEDULE

Date JUN 6 1939

DESCRIPTION	EST. AMT.	DATE ENTERED DEPT.	DATE COMPLETED
PRINTING		JUN 6 1939	JUN 6 1939
REPRODUCTION	17.2	6/7	6/15
REPRODUCTION	91	6-15	6-17
REPRODUCTION	225		27 June
HAND COLOR PROOF	2.16	6-21	6-21
ARTIST FEE	9.34	August 23 1939	August 3 1939

DATE BLUEPRINT OK'D

DATE

By

By

DATE HAND COLOR PROOF OK'D

DATE

By

ATTENTION!

order for this set of post cards
see to it that all the post cards
tives are uniform in design and are
in harmony with each other
to make an attractive set.

MAKEOVER

Charge to App. Ret. Dept.

EST. Makeover Time Required

DESCRIPTION	EST. AMT.	DATE ENTERED DEPT.	DATE COMPLETED
PRINTING			
REPRODUCTION	1		
REPRODUCTION	12		
ART DEPT			
ENGRAVING			

NO. 94-11021

WEST KEE COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 26139

DATE 6-3-1939

25^M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) AN ATTRACTIVE FLORIDA HOME

IMPRINT SAME AS ABOVE

(2ND LINE) SNELL ISLE, ST. PETERSBURG

PRIV. NO. BEFORE IMPRINT: S-19

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATT'D. BOAT WHITE, MAHOGANY TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Est. Checked.

JUN 6 1939

JUN 6 1939

DESCRIPTION	QTY.	UNIT PRICE	TOTAL	DATE COMPLETED
PREPARED BY				JUN 6 1939
PRINTED BY				JUN 6 1939
REPRODUCTION	19	2 1/2	47 1/2	6-12-39
PRINTING	85	91	7735	6-16-39
REPRODUCTION				
PRINTING	216	1 1/2	324	6-19
REPRODUCTION				
PRINTING				

DATE RECEIVED BY

DATE PAID

DATE HAND OVER BY

DATE PAID BY

52

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 9-H1022

ORDER NO. 26139

DATE 6-3-1939

25^M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SWANS AND CYGNETS IN FLORIDA

IMPRINT SAME AS ABOVE

(2 LINE) MIRROR LAKE PARK, ST. PETERSBURG

PRIV. NO. BEFORE IMPRINT: S-14

PHOTO PROPERTY OF: CUSTOMER

COLOR DESCRIPTION

THE YOUNG SWANS ARE BLUESH GRAY COLOR. LARGE SWANS ARE WHITE, THEIR BILL RED, AND EYE TO BILL BLACK. FEET ARE A LIGHT RED. ALSO L.G.S. SHOW LITTLE SWANS GOOD SEE TISSUE ATTACHED. REDUCE LARGE PHOTO & WORK IN 2 BIG & 3 SMALL SWANS INTO SMALL PHOTO ALONG SHORE AS INDICATED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all subjects are uniform and before are in harmony with each other to make an attractive set.

*Rephot - Review swans
or put into small
photo.*

Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Chicago

By *[Signature]* JUN 7 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
COPIES				JUN 7 1939
EXPOSURE				
REWORKING	3	2 1/2	6/7	6/13/39
PRINTING				
STYLING	85/91		1-6	6-18-39
REWORKING				
HAND COLOR PROOF	2/2	1 1/2	6-20	6-20
ARTIST LITHO	39	9	7/13/39	7/19/39

DATE BLUEPRINT ORD. _____

DATE HAND COLOR PROOF ORD. _____

DATE LITHO ORD. _____

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 9A-H1023

ORDER NO. 26141

DATE 6-2-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ^{TOP LEFT} A BOWER OF FLAME VINE,

IMPRINT SAME AS ABOVE

TOP RIGHT ST. PETERSBURG, FLORIDA

PRIV. NO. 8-41 BEFORE TITLE:

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED. TAKE OFF FROM SIDES
AND BOTTOM AS MARKED. SEE 5A-H1276 & 3A-H871 FOR COLORING
OF FLAME VINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
JUN 7 1939		JUN 7 1939	
OPERATION	EST. TIME	DEBIT	DATE COMPLETED
COMPOSING		JUN 7 1939	JUN 7 1939
SKETCH			
PHOTO TAKEN	1/2	6-7	6-12-39
PHOTO-EDIT			
BLUEPRINT	1/2	6-12	6-12-39
STAMPING			
ENGRAVING			
HAND COLOR PROOF	1 1/2	6-16	6-14
ARTIST DEL.	217	9 1/2	7-31

DATE BLUEPRINT OK'D _____

DATE PROOF _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

By _____

WEST COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 9A-H1024

ORDER NO 26141

DATE 6-3-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. I R. M. NO

TITLE (IN FULL) THE PELICAN FAMILY, ST.
PETERSBURG, FLORIDA

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: S-42

NEXT TO IMPRINT, SMALL TYPE: PHOTO
BY ROMER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR FINE PELICAN COLORS SEE 4A-H1230 & BE VERY CAREFUL. NOTE YELLOW EYE,
YELLOW TOP OF BEAK, REDDISH BROWN SACK BELOW. DON'T PUT TOO MUCH BROWN
IN FEATHERS. MAKE ITS YOUNG JUST A LITTLE LIGHTER SHADE. BLUISH GREEN WATER.
ALSO NOTE RIPPLES IN WATER.

Very in upper right corner

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

photo in 2011356

ESTIMATE		Customer Checked	
JUN 6 1939		JUN 6 1939	
DESCRIPTION	QUANTITY	DATE EST. DEPT.	DATE COMPLETED
COMPUTING THE SET UP		JUN 5 1939	JUN 6 1939
SKETCH			
REDOUBLING	8	6/1	6/16 gr
PHOTO-LITHO			
BOOK AT STRIKING OFF SCENE	85	6-17	6-20 14
ENCOURAGING			
HAND COLOR PROOF	201	6-21	6-21
ARTIST PROOF	206	7-25	7-31

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

By

DATE EST. DEPT.

DATE HAND COLOR PROOF

By

West COAST CARD CO., INC., ST. PETERSBURG,
FLA.

NO. 9^A-H1025

ORDER NO. 26141

DATE 6-3-1939

25M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BATHING ON THE TROPICAL
SHORES OF FLORIDA

IMPRINT SAME AS ABOVE

BOT-SPA BEACH, ST. PETERSBURG

PRIV. NO. BEFORE TITLE: S-48

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. CUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE	ESTIMATE	DATE	DATE
JUN 6 1939	JUN 6 1939	JUN 6 1939	JUN 6 1939
COMPOSITION	DATE	DATE	DATE
	DATE	DATE	DATE
COMPOSITION	JUN 6 1939	JUN 6 1939	JUN 6 1939
SKETCH	15 2 1/2 6/17	6/14	6/14
RETOUCHING	91	6-14	6-14
PHOTO MOUNT	217 1 1/2 9/30	6-19	6-19
ENGRAVING			
HAND COLOR PRINT			
ARTIST ETC.			

DATE BLUEPRINT CARD _____ DATE AM _____
By _____
DATE HAND COLOR PROOF CARD _____ DATE FROM DELIVERED TO CUSTOMER _____
By _____

C. I. LISH, FT. KNOX, KY.

NO. 9A-H1026

ORDER NO. 25890

DATE 6-2-39

12 ¹ / ₂ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. FRONT NO
TITLE (IN FULL) BATTERY OF 75-HOWITZERS, FORT KNOX, KY.	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CANVAS ON TRUCK TAN. TRUCKS & CANNONS DARK OLIVE DRAB.

SEE THE PHOTO FOR OTHER INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By W. H. H. 1939 Date 1939
Cost Dept. Checked ✓

OPERATION	EST. TIME Clock No. Time Allowed	DATE DEPT. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 5 1939	JUN 5 1939
SKETCH			
ETCHING	17 2	6/5	6/7
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	85	6-8	6-8
ENGRAVING			
HAND COLOR PROOF	225 1/2		
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____ By _____

ST
50

DATE 6-2-39

12 $\frac{1}{2}$ M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER).

FRONT No.

I R. M. NO

TITLE (IN FULL) SEVENTH CAVALRY BRIGADE (MECZ) IMPRINT
FORT KNOX, KY.

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TENTS TAN ALL CARS DARK OLIVE DRAB

SEE PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Ex - y

ESTIMATE

Capt. Lieut. ~~Shackel~~

E.

JUN 3

AND YOUNG

12

五三三

Das.

OPERATION	EST. TIME	DATE	DATE
	Clock No.	Time Allowed	COMPLETED
COMPOSING, TYPE SET UP			JUN 5 1939
SKETCH			
RETOUCHING	14	8	6/5
PHOTO-LITHO			6/9
BLUETINT	15		6-13-47
STRIKING, OPAQUE			
ENGRAVING			
HAND COLOR PROOF	25	2 1/2	
ARTIST DEPT.	211	15	6-19

DATE BLUEPRINT OK'D. _____

DATE: Nov 19 1964

11. Ergebnisse

DATE HAND COLOR PROOF OR D

Ex. 72. ~~There is learned no character~~

By _____

~~CONFIDENTIAL - SECURITY INFORMATION~~

ST

50

C. I. LISH, FT. KNOX, KY.

NO. 9A-H1028

ORDER NO. 25890

DATE 6-2-39

12 $\frac{1}{2}$ M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) COMBAT CAR (MECZ) CAVALRY, FORT KNOX, KY.		IMPRINT	SAME AS ABOVE
		PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

COLOR OF CAR DARK OLIVE DRAB.

Phot

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TWO SETS		JUN 7 1939	JUN 7 1939
SKETCH			
ETCHING	15 4	6/7	6/9/39
PHOTO			
BLUEPRINT	85	6-12	6-13 11.5
STRIPPING			
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	215 8	6-19	6-20

DATE BLUEPRINT OK'D	DATE PROOF
By	By
DATE HAND COLOR PROOF OK'D	DATE Photo Returned to Engraver
By	By

246

54

R.

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H1029

ORDER NO. 25925

DATE 6/6/39

25 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER, (IN SKY)	FRONT NO. 1	R. M. YES
TITLE (IN FULL) THE SAUSAGE TREE	IMPRINT SAME AS ABOVE	
	PRIVATE NO. BEFORE IMPRINT - DL.63	
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE Gen. Dept. Checked 6

1939 AND WORK SCHEDULE Date JUN 8 1939

DESCRIPTION	EST. 1939 (Budget) (Actual)	DATE RECEIVED DEPT.	DAYS COMPLETED
COMM. ART. FOR RET. CO.		JUN 8 1939	JUN 8 1939
PRINTING	8 2	6/8	6/14
PHOTOGRAPHY			
REPRODUCTION	91	C-15	6-7
ENCLOSURES			
REPRODUCTION	214 13/4	6-20	6-21
ARTIST DEPT.	210 10	7-3	7-5

DATE BLUENIGHT DND. _____
By _____
DATE HAND OVER PHOTO UNIT _____
By _____

17.
53
56

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-H1030

ORDER NO. 25927

DATE 6/6/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO	
TITLE (IN FULL) WILLIAM JENNINGS BRYAN MEMORIAL CHURCH, COCONUT GROVE, MIAMI, FLA.		IMPRINT SAME AS ABOVE	
BOT - THE MOUNTAIN EBONY OR ORCHID TREE IN FOREGROUND.			
PRIVATE NO. BEFORE TITLE	M.18	PHOTO PROPERTY OF	CUSTOMER
COLOR DESCRIPTION			

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF **HANDCOL PROOF YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE **AND WORK SCHEDULE** **EST. 1939** **DATE JUN 7 1939**

DESCRIPTION	EST. THIS	DATE	DATE
		STARTED	COMPLETED
CHROMO. AND BORD.		JUN 7 1939	JUN 7 1939
RETOUCHING	19 2 1/2	6/7	6/12
PHOTO-REMO			
BLANKET	91	6-13	6-14
REDOUBTING			
HAND COLOR PROOF	1 1/2		
ALIST LITHO	207 9		

DATE BLANKET CRD _____ DATE FILED _____
DATE HAND COLOR PROOF CRD _____ DATE PHOTO REMOVED TO CUSTOMER _____
DATE ALIST LITHO CRD _____

54

STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 9A-H1031

ORDER NO. 25935

DATE 6-6-1939

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M. NO

TITLE (IN FULL) RIVERSIDE HOTEL, GATLINBURG,

IMPRINT

SAME AS ABOVE

TENN.

BOT - GATLINBURG, TENN. IS THE GATEWAY
TO THE GREAT SMOKY MOUNTAINS NATIONAL
PARK.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Proof 56 - Window - white - stone 52 - lawn 54

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

JUN 7 1939 WORK SCHEDULE

JUN 7 1939

DATE	TIME	DATE	DATE
ORDER	TIME	DEPT.	COMPLETED
COMPOSING		JUN 7 1939	JUN 7 1939
PAVING			
REPO	14 3		
PHOTO			
BLUEPRINT	91	6 12	6-12-45
STRIPPING			
ENGRAVING	255 1/4		15 7-11-45
HAND	703 9 1/2	6-22	6-26
ARTIST			

BASE BLUEPRINT

DATE

BASE BLUEPRINT

DATE

BASE BLUEPRINT

DATE

60

R.

GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 9A-H1032

ORDER NO. 25939

DATE 6/6/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) "VACATIONLAND'S FINEST"
THE GOLFMOORE HOTEL, GRAND BEACH, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BROWN TRIMMINGS. CREAM OR IVORY ALMOST WHITE. FLAGS ON POLES.
GREEN FOLIAGE. SAND, SAND COLOR. CREEK LEFT LOWER CORNER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By [Signature] Date JUN 7 1939
Cost Dept. Checked [Signature] Date JUN 7 1939

OPERATION	EST. TIME		DATE DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 8 1939	JUN 8 1939
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, CAPS, ETC.				
ENGRAVING				
HAND COLOR PROOF		1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE PROOF _____

DATE HAND COLOR PROOF OK'D _____ DATE PHOTO ASSIGNED TO CUSTOMER _____

by _____

Straight

J. B. HOFFMAN, HARRISBURG, PA.

NO. 9A-H1033

ORDER NO. 25956

DATE 6-6-1939

25 M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)
(UPPER)
TITLE (IN FULL)
NORTHEAST CORNER 2ND AND
MARKET STREETS, HARRISBURG, PA.

FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY. REMOVE POLE AT LEFT FRONT: AND WIRES: ALSO TRUCK AT LEFT EDGE
: AND BICYCLES: AND TRASH CAN AT LEFT OF POLE. FLAG IS WANTED ON POLE ON TOP. NOT
NECESSARILY STIFF & STRAIGHT, BUT NATURAL LOOKING. THERE'S NOT MUCH ROOM FOR THIS
AT TOP, SO MAYBE IT HAD BETTER BE MOVED TO THE LEFT ONE SECTION.
OTHER FLAGS, AS THEY ARE, EXCEPT WHERE TANGLED AT RIGHT. IT IS THOUGHT BEST TO
LET THE PEOPLE AS THEY ARE, EXCEPT MOVING PERSONS MIGHT COME AWAY. LETTERING ON
WINDOWS AT LEFT EDGE BUILDING, AND ON TOP TO BE ELIMINATED. CLOCK AT LEFT EDGE OF
MAIN BUILDING RETAIN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cea. Dept. Checked	
JUN 7 1939		JUN 8 1939	
OPERATION	DATE	DATE	DATE
		DEPT.	COMPLETED
COMPOSING		JUN 8 1939	JUN 8 1939
ETCH			
RETOUCHING	18 5	6/7	6/12
PHOTO-LITHO			
BLUEPRINT	91	6-13	6-15
STRIPPING COATING			
ENGRAVING			
HAND COLOR PROOF	216 13/4	6-16	6-16
ARTIST DEPT.	72 9	6-24	6-27

DATE BLANKET

DATE

By

By

DATE HAND

DATE Photo Returned to Customer

15
56

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1034 ORDER NO.

DATE 6-5-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER OCEANIC HOTEL
MIAMI BEACH, FLA.

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OCEANIC HOTEL — MIAMI BEACH, FLORIDA
NOT-VIEW OF OUR BEAUTIFUL LOBBY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

~~Retouching by request will~~

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

227

JUL 21 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H1035 ORDER NO. 26169 DATE 6-5-1939

CUSTOMER FUEBLO COURT
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
(120
133
150
175

COLOR DESCRIPTION

SEE WASH DRAWING & INSTRUCTIONS ATT'D. COLOR SCHEME FOR SHIELD AND COPY ON SHIELD
LEFT TO YOUR JUDGMENT.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 10 1939

Make red impression
" DK. Blue "

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H1036 ORDER NO.

DATE 6-5-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ELGIN NATIONAL WATCH CO.
ELGIN, NEW YORK

500 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ELGIN WATCHES

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
S

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR AND DESIGN EXCEPT FOR WINDOW AT RIGHT. SEE INST.
ON TISSUE OF NIGHT VIEW FOR THIS WINDOW AT RIGHT.

Make ~~impression~~ impression

" DK. Blue "

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 5 1939

62 6-7 7
AC- 1 1/2
LA 9 1/2

63

2 sets for extra set of negatives

by

Very much

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H1037 ORDER NO26205 DATE 6-5-1939

CUSTOMER HICKEY BROTHERS
DAVENPORT, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

$3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE P OR DER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE WARDMAN PARK HOTEL - CONNECTICUT
AVE. AND WOODLEY ROAD - WASHINGTON, D.C.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

MAKE COMPOSITE FROM TWO PHOTOS AS INDICATED.
SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

3M-1-2-39

JUN 9 1939

1. Replated 507
Ret 11
He 17
Lat 10 67-6-30
Disputed
Am
5
61

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1038 ORDER NO. 26197 DATE 6-5-39

CUSTOMER ~~XXXXXXXX~~ THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CABANA COCKTAIL LOUNGE — use
HOTEL PHILLIPS, 20 STORIES OF COMFORT,
KANSAS CITY, MISSOURI

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CARPET SHOULD BE BLUE AS MARKED X ON CARD 4A-H603 ATT'D. TYPE WANTED SAME AS
CARD 9A-H395 ATT'D.

11/18/34

NO
YES
RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEDOVER

ADV. Date

and Makeover Time Required

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

70 ART DEPT HC 1/3/4 121 3

Handwritten signature

R. 5x7

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H1039

ORDER NO. 26188

DATE 6-6-1939

25 M POST CARDS

ANT COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FAMOUS SODA SPRINGS GEYSER,
SODA SPRINGS, IDAHO

PRIV. NO. BEFORE TITLE: 191

(USE GOTHIC TYPE)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BUILD OUT SIDES TO MAKE PROPORTIONATE FOR POST CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		DATE		DATE	
AND WORK SCHEDULE		JUN 12 1939		JUN 12 1939	
DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE	DATE
ORDERING MATERIAL				JUN 12 1939	JUN 12 1939
ETCHING	75-1/2	2 1/2	6 1/3	6/15	6/15
PRINTING	91		6 1/5	6 1/5	6 1/5
ETCHING					
HAND COLOR PROOF	216	1 1/2	6-21	6-21	6-21
ARTIST FEE	210	9	6-27	6-27	6-28

DATE DELIVERY ORDER

DATE PROOF

L

DATE HAND COLOR PROOF

DATE

DATE Photo returned to Customer

59

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H1040

ORDER NO. 26181

DATE 6-6-1939

50 5M 10ST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. See X R. M. XXX NO

TITLE (IN FULL) BRITISH PAVILION, NEW YORK

IMPRINT SAME AS ABOVE

WORLD'S FAIR

PRIV. NO. XX UPPER LEFT CORNER: 64W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG.: PINKISH CREAM. LIONS AND EMBLEMS ABOVE DOOR, GOLD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Stranght

ESTIMATE
AND WORK SCHEDULE
By 100 Date JUN 6 1939
Capt. Dept. Checked 1

OPERATION	DATE RECEIVED DEPT.	DATE COMPLETED
COMPLETION	JUN 8 1939	JUN 8 1939
SKETCH		
REI. DRAWING	5 6-8	6-12 SL
PHOTOGRAPH		
BLUEPRINT STAMPING, ORANGE	6-12	6-13 45
ENGRAVING		
HAND COLOR PROOF	1 1/2	
ARTIST USE	9	

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

R

56

NO. 9A-H1041

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 26181

DATE 6-6-1939

25 M 10ST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)
BRITISH PAVILION, NEW YORK
WORLD'S FAIR

PRIV. NO. UPPER LEFT CORNER: 65W

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. *Y* *See* R. M. NOIMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. PINKISH CREAM. LIONS GOLD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects call
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Straight

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked *h*

Date

DESCRIPTION	TIME	DATE	DATE
		DEPT. EST.	COMPLETED
ESTIMATE		JUN 8 1939	JUN 8 1939 <i>h</i>
ESTIMATE	7	6-8	6-10 <i>h</i>
ESTIMATE	8	6-10	6-12 <i>h</i>
ESTIMATE	10	6-13	6-13 <i>h</i>
ESTIMATE	10	6-21-39	6-21-39

R

DATE

DATE

By

DATE

DATE

5

15
56

R. Straightman

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

56

NO. 9A-H1042

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 26181

DATE 6-6-1939

50M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) TURKISH PAVILION, NEW YORK
WORLD'S FAIR

PRIV. NO. UPPER LEFT CORNER: 66 W

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 SPEC. R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. GREYISH TAN. MOSAIC WORK, PALE BLUE, WHITE. MAGNOLIA
TREE BLOSSOMS, PALE PINK. SHOW TURKISH FLAG AND PEOPLE.

more people

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

ORDER NO.	DATE	DATE	DATE
1939	JUN 5	JUN 8 1939	JUN 8 1939
COMPOSED			
DESIGN	7	6-8	6-12 SP
RETOUCHING			
PHOTO-LITHO			
PRINTING	8	6-12	6-13 48
REPRODUCTION			
HAND COLORING	10		
ARRIVE DATE			

DATE BLUETED BY DATE FILED BY
DATE HAND COLORING BY

2

Straight

NO. 94-H1043

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 26181

DATE

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *I see* R. M. YES

TITLE (IN FULL) "THE CELESTIAL SPHERE" BY
PAUL XXXXXR MANSHIP, NEW YORK WORLD'S
FAIR

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: 67W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GLOBE, BRONZE. BUILDING LEFT WHITE COLUMNS, CREAM
BACKGROUND. "MAINE" BLDG. WHITE & RED BRICK. *more people*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

[Large handwritten signature]

ESTIMATE

AND WORK SCHEDULE

Est. Dept. Checked *h*

JUN 8 1939

OPERATION	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP	JUN 8 1939	JUN 8 1939
SKETCH		
ETCHING	5	6-8
PHOTO-LITHO		6-9
BLUEPRINT STOCKING, OPERATING	85/91	6-8
ENCAVING		6-12
HAND COLOR PROOF	62 1 1/2	6-14
ARTIST DEPT.	217 9	6-21

DATE BLUEPRINT OK'D

DATE FIN

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

5

1754

straighten

✓ **ATTENTION!**
10 Subject on order for this customer. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

NO. 9A-H1045

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 26181

DATE 6-6-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 Spec R. M. YES

TITLE (IN FULL) "THE CR. ST" BY BRENDA PUTNAM,
NEW YORK WORLD'S FAIR
PRIV. NO. UPPER LEFT CORNER: 69W

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LOW BUILDING: PINK. MURAL DEEP BROWN & DEEP RED.
STATUE WHITE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

1939 AND WORK SCHEDULE

DATE JUN 8 1939

OPERATION	Check No.	Time	DATE ESTIMATE DEPT.	DATE COMPLETED
COMPOSING, WITH SET UP			JUN 8 1939	JUN 8 1939
SKETCH			6-8	6-12
RETUCHING				
PHOTO-LITHO				
BLUEPRINT	80		6-12	6-12
STAMPING (C. 100)	91			
ENGRAVING				
HAND COLOR PROOF	62	1 1/2		6-14
ARTIST DEL.	215	8	6-21	6-21

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

[Large handwritten signature]

54
56

FRANK L. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H1046

ORDER NO. 26181

DATE 6-6 1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 yes R. M. YES

TITLE (IN FULL) "THE HARP" BY AUGUSTA SAVAGE,

IMPRINT SAME AS ABOVE

"LIFT EVERY VOICE AND SING" NEW YORK
WORLD'S FAIR

PRIV. NO. UPPER LEFT: 70W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

STATUES, CHOCOLATE BROWN. BUILDINGS AT LEFT,
DEEP CREAM AND WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects all
of for this customer. Please
send that all or nega-
tives uniform and colors are
in harmony with each other
to make an attractive set.

Straight

ESTIMATE
AND WORK SCHEDULE

Copy Dept. Checked

DATE JUN 6 1939

DESCRIPTION	EST. TIME Clock No. Rate Amount	DATE DRAUGHT	DATE COMPLETED
CONSTRUCTIVE TYPING		JUN 8 1939	JUN 8 1939
REVISION			
RETOUCHING	3	6-8	6-10
PHOTOGRAPHING	16		
EDITING	16	6-10	6-11
RETOUCHING			
HAND COLORING	201	1/2	6-13
ARTIST FEE	219	8	6-21

DATE RECEIVED BY _____ DATE PAID _____

DATE HAND COLOR APPROVED _____ BY _____

DATE _____ BY _____

4

Rm 54
56

NO. 9A-M1047

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 26181

DATE 6-6-1939

50^M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 *See* R. M. YES

TITLE (IN FULL) GEORGE WASHINGTON, 1ST
PRESIDENT, NEW YORK WORLD'S FAIR

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT: 71W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

STATUE, WHITE, BUILDING IN BACKGROUND, DEEP CREAM. BLDG. AT 1 FT BEHIND
TREES, DEEP PINK - RED. COLUMNS EITHER SIDES OF STATUE, WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R *Hand*

Estimate of Estimate

ESTIMATE

Cost Dept. Checked

1939 AND WORK SCHEDULE

Date

June 1939

OPERATION	EST. TIME No. Time Allowed	DATE ESTIMATED DEPT.	DATE COMPLETED
COMPOSING, THE SET UP		JUN 8 1939	JUN 8 1939 <i>43</i>
SKETCH			
RETOUCHING	6	6-8	6-12 <i>58</i>
PHOTO (THO)			
BLUEPRINT STANDARD PRINTING	85	6-12	6-13 <i>48</i>
ENCARTING			
HAND COLOR PROOF	62 <i>1 1/2</i>		6-14
ARTIST DEPT.	207 <i>9</i>		

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

R

*Rm 54
57*

2

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H1048

ORDER NO. 26161

DATE 6-6-1939

50 M POST CARDS

ART-COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "BUILDERS OF THE FUTURE"
STANDS IN THE CENTER OF THE ROSE COURT,
NEW YORK WORLD'S FAIR
PRIV.NO. UPPER LEFT CORNER: 72W

FRONT NO. I Spec. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BUILDING WHITE. STATUE AND DECORATIONS, OVER COLUMNS,
WHITE. MURALS AT FAR LEFT & RIGHT, CREAM, ~~MINOR~~ BROWN & BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By *[Signature]*

ESTIMATE

Cost Dept. Checked

By

1939 AND WORK SCHEDULE

Date

1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE EST. DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 8 1939	JUN 8 1939
ETCH			
RETOUCHING	4 4	6-8	6-10 SL
PHOTO-LITHO			
BLUEPRINT STRIKING & OPERATING	8 8	6-12	6-12 HT
ENGRAVING			
HAND COLOR PROOF	70 1 1/2		6-12-39
ARTIST DESK	207 8 1/2		

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

Rm 56

54
56

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H1050

ORDER NO. 26179

DATE 655-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRENCH PAVILION, NEW YORK
WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 Spec

R. M.

YES No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BL'G. WHITE, INSIDE FIRST AND SECOND STORY GLASS FRONT
ELABORATE ENX CRISTAL CHANDELIER BRILLIANTLY LIT.
SHOW REFLECTION OF LIGHTING ON THE WATER.

Make night view

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE JUN 9 1939 WORK SCHEDULE

CONSTRUCTION	TIME	DATE	DATE
		ASSIGNED DEPT.	COMPLETED
CONSTRUCTION		JUN 10 1939	JUN 10 1939
REWORKING	4 5	6-10	6-12 5
PHOTO-LITHO	8	6-12	6-12 5
BLUING			
STAMPING			
ENGRAVING			
HAND COLOR PROOF	216 1 1/2	6-13	
ARTIST'S	203 10	6-21	6-22

DATE SUBMITTED JUN 9 1939

DATE APPROVED JUN 9 1939

DATE PRINTED JUN 9 1939

4

55
58.

NO. 9A-H1051

IN (C) WILLARD - PHOTOGRAPH BY STEPHEN ~~XXXX~~ H. WILLARD,
PALM SPRINGS, CALIFORNIA

ORDER NO. 26528

DATE 6-12-39

6	M	POST CARDS	PHOTO COLORIT	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	II	R. M. YES
TITLE (IN FULL) IN THE JOSHUA TREE NATIONAL MONUMENT BOT - NEAR PALM SPRINGS, CALIFORNIA		IMPRINT	SAME AS ABOVE	
PUT IN LOWER RIGHT PLATE - (C) Stephen H. Willard				
PRIVATE NO. BEFORE TITLE --		PHOTO PROPERTY OF CUSTOMER		
COLOR DESCRIPTION				
SEE TISSUE & COLORED PRINT FOR INSTRUCTIONS				

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		Date JUN 12 1939	
DATE ORDERED	DATE RECEIVED	DATE COMPLETED	
JUN 12 1939	JUN 12 1939	JUN 12 1939	
QUANTITY	PRICE	DATE	
205	1 1/2	6/13	5/15/39
91		6-15	6-17 45
225	1 1/2		18 June.
207	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE Photo Returned to Customer

RM 59
59

(C) WILLARD - PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9A-HL052

ORDER NO. 26528

DATE 6/12/39

6	M	POST CARDS	PHOTO COLORIT	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 11 R. M. YES		
TITLE (IN FULL) OCOTILLO AND AGAVE IN BLOOM ON THE PINES TO PALMS HIGHWAY, NEAR PALM SPRINGS, CALIFORNIA		IMPRINT SAME AS ABOVE		
PUT IN LOWER RIGHT PLATE - (C) Stephen Willard				
PRIVATE NO. BEFORE TITLE		PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

SEE TISSUE & COLORED PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Can to be made
on neg when
proof is OKed.

ESTIMATE				Cost Dept. Checked
DATE 6/12/1939				By 6
DESCRIPTION	EST. TIME	DATE RECEIVED	DATE COMPLETED	
COL. PROOF		JUN 12 1939	JUN 12 1939	
RETOUCHING	256 2	6/12	6/16	
PROOFING	91	6-17	6-20	
HAND COLOR PROOF	210 1 1/2	6-21	6-21	
PRINTING	211 10	7-18		

DATE RECEIVED ORD _____ DATE PAID _____
By _____ By _____
DATE HAND COLOR PROOF ORD _____ DATE Photo Returned to Customer _____
By _____ By _____

59
59

NO. 9A-H1053

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA ORDER NO. 26528

DATE 6/12/39

6 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. II R. M. YES

TITLE (IN FULL) THE EL MIRADOR, PALM SPRINGS, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE 0---

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. TO PHOTO

night scene

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
for this customer. Please
it that all this or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

ESTIMATE			
JUN 13 1939		JUN 13 1939	
DATE	TIME	DATE	TIME
JUN 14 1939	JUN 14 1939	JUN 14 1939	JUN 14 1939
3	6	6	6
91	6-28	6-29	6-29
70	1 1/2	6-30	6-30
20	9 1/2	7-20	7-20

night scene

DATE SENT BY _____ DATE REC'D _____
DATE HAND COLOR SENT BY _____ DATE HAND COLOR REC'D _____
DATE PHOTO RETURNED TO CUSTOMER _____

RM 59
61

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H1054

ORDER NO. 26532

DATE 6-12-1939

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) TERMINAL SAL'S BUILDING,
12TH AND MORRISON STREETS, PORTLAND,
OREGON

IMPRINT SAME AS ABOVE

(USE GOTHIC TYPE)

PRIVATE NO. BEFORE TITLE -- 747
IN LOWER BORDER IN SMALL TYPE - Photo by
Wesley Andrews

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRIGHTEN UP THE DRUG STORE CORNER AT LOWER LEFT. TRY TO BUILD DOWN A LITTLE AT
BOTTOM SO AS TO INCLUDE ENOUGH OF SIDE BUILDING TO SHOW BUSINESS DISTRICT SETTING.
FOR COLORS SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By 96.4 Date JUN 12 1939

Cost Dept. Checked 6 Date JUN 12 1939

OPERATION	EST. TIME	DATE DEPT.	DATE COMPLETED
COM. WORK, SET UP		JUN 12 1939	JUN 12 1939
REWORK	14 6	6/13	6/14
REWORK	85 91	6-14	6-15
REWORK	21 1 1/2	6-14	6-19
REWORK	69 10	6-26	6-27

DATE DUE PRINT OK'D

DATE RE'D

DATE HAND COLORTONE OK'D

DATE Photo Returned to Customer

By

59

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1055 ORDER NO 26217

DATE 6-8-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ALAMO APT. HOTEL
MIAMI BEACH, FLORIDA

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: ~~Upper, Lower, Center~~ — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALAMO APARTMENT HOTEL, MIAMI BEACH,
FLORIDA

BOT-INDIAN CREEK AT 42ND STREET

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SKETCH

SEE INSTRUCTIONS ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 14 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1056 ORDER NO. 26241 DATE 6-8-1939

CUSTOMER CLAVELON HOTEL & APTS.
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLAVELON HOTEL & APTS. — MIAMI BEACH,
FLORIDA
BOT-OVERLOOKING THE OCEAN AND INDIAN CREEK

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 9 1939

Ret 9/2
Hc 1/2
201-(621)
67- 3/3- 3/4
Lat 8

Chas. G. Teich
M

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. NO. 9A-H1058 ORDER NO. 26560

DATE 6-9-1939

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. 2 R. M. YES

TITLE (IN FULL) LOOKING NORTH ON FULTON STREET FROM KERN STREET, FRESNO, CALIFORNIA IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- F-1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects are
order for the customer. Please
see to it that all cards are
divided into groups and placed
in harmony with each other
to make an attractive set.

ESTIMATE			
DATE RECEIVED		DATE COMPLETED	
JUN 10 1939		JUN 10 1939	
Sketch			
Engraving	14 6	6/10	6/14
Printing	91	6-14	6-15
Mounting			
Mail order price	1 1/2		
Net cost	202 10	6-28	6-29

DATE BLUEPRINT OR D... DATE FILED...
DATE HAND COLOR PROOF OR D... DATE FROM RETURNED TO CUSTOMER...

Make Sk Blue
impression

MAKEOVER

Change to L.V. Done

EST. Material Time Required

EST. MATERIAL	TIME REQUIRED	TIME REQUIRED TO COME DELIVER
1	1	JUN 23 1939
1	1	
1 1/4	1 1/4	

15
58

NO. 9A-H1059

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 25669

DATE 6-9-1939

12 1/2 M	POST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. YES
TITLE (IN FULL) AIR VIEW OF CITY OF FRESNO, CALIFORNIA		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE -- F-2		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Handwritten initials

ESTIMATE

Cost Dept. Checked

JUN 9 1939

AND WORK SCHEDULE

Date JUN 9 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 10 1939	JUN 10 1939
SETTING			
RETOUCHING	4	6/10	6/12 Gr
PHOTO LITHO			
BLUEPRINT STRIPPING	91	6-13	6-13 AT
ENGRAVING			
HAND COLOR TONE	64 1 1/4		6-16
ARTIST DEPT.	216 13	6-26	6-28

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE PROOF RETURNED TO CUSTOMER _____
By _____

Handwritten calculation:
318 5/8 - 125 = 193 5/8

Handwritten:
Rm 57
58

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H1060

ORDER NO. 26560

DATE 6-9-1939

12 1/2 M POST CARDS ART COLOORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **FRESNO MEMORIAL AUDITORIUM,
FRESNO, CALIFORNIA**

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **2** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE -- **F-3**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all photos or re-
tives are uniform and all sets
in harmony with each other
to make an attractive set.

Drayton

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

Date **JUN 12 1939**

OPERATION	EST. TIME	DATE COMPLETED
COMPOSITION, TYPE SET, etc.		JUN 12 1939
SKETCH		6/14 gr
RETOUCHING	13 6	
PHOTO FILLED		
EXPOSURE	8591	6-14
EXPOSURE		6-16
HAND COLOR PROOF	215 1 1/4	6-16
ARTIST REPT.	8	

DATE BLUEPRINT ORD. _____ DATE FILED _____
DATE HAND COLOR PROOF ORD. _____ DATE PHOTO RETURNED TO CUSTOMER _____

13

15.
Rm 57
59

NO. 9A-H1061

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 26560

DATE 6-9-39

12 $\frac{1}{2}$ M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>2</u>	R. M. <u>YES</u>
TITLE (IN FULL) <u>AIR VIEW OF FRESNO, STATE COLLEGE, FRESNO, CALIFORNIA</u>		IMPRINT <u>SAME AS ABOVE</u>	
PRIVATE NO. BEFORE TITLE -- <u>F-4</u>		PHOTO PROPERTY OF <u>CUSTOMER</u>	
COLOR DESCRIPTION			

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DATE 6-10-39 Cox Dept. Checked

OPERATION	DATE	DATE	DATE
	STARTED	STOPPED	COMPLETE
COMPOSING, THIS SET			JUN 10 1939
SKETCH			
RETOUCHING	16	6	
PHOTO-LITHO			
BLUEPRINT STRIPPING	91	6-14	
ENGRAVING			
HAND COLOR SETTING	21	13/4	
ARTIST WORK		6-28	6-29

DATE BLUEPRINT ORD. _____

DATE HAND COLOR SETTING _____

DATE ARTIST WORK _____

MAKEOVER

Change to LV DM

EST. Making Time Required

OPERATION	TIME	Time Recorded in Cox Dept.
RETOUCHING	1	
PHOTO-LITHO	1	
ENGRAVING		
ARTIST WORK		2

RM 57 58

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H1062

ORDER NO. 26560

DATE 6-9-1939

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRESNO COUNTY COURT HOUSE,
FRESNO, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- F-5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight

ESTIMATE

JUN 12 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

Date JUN 12 1939

DESCRIPTION	EST. TIME Job No. Time Allowed	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUN 12 1939	JUN 12 1939
RE-SETTING	16 4	6/13	6/14
PRINTING	85 91	6-14	6-16
ENGRAVING			
HAND COLOR PROOF	202 1½	6-16-39	6-18-39
ARTIST DEPT.	202 9	6-26-	6-27

DATE BLUEPRINTS C&D

DATE

DATE HAND COLOR PROOF C&D

By

DATE Photo Returned to Customer

Am 57 54

NO. 9A-H1063

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 26560

DATE 6-8-39

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) LOOKING NORTH ON BROADWAY
FROM TULARE STREET, FRESNO, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- P-6

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all subjects are
cives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Coast Dept. Checked

OPERATION	EST. TIME (Hrs. Mins. Secs.)	DATE RECEIVED	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 10 1939	JUN 10 1939
SKETCH			
RETOUCHING	14 7	6/10	6/13
PHOTO-LITHO			
BLANKET STAMPING, OPAQUE	85/91	6-14	6-15
ENGRAVING			
HAND COLOR PROOF	2-15 13/4	6-19	6-19
ARTIST DEL.	2-11 10	6-26	

DATE BLUEPRINT ORD. _____ DATE Filed _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____ DATE Photo Returned to Customer _____

15
Am 57
58

NO. 9A-H1064

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 26560

DATE 6/9/39

12 1/2 M POST CARDS ART COLOORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE (IN FULL) GREETINGS FROM FRESNO,
CALIFORNIA

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

AT BOT. IN SMALL TYPE - 6/11/39
By Curt Teich & Co., Inc., Chicago, Ill.

PRIVATE NO. UPPER RIGHT BORDER F-7 PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10
 order for this set. Please
 see to it that the
 tives are uniform and
 in harmony with the
 to make an attractive set.

ESTIMATE

Cust. Dept. Checked

 Date JUN 15 1939
 Date JUN 15 1939

OPERATION	EST. TIME	DATE	DATE
		STARTED	COMPLETED
CONTRACT			
DESIGN	7		
ETCHING	16		
PHOTO-LITHO		6-24	6-26-39
PRINTING			
MAIL ORDER			
ARTIST DEPT.	61 15	6-27-39	6-29-39

DATE DELIVERED OR BY

DATE HAND COLOR PROOF OR BY

DATE PHOTO DELIVERED AT CUSTOMER'S

R257-570

NO. 9A-H1065

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 26560

DATE 6-9-39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) A DRIVE IN ROEDING PARK,
FRESNO, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- F-8

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO FOR ~~THE~~ INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all photo or nega-
tives are uniform and color
in harmony with each other
to make an attractive set

ESTIMATE AND WORK SCHEDULE

Cox Dept. Chas. H.

OPERATION	DATE	TIME	DATE	DATE
	COMING	THE	DEPT.	COMPLETED
COMPOSING, TYPE SET UP			JUN 10 1939	JUN 10 1939
STITCH				
RETOUCHING	205	3	6/10	6/13
PHOTO LITHO				
BLOCKING	90		6-15	6-15
STAMPING, CRAP AND	91			
ENGRAVING				
HAND COLOR PROOF	210	1 1/2	6-20	6-20
ARCHIVE DEPT.	210	9	6-26	6-28

DATE BLUEPRINT ORD

DATE FOR

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

Q

205

RM 17 57 58

NO. 9A-H1066

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 26560

DATE 6-9-39

12 1/2 M POST CARDS ART COLOORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) KEARNEY BOULEVARD, FRESNO, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE F-9

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this... Please see to it that... negatives are uniform... colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Case Dept. Checked

DESCRIPTION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 10 1939	JUN 10 1939
SKETCH			
ETCHING	2 1/2	6/10	6/12
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPERATING	1 1/2	6-12	6-16
ENGRAVING			
HAND COLOR PROOF	2 1/2		
ARTIST LITHO	2 1/2	6-26	6-27

DATE BLUEPRINT ORD. DATE HAND COLOR PROOF ORD. DATE Photo Returned to Customer

R

206

58

NO. 9A-H1067

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 25560

DATE 6-9-39

12 1/2 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)		FRONT NO. 2		R. M. YES	
TITLE (IN FULL) HUNTINGTON LAKE, FRESNO COUNTY, CALIFORNIA		IMPRINT SAME AS ABOVE			
AT BOT. IN SMALL TYPE - Photo by Robert Parker					
PRIVATE NO. BEFORE TITLE --- F-10		PHOTO PROPERTY OF CUSTOMER			
COLOR DESCRIPTION					

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the summer. Please see to it that all sets of negatives are returned with each order in harmony with each order to make an attractive set.

ESTIMATE				Cost Dept.
SCHEDULE				DATE
DATE	TIME	DATE	TIME	DATE
		JUN 10 1939		JUN 10 1939
RECEIVED				
RECEIVED	205	2	6/10	6/13
RECEIVED	85		6-14	6-15
RECEIVED	91			
RECEIVED				
RECEIVED	15	1/2	6-20	6-22
RECEIVED	15	7	6-20	6-22

DATE BLUEPRINT ORD. _____ DATE AND _____
By _____
DATE HAND COLOR PHOTO ORD. _____ DATE Photo Returned to Customer _____
By _____

R

57
58

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1068 ORDER NO. 264

DATE 6-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER SURF CLUB
ORTLEY BEACH, NEW JERSEY

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXXXXXX~~ COCKTAIL LOUNGE - SURF
CLUB OF ORTLEY, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PUT VENETIAN BLINDS ON DOORS AT LEFT.
THIS IS VERY IMPORTANT!

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

FLOOR: MOTTLED #4 WITH #18. NARROW BORDER IS #7. CIRCLE AT BAR ON FLOOR IS BLACK, SIDE OF
~~THE~~ BAR, THE NARROW EDGE AT TOP IS MAHOGANY, IMMEDIATELY BELOW, MAPLE, LARGE CIRCLE BELOW
MAPLE IS WHITE. VERY NARROW STRIP BELOW THE WHITE IS MAPLE. THEN LARGE ~~WIDE~~ WIDE BAND IS
#32. THEN ~~MADE~~ MAPLE STRIP, THEN WIDE WHITE STRIP. THEN NARROW MAPLE STRIP AND THEN #7 -
FOOT REST IS SAME MOTTLED COLORS AS FLOOR. NARROW CHROME STRIP AROUND THIS FOOT REST. SIDE OF
FOOT REST, WIDE BLACK SECTION THAN NARROW #7. TOP OF BAR, #13. CEILING, SQUARE PANELS, ASST.
LIGHT GREY, LIGHT TAN AND BUFF COLORS. CIRCLE OVER THE BAR, TOP & BOT. STRIPES ARE BRIGHT RED
NARROW CENTER STRIP IS #2. SHOW THE STARS, SILVER, & WITH BLACK EDGES. STOOLS AT BAR, LEGS
#15. CHROME FOOT REST, THE SEATS ALTERNATE, COLOR #2 & 32. CIRCULAR BASE BOTTOM IS BLACK
(TABLES) LEGS. #39 CHROME BANDS AROUND EDGES OF TABLE TOPS. TOP IS A LIGHT MOTTLED PEARL &
IVORY. CHAIRS AT TABLES: LEGS & FRAMES, #39. THREE CIRCULAR SECTIONS OF CHAIR BACKS AND SEATS
ARE #2. SEATS, BOOTHS, #32 BACKS WITH BUFF SEATS. TWO UPRIGHT ORNAMENTS IN CORNER AT RIGHT OF
ROOM ARE BUFF IN COLOR. VENETIAN BLINDS, DARK BUFF WITH #2 PULLS. WALLS, TOP BORDER, BRIGHT
RED. NARROW SCALLOPED SECTION IMMEDIATELY BELOW IS #2. SHOW THE THREE VERY NARROW GOLD
STRIPES ON WALLS. THE WIDE STRIP #22, ALTERNATE STRIPES #2 & 22. FLOWER DESIGN ON WALL REAR
LEFT IS GOLD. WOODWORK, WINDOW CASING & DOORS #32. METAL RAILS AT ENTRANCE TO BAR, ARE
GOLD. CASH REGISTER, CHROME, SIDES OF SECTION HOLDING BOTTLES CHROME. SHOW GLASS MIRROR
REAR WALL. MANTELPIECE BELOW MIRROR, WHITE.

RUSH

JUN 19 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ^{H 1069} 9A-H1069 ORDER NO 6261

DATE 6-8-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER PLAZA HOTEL & APTS.
THERMOPOLIS, WYO.

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE PLAZA HOTEL AND APARTMENTS,
THERMOPOLIS, WYO. HOME OF WORLD'S LARGEST
MINERAL HOT SPRINGS
"A HOME AWAY FROM HOME" ↑ *duplicate*

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C.T. Imprint ☐ No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BLDG. LIGHT BRICK AS CARD 115937 ATTACHED, AND CARD 8A-H1591. AWNINGS ARE TRIPED,
ABOUT 5 INCHES. SAME COLOR AS BUILDING, BRIGHT ORANGE & BLACK. THREE COLORS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

straighten 587
Ret 62
64 6/23 *H.C.P. 1 1/2*
L.A. 9 1/2

Rephoto 150
not
GR

JUN 13 1939

THE PAPER PRODUCTS CO., PUEBLO, COLO.

NO. ~~9A-H1070~~ ~~XXXXXXXX~~

ORDER NO. 26259

DATE 6-8-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) MONKEY ISLAND, CITY PARK,
PUEBLO, COLO.

IMPRINT SAME AS ABOVE

BOAT-PUEBLO, A THRIVING CITY WITH A
LASTING PROSPERITY

Prints as before title
46

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TONE WORK: LIGHT BROWN. TOWER: LIGHT BROWN & WHITE, SLATE
ROOF. BOAT: LIGHT BROWN AND GREY. TAKE OUT ALL CARS. PUT
IN A FEW MONKEYS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YLS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		C. Dept. Checked	
DATE		DATE	
JUN 1 1939		JUN 1 1939	
DATE	DATE	DATE	DATE
COMPLETED	COMPLETED	COMPLETED	COMPLETED
JUN 12 1939	JUN 12 1939	JUN 12 1939	JUN 16 1939
206 4	6/13	6/14	6/14
90/91	6-19	6-20	6-20
216 1 1/2	6-23		
219 10	7-8	7-12	

DATE BLUEPRINT ORD

DATE

DATE HAND COLOR PROOF ORD

DATE photo Returned to Customer

59

THE PAPER PRODUCTS CO., FUEBLO, COLO.

NO. 9A-H1071

ORDER #6259

DATE 6-8-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) ^{SHELL} BRIDGE AND BAND STAND, LAKE
CLARA, MINERAL PALACE PARK, FUEBLO,
COLO.

IMPRINT SAME AS ABOVE

BOT-FUEBLO, A THRIVING CITY WITH A
LASTING PROSPERITY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

STONE WORKED GREY. BAND STAND INTERIOR, DARK BLUE, POTTED WITH
SMALL WHITE STARS. DARK STRIPES: TOP, ORANGE. MIDDLE, RED.
BOTTOM, GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Data Checked	
JUN 11 1939		JUN 11 1939	
OPERATION	DATE	DATE	DATE COMPLETED
GRAPHIC, TYPE SET		JUN 12 1939	JUN 12 1939
STYLING			
REPRODUCTION	19 2	6/13	6/14
PHOTO-LITHO			
PRINTING	91	6-14	6-14
REPRODUCTION			
PRINTING	201 1 1/2	6-21	6-21
ARTIST DEPT.	218 9 1/2		

DATE BLUEPRINT OK'D.

DATE PAID

DATE HAND COLOR NEGOT OK'D

DATE Photo Returned to Customer

15
m. R. H.
59

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1072 ORDER NO. 26249 DATE 6-8-1939

CUSTOMER W.B.COON SHOE CO.
ROCHESTER, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WILBUR COON FREE TREAD SHOES (ETC.)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screens

COLOR DESCRIPTION

SEE SKETCH AND MATERIAL ATT'D.

Very RWSH

JUN 13 1939

Make red impression

5x7
So. 3 1/2
Red: 4
H.O.P. 1 3/4
L.a. 11 1/2

Ad. Order 600

GW

52.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9A-H1073 ✓ ORDER NO. 26249 DATE 6-8-1939

CUSTOMER WILBUR B. COON SHOE CO.
ROCHESTER, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AUTUMN - WILBUR COON ~~XXXXXXXXXX~~
FASHIONABLE FOOTWEAR (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND MATERIAL ATT'D.

VERY RUSH

9-30-59

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
So. 6¹/₂
Rel 3
6-16 H.C.P. 13/4
L.A. 11

Added 9⁰⁰

Am

JUN 13 1939

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1075

ORDER NO. 26576

DATE 6/12/39

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>YES</u>	<u>No</u>
TITLE (IN FULL) <u>A MOUNTAIN OF OYSTER SHELLS, HAMPTON, VA.</u>		IMPRINT	SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>C.T.</u>		

DARK GRAY SHELLS. DARK ELEVATORS. BLDG. DARK GRAY. GRAY ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

25 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Con. Dept. Checked	
JUN 1 1939		JUN 1 1939	
AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE RECEIVED DEPT.	DATE COMPLETED
CHARTING		JUN 13 1939	JUN 13 1939
SKETCH			
RETOUCHING	15 1	6/13	6/19 Gr.
PHOTO LITHO			
BLANKET	85	6-19	6-20 45.
STAMPING			
PRINTING			
HAND COLOR PROOF	201 1/2	6-21	6-22
ARTIST CPT.	205 8	July 5 '39	July 6 '39

DATE BLUEPRINT GIVEN _____ DATE FILED _____
DATE HAND COLOR PROOF GIVEN _____ DATE Photo Returned to Customer _____
By _____

ST
no
60

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1076

ORDER NO. 26576

DATE 6/12/39

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)		FRONT NO. I	R. M. No	YES
TITLE (IN FULL) NEW EAST HAMPTON BRIDGE, HAMPTON, VA.		IMPRINT SAME AS ABOVE		
		PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

LIGHT GRAY CEMENT ALL OVER. BLACK BASES ON PIERS AT WATER EDGE. ON LEFT BLDG. WHITE GREEN TRIM. SLATE ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

ATTENTION!

25 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Date	
JUN 13 1939		JUN 13 1939	
CHARTERED TRUCK		JUN 13 1939	JUN 13 1939
STATION			
RETURNS	15 2	6/13	6/15
PHOTOGRAPHED			
EXHIBIT	91	6-15	6-17
STATIONERY			
ENCLOSURES			
HAND COL. PROOF	206 1/2	6-15	6-17
ARTIST COST	206 8	6-15	6-17

DATE BLUEPRINT OF 2
DATE HAND COLOR PROOF OF 2
DATE HAND COLOR PROOF OF 2

15 am
60

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9th-H1077

ORDER NO. 26576

DATE 6/12/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SEA FOOD INDUSTRY, HAMPTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES 1/0

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BOATS WHITE & GRAY. BLDGS. ON LEFT WHITE RED ROOFS. BLDGS. ON RIGHT GRAY & WHITE
BUFF STACKS IN REAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

25 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Est Dept Checked

By

Date

JUN 13 1939

OPERATION	EST. TIME	DATE ESTIMATED	DATE COMPLETED
CONFER		JUN 13 1939	JUN 13 1939
SKETCH			
DETAIL	21 3	6/13	6/16/39
PROOF			
BLANK	85	6-17	6-19/41
STAMP			
INSTR. MFG.			
HAND COLOR PROOF	217 1/2	6-20	6-20
ARTIST DET.	217 8		

DATE DELIVERY ORD. _____

DATE FOR _____

DATE HAND COLOR PROOF ORD _____

DATE _____

DATE HAND COLOR PROOF ORD _____

DATE _____

DATE _____

57.
60

Straight

NO. 9A-H1078

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 26576

DATE 6/12/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN BUSINESS SECTION,
HAMPTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
ON LEFT 1st DARK RED BRICK. GRAY TRIM. 2 BROWN BRICK 3 and 4 DARK RED. 5 GRAY
OTHERS RED BRICK. ON RIGHT 1st DARK RED BRICK. 2 GRAY 3 TAN GRAY WHITE CORNICE
BLACK MARKEE WHITE LETTERS. 4 RED 5 GRAY RED STORE FRONT. 6,7.8.9. RED BRICK.
10 GRAY OTHERS RED BRICK. REMOVE LARGE POLES & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

ATTENTION!

order for this camera. Please
see to it that all pictures
taken are uniform in color and
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		Date	
JUN 13 1939		JUN 13 1939	
OPERATION	EST. TIME	DATE	DATE
		STARTED	COMPLETED
CONCRETE WORK		JUN 13 1939	JUN 13 1939
SLAB			
REINFORCING	4	6-13	6-16
FORMS			
BRICKWORK	91	6-16	6-17
PAVING			
HARD COLOR PROOF	215	6-15	6-17
BRICK LINT.	213	6-5	6-6

DATE BLUEPRINT ORD. _____ DATE PAID _____

DATE HAND COLOR PROOF ORD. _____ DATE PHOTO RETURNED TO CUSTOMER _____

By _____ By _____

Mr Rm
6

THE HARRY P. CANN & BRO.CO., BALTIMORE, MD.

NO. 9A-H1080

ORDER NO. 26576

DATE 6/12/39

12 1/2	M	POST CARDS	ART COLBERTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>	
TITLE (IN FULL) <u>VETERANS ADMINISTRATIVE FACILITY, HAMPTON, VA.</u>		IMPRINT <u>S ME AS ABOVE</u>		
		PHOTO PROPERTY OF <u>C.T.</u>		

COLOR DESCRIPTION

DARK RED BRICK SLATE ROOF. GRAY STEPS WHITE PORCH & CORNICE & WINDOW FRAMES. GREEN CORNICE ON TOP TOWERS. ON LEFT & RIGHT. RED & PINK ROSES ON BUSHES ALONG FRONT OF BLDG. BRIGHT GREEN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

photo in proof PB#2246

ESTIMATE				DATE
WORK SCHEDULE				COMPLETED
JUN 13 1939				JUN 13 1939
DEVELOPING	15	2 1/2	6-13	6-15
PRINTING	85		6-16	6-17
ENVELOPES	215	1 1/2	6-19	6-19
HAND COLOR PROOF	219	8 3/4	7-5	7-6
ARTIST DEPT.				

DATE SLIGHTLY OVER

DATE PROOF

By

DATE HAND COLOR PROOF OVER

DATE Photo Returned to Customer

By

St. Mr. Rm 60

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1081

ORDER NO. 26576

DATE 6/12/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) UNITED STATES NAVAL HOSPITAL, PORTSMOUTH, VA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

25 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		Date JUN 13 1939	
DESCRIPTION	EST. TIME Cost Dept. Time Allowed	DATE FORWARDED DEPT.	DATE COMPLETED
COMP. WORK, 1000		JUN 13 1939	JUN 13 1939
SKETCH			
RETOUCHING	11 5	6/13	6/16
PROOFING			
FLUORESCENT STAINING, ORANGE	90	6-16	6-17
ENGL. VING			
HAND COLOR PROOF	202 1 1/2	6-17-39	6-
ARTIST DEPT.	219 9	7-10-39	7-11-39

DATE BLUEPRINT CRD

DATE REC'D

DATE HAND COLOR PROOF CRD

DATE Photo Returned to Customer

15 AM
60

Strong

ATTENTION!

25 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1082

ORDER NO. 26576

DATE 6/12/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) VIRGINIA NATIONAL GUARD ARMORY, IMPRINT SAME AS ABOVE
PORTSMOUTH, VA.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK. SLATE ROOF. LIGHT STONE TRIM WHITE DOORS. PUFF SASH GREEN LAWN & SHRUBERY. REMOVE WATER ON STREET IN FOREGROUND. DARK LAMP POSTS DULL RED STEPS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Compt. Checked E

Date JUN 14 1939

DESCRIPTION	TIME	DATE	DATE COMPLETED
PREPARE THE SET UP	9	JUN 14 1939	JUN 14 1939
PAINT	1 1/2	6-14	6-17
RETOUCH	9 1/2	6-19	6-19
EXPOSURE	2 1/2	6-20	6-20
ARTIST DEL.	8 1/2	7-3	7-6

DATE BLUEPRINT OR D _____

DATE HAND COLOR PROOF OR D _____

DATE HAND COLOR PROOF OR D _____

DATE HAND COLOR PROOF OR D _____

15
61

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1083

ORDER NO. 26576

DATE 6/12/1939

121 M POST CARDS ART COLORTONE WHITE BORDER	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) MELLON STREET, PHOEBUS, VA. MAIN BOULEVARD OF NEWPORT NEWS AND OLD POINT COMFORT.	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF C.T.
COLOR DESCRIPTION	
ON RIGHT 1st DULL RED BRICK GRAY BASE & CORNICE. 2 GRAY 3 RED BRICK 4 GRAY 5 and 6 DARK RED 7 GRAY 8 RED OTHERS GRAY.	
ON LEFT 1st CREAM COLOR BROWN CORNICE & SASH 2 and 3 DARK RED, BROWN, & GREEN AWNINGS. 4 GRAY 5 BROWN 6, 7, 8 RED BRICK 9 GRAY. REMOVE LARGE POLES & WIRES. DARK STREET PAVING.	
SUBMIT: RET. PHOTO	B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

23 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		DATE	
JUN 12 1939		JUN 12 1939	
DESCRIPTION	AMOUNT	DATE	COMPLETED
COMING, TIME SET UP		JUN 13 1939	JUN 13 1939
SKETCH			
RETOUCHING	18 4	6/13	6/16
PHOTO. INFO			
ELDER STREET OPENING	91	6-16	6-17
ENGRAVING			
HAND COLOR PROOF	211 1/2	6-19	
ARTIST SEPT.	211 9	7-5	

DATE DELIVERED ON D _____ DATE PAID _____
DATE HAND COLOR PROOF ON D _____
By _____

Photo
in

ST
60

THE HARRY P. CANN & BRO.CO., BALTIMORE, MD.

NO. 9A-H1084

ORDER NO. 26576

DATE 6/12/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) AERIAL VIEW SHOWING WATERFRONT
AT VIRGINIA BEACH, VIRGINIA VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Make photo 684548

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
JUN 14 1939			
DESCRIPTION	TIME	DATE	DATE
CHARGE	TIME	DATE	DATE
CHARGE, TIME SET UP		JUN 14 1939	JUN 14 1939
SEARCH			
RESEARCHING	16 3	6/14	6/17
PROOF PHOTO			
RESEARCHING	89	6-19	6-20
RESEARCHING			
HAND COLOR PROOF	201 1 3/4	6-22	6-22
ARTIST LEPT.	225 10 1/2	7-7	

DATE BLUEPRINT OK'D. DATE FILED
DATE HAND COLOR PROOF OK'D. DATE PHOTO RETURNED TO CUSTOMER

15
61

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9-H1085

ORDER NO. 26576

DATE 6/12/39

12 1/2 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) AERIAL VIEW SHOWING OLD AND NEW LIGHTHOUSES, AT CAPE HENRY, VA.	IMPRINT SAME AS ABOVE	
D-8319		
PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

Maisquette

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE		DATE COMPLETED	
JUN 15 1939		JUN 15 1939	
16	3	4/15	6/11 85
91		6-20	6-20 NT
216	1 3/4	6-22	
216	9 1/2	7-5	7-5

DATE BLIND ST. END _____ DATE BLIND _____
DATE HAND COLOR PRINT ORD _____ DATE HAND COLOR PRINT TO C _____
By _____

64

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1086

ORDER NO. 26576

DATE 6/12/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) U. S. POST OFFICE AND WIRELESS
TOWERS, VIRGINIA BEACH, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ON LEFT DARK RED BRICK. WHITE CORNICE & DOORS & SASH. GRAY STEPS. & BASE, GREEN
ROOF. BLDGS. ON RIGHT WHITE & BROWN, SLATE ROOFS. WHITE FENCE & GREEN LAWN
ON RIGHT. REMOVE POLE IN CENTER. AERIAL TOWERS BLACK & WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

25 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
WORK SCHEDULE				DATE JUN 13 1939
OPERATION	EST. 1 Mch	EST. 2 Mch	DATE COMPLETED	
SET UP			JUN 13 1939	JUN 13 1939
SET UP				
REWORKING	18	4	6/13	6/16
PRINTING	90		6-17	6-19
BEHIND (ON MCH)				
EXPOSING				
HAND COLOR PROOF	313	1 1/2	6-25-39	6-25-39
ARTIST DEPT.	208	8 1/2		7-13

DATE DELIVERY OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Mtd

By

DATE Photo Returned to Customer

57
60

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1087

ORDER NO. 26576

DATE 6/12/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JAMES RIVER BRIDGE, NEWPORT NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CENTER OF BRIDGE BLACK. ENDS GRAY CEMENT. SHOW DRAW RAISED WITH BOAT GOING THROUGH DRAW

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
JUN 13 1939		JUN 13 1939	
ORGANIZATION	DATE RECEIVED	DATE COMPLETED	
COMPTON THE ALBANY	JUN 12 1939	JUN 13 1939	
REVENUE			
ESTABLISHED	13 3 1/2	4/13	6/16 gr
PHOTO LITHO	84	6-18	1-18 gr
STANDARD PROOFING			
ENGRAVING			
HAND COLOR PROOF	2 1/2	1 1/2	6/20
ARTIST PRINT	2 56	8	6/10 6/11

DATE RECEIVED

DATE MADE

DATE HAND COLOR PROOF

DATE FROM MAKING TO CHANGING

DATE

60

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1088

ORDER NO. 26576

DATE 6/12/39

121 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LIGHTHOUSE AND OFFICERS
QUARTERS, FORTRESS MONROE, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON RIGHT 1st WHITE GREEN ROOF. GREEN & BUFF STRIPED AWNINGS LIGHT HOUSE WHITE
DARK TOP. 2 RED BLDG. WHITE & BROWN TOP FLOOR DARK ROOF. 3 DARK RED WHITE TRIM
SLATE ROOF 4 DARK RED WHITE TRIM. PURPLE & PINK FLOWERS IN YARDS. REMOVE R.R.
TRACKS IN FOREGROUND. REMOVE AUTOMOBILES AND BLACK STREAKS ON PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Straight

ESTIMATE				Cost Dept. Checked
JUN 14 1939				By JUN 14 1939
DESCRIPTION	EST. TIME	DATE	DATE	DATE
			COMPLETED	
C. T. E. L. E. P.		JUN 14 1939	JUN 14 1939	
17 4		6-15	6-19	
15		6-20	6-20	
201 1 3/4		6-21	6-21	
201 9		7-5	7-6	

DATE BLUEPRINT CARD

DATE FILED

By

By

DATE HAND COLOR PROOF CARD

DATE PHOTO RETURNED TO CUSTOMER

By

57.
61

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1089

ORDER NO. 26576

DATE 6/12/39

121 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES No
TITLE (IN FULL) LOCATION OF JEFFERSON DAVIS CONFINEMENT, FORTRESS MONROE, VA.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.

DARK OLD DULL RED BRICK. GREEN DOORS & SASH. WHITE SIGN DARK LETTERS OVER DOOR.
DARK GREEN CHAIRS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	EST. TIME	DEPT.	DATE COMPLETED
COMPOSITE, TAPE SET UP		JUN 13 1939	JUN 13 1939
SKETCH			
ETCHING	12 5.	6-13	6-16
PHOTO-ETCHING			
BLUEPRINT STRIPPING, ETCHING	90	6-19	6-19
ENGLAVING			
HAND COLOR PROOF	210 1/2	6-22	6-22
ARTIST DEPT.	217 8 3/4	7-5	7-6

DATE BLUEPRINT OK'D. DATE PRINTED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

57
m
60

• Straight

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1091

ORDER NO. 26577

DATE 6/12/39

121 M POST CARDS ART COLORTONE WHITE BORDER	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) CITY HALL AVENUE FROM GRANBY STREET, NORFOLK, VA.	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

ON LEFT, 1st LIGHT BROWN BRICK, GRAY TRIM, BROWN MARKEE BLACK SIGN WHITE LETTERS, ~~XX~~ BROWN AWNINGS. 2 and 3 DARK RED, 4 RED BRICK REAR CENTER LIGHT GRAY GRAY DOME. ON RIGHT 1st GRAY BRICK 2, LIGHT GRAY RED BRICK SIDE 3 LIGHT GRAY 4 GREEN 5 BUFF 6 LIGHT GRAY 7 RED. BUSES ORANGE CREAM TOPS. REMOVE DARK SHADOWS ON LEFT & RIGHT FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE	EST. TIME	DATE	DATE
		DEPT.	COMPLETED
CHAMP		JUN 14 1939	JUN 14 1939
ETCH			
ETCHING	14	6/14	6/19
PHOTO-LITHO			
BLUEPRINT	75	6-19	6-20
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	2		
ARTIST DEPT.	218	7-5	7-6

DATE BLUEPRINT OK'D	DATE FILED
By	By
DATE HAND COLOR PROOF OK'D	DATE Photo Returned to Customer
By	By

ATTENTION!

25 Subjects on order for this customer. Please see to it that all color or negatives are uniform in colors are in harmony with each other to make an attractive set.

Straight

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57
61

THE HARRY P. CANN & BRO.CO., BALTIMORE, MD.

NO. 9A-H1692

ORDER NO. 26577

DATE 6/12/39

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO	
TITLE (IN FULL) NORFOLK NEW HAMPTON BOULEVARD BRIDGE, SHOWING U.S. PUBLIC HEALTH SERVICE HOSPITAL, COUNTRY CLUB AND YACHT BASIN, NORFOLK, VA.		IMPRINT SAME AS ABOVE		
IN LOWER BORDER IN SMALL TYPE -- Photo by Norfolk Ad.Bd.		PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

LARGE BLDG. ON RIGHT CREAM COLOR. WHITE TRIM BRIDGE LIGHT GRAY. SMALL BLDGS.
DARK RED, BUFF & WHITE

CROPP 1 1/2 INCHES FROM TOP OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. Yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subjects on
order for this customer. Please
see to it that all the or nega-
tives are uniform in color are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
JUN 14 1939		By	
EST. TIME		DATE	
By Dept.		By Dept.	
DATE COMPLETED		DATE COMPLETED	
COMPUTING TYPE SET UP		JUN 14 1939	
SKETCH		JUN 14 1939	
RETOUCHING		6/14	
PHOTO IMPRO		6-16	
BLUEPRINT STRIPPING		6-16	
ENCLOSING		6-22	
HAND COLOR PROOF		7-5	
ARTIST DEPT.		7-6	

DATE BLUEPRINT OK'D _____ DATE _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 94-H1093

ORDER NO. 26577

DATE 6/12/39

12¹/₂ M POST CARDS ART COLORTONE WHITE FORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) OLD SAINT PAUL'S CHURCH,
NORFOLK, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DULL OLD RED BRICK BUILDING & WALL. CREAM ENTRANCE & SASH. DULL COLORED WINDOWS
DARK SLATE ROOF. GRAY TOP ON TOWER. SHOW CANNON BALL CLEAR ON CORNER OF BLDG.
JUST ABOVE CENTER WIRE ON RIGHT MAKE ~~CANNON~~ CANNON BALL. REMOVE ALL WIRES & AUTO-
MOBILES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

25 Subjects on
order for this order. Please
see to it that all the nega-
tives are in focus and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
JUN 13 1939				By J. L. G.
DESCRIPTION	EST. NO.	TIME	DATE COMPLETED	
COMPOSING, RE-SET UP			JUN 13 1939	JUN 13 1939
SKETCH				
RETOUCHING	15	3	6-11	6-17 JV
PROOF-LETTER				
BLUEPRINT STILL LIFE, CAPTAINS	90		6-19	6-20 47
ENGLAVING				
HAND COLOR PROOF	210	1 1/2	6-21	6-21
ARTIST SEPT.	203	9	7-11	7-12

DATE BLUEPRINT ORD.

DATE FILED

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

for Mr. R. H. Co.

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1094

ORDER NO. 26577

DATE 6/12/39

12 ¹ / ₂	M	POST CARDS	ART COLORTONE	WHITE BORDE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M.	YES
TITLE (IN FULL) <u>MATTHE THE HAGUE SHOWING</u> <u>CHRIST EPISCOPAL CHURCH, NORFOLK, VA.</u>		IMPRINT	SAME AS ABOVE	
		PHOTO PROPERTY OF	C.T.	

COLOR DESCRIPTION
CHURCHES LIGHT GRAY S'ONE. BOATS WHITE. SAIL BOAT WHITE. ON RIGHT BLDGS. DARK
RED BRICK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subject as
or by the customer. Please
specify in detail all the negative
and positive and make sure
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
By <u>2</u>				Date <u>6/13/39</u>
DATE COMPLETED				
JUN 13 1939				JUN 13 1939
2 1/2				6/13
90				6-19
172				6-20 147.
225				10 July.
DATE BLANKET ORD				DATE REC
DATE HAND COLOR PROOF ORD				DATE PROOF TURNED TO CUSTOMER

17th Arr
60

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1095

ORDER NO. 26577

DATE 6/12/39

12½ M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>YES</u> NO
TITLE (IN FULL) <u>WATERFRONT AND BOAT LANDINGS, NORFOLK, VA.</u>		IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF <u>C.T.</u>	

COLOR DESCRIPTION

BOAT PIERS GRAY, BOATS WHITE, DARK BASE LINE. ON LEFT REAR TALL BLDGS. LIGHT GRAY & BROWN. CENTER REAR TALL BLDGS. TAN & GRAY. ON REAR RIGHT CENTER ~~XXX~~ LARGE BLDGS. DARK RED & BROWN. GASOLINE BOAT SERVICE IN FOREGROUND WHITE TOP GRAY BASE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subjects on order for this set. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	DATE	DATE	DATE
	BY	BY	COMPLETED
CAM. SETTING, TIME SET UP		JUN 13 1939	JUN 13 1939
SHOOTING			
ATTENDING	14	6/13	6/16
PHOTO-LITHO			
PRINTING	85	6-16	6-19
ENGRAVING			
HAND COLOR PROOF	210	6-19	6-20
ARTIST DEPT.	204	7-5	7-6

DATE BLUEPRINT CK'D

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1096

ORDER NO. 26577

DATE 6/12/39

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT No. 1 R. M. YES
TITLE (IN FULL) U. S. MARINE HOSPITAL, NORFOLK, VA. IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CREAM STUCCO WHITE CORNICE & PORCHES AND COLUMNS AND SUN PARLOR ON RIGHT.
DARK GRAY AND BROWNISH MOTTLED ROOF. GRAY STONE WALL. BROWN AWNINGS. GREEN LAWN & SHRUBERY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subjects on
order to be made. Please
see to it that all
negatives and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

JUN 13 1939

DATE	TIME	DATE	TIME
JUN 13 1939		JUN 13 1939	
13	3	6/13	7/13
9		6-20	6-22
210	1/2	6-21	6-21
217	9	7-10	7-11

DATE BLUEPRINT OF D

DATE FILED

DATE HAND COLOR PROOF OF D

DATE Photo Returned to Customer

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1097

ORDER NO. 26577

DATE 6/12/39

121	M	POST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M.	YES
TITLE (IN FULL) BATTLESHIPS AND DESTROYERS		IMPRINT	SAME AS ABOVE	
NORFOLK NAVY YARD, NORFOLK, VA.				
COLOR DESCRIPTION		C.T.		

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subjects on order for this set. Please see to it that all negatives are uniform and are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JUN 13 1939

WOMAN SCHEDULE

Date JUN 13 1939

OPERATION	DATE	DATE COMPLETED
ESTIMATE	JUN 13 1939	JUN 13 1939
14 6	6/13	6/15
90	6-16	6-17
216 1/2	7-10	7-12
215 8 3/4	7-10	7-12

DATE BLUEPRINT ORD. _____
DATE HAND COLOR PROOF ORD. _____
DATE _____

Net

60

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H1098

ORDER NO. 26577

DATE 6/12/39

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)		FRONT NO. I	R. M. YES	
TITLE (IN FULL) FIRING BIG GUNS AT FORT STORY NEAR NORFOLK, VA.		IMPRINT	SAME AS ABOVE	
IN SMALL TYPE IN LEFT BORDER BOT. -- Photo by Norfolk AD.Bd.				
		PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

Make reprint *688 549*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO *Yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

25 Subjects on
order for this photograph. Please
see to it that all the nega-
tives and the finished photos are
in harmony with each other
to make an attractive set.

R

ESTIMATE			
JUN 14 1939			
DESCRIPTION	EST. TIME	DATE	DATE COMPLETED
REPRODUCTION, 1000 and up		JUN 14 1939	JUN 14 1939
REPRODUCTION	105 4	5/14	6/16
REPRODUCTION	85	6-17	6-16 47
REPRODUCTION	215 1 1/2		
REPRODUCTION	215 8 3/4	7-10	7-

DATE SUBMITT CARD _____ DATE PAID _____
DATE FIRST SQUAD VALUE CARD _____ DATE PAID _____
DATE PAID _____

THE HARRY P. CANN & PRO. CO. BALTIMORE, MD.

NO. 91-H1099

ORDER NO. 26577

DATE 6/12/39

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.		FRONT NO.	I	R. M. YES
TITLE (IN FULL) BIRDS EYE VIEW OF MAIN STREET SHOWING NATIONAL BANK OF COMMERCE, NORFOLK, VA?		IMPRINT	SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.		

ON RIGHT 1st BROWN 2 DARK RED 3 BUFF 4 RED 5 BUFF 6 BUFF 7 TALL BLDG. DARK RED. ON REAR RIGHT DARK RED BRICK. ON LEFT 1st DARK RED 2 LIGHT GRAY 3, TALL BLDG TAN GRAY. DARK GREEN CORNICE & WINDOW FRAMES ORANGE & GREEN SHUTTERS 4 RED 5 GRAY OTHERS DARK RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

25 Subjects on order for this order. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE RECEIVED	DATE SHIPPED	DATE COMPLETE
JUN 12 1939	JUN 13 1939	JUN 13 1939
18	3	6-13
71		6-20
210	2	6-22
217	11	7-11

DATE BLUEPRINT OK'D _____ DATE PHOTO OK'D _____
DATE HAND COLOR PROOF OK'D _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____

57
with h.
60

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H1100 ORDER NO26266 DATE 6-19-1939

CUSTOMER WEST END CASINO
WEST END, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WEST END CASINO - WEST END, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout ELIMINATE AUTO MARKED X.
SEE INST. ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

TWO AWNINGS AT ARCHWAYS ON AT EXTREME LEFT & RIGHT OF BUILDING HAVE THE RED BORDER
THE SAME AS THE OTHER AWNINGS. BY ALL MEANS SHOW THIS RED IN THESE AWNINGS.

See sketch in subject colors, light tan & other light colors

RUSH

JUN 20 1939

Make D.K. Blue impression
of sign